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As a top modeling team, this Great Neck, N. Y. couple knows the importance of firm, healthy gums to a sparkling smile. So they don't risk halfway dental care. They follow the Ipana way to *both* healthier gums and brighter teeth. "Because," they'll tell you, "dentists say it works!" Here's how this professionally approved Ipana dental care can work for you, too...

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Do this regularly for healthier gums, brighter teeth—an *Ipana* smile. Ipana's extra-refreshing flavor leaves your breath cleaner, your mouth fresher, too. Ask *your* dentist about Ipana and massage. Remember, the care of your gums is as important as the care of your teeth. So get started with Ipana Tooth Paste today!

* In thousands of recent reports from dentists all over the country.

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Oasis in the desert, U.S.A.

FAR REMOVED from the daily surroundings most of us know, in remote parts of the Southwest, are pumping stations that keep oil flowing through the nation's pipelines on its way to you.

Petroleum moving through pipelines now represents one-eighth of *all* freight handled in the United States. And this vast underground network is but part of the great transportation system that moves petroleum products to your local community.

Today there are over 2700 independent companies working in oil transportation. Thanks to constant competition between rival firms, their transport equipment now includes tank trucks by the tens of thousands, hundreds of barges and tankers, pipelines and over 100,000 railroad tank cars to help meet your oil needs.

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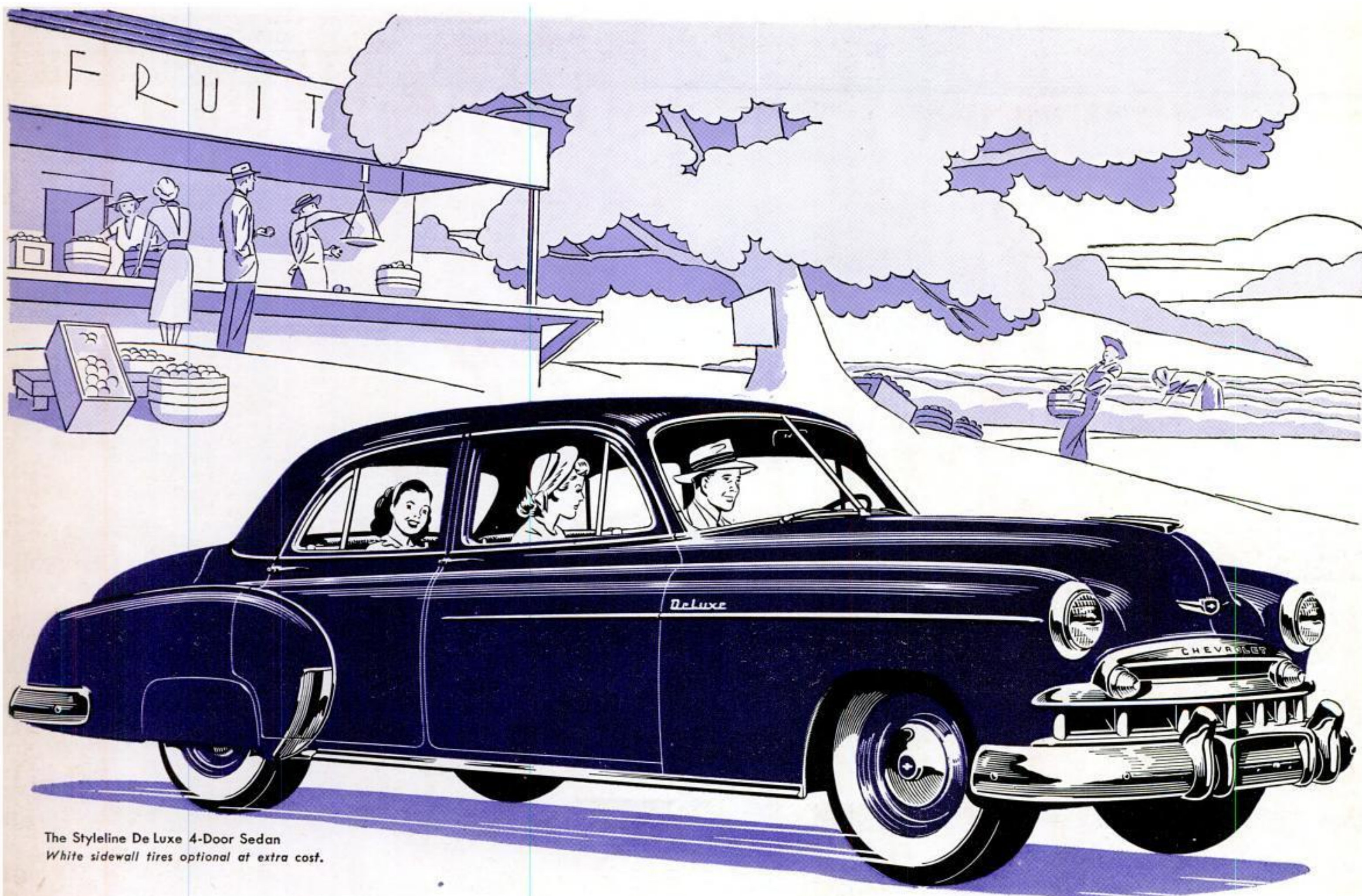
too—in research, production, refining and marketing. New developments in gasolines, lubricants, heating fuels, plastics, insecticides, paints, medicines, cosmetics, synthetic rubber and hundreds of other products are the direct result of this competition.

The giant strides made in oil transportation symbolize the progressiveness of the entire oil industry. Spurred on by rivalry, over 34,000 individual companies are exerting every effort to continue oil's ninety years of progress... progress which gives greater comfort, better living and more convenience to you.

Oil Industry Information Committee

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The most Beautiful **BUY** *for* *Value*

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All comparisons prove, *nowhere else do you get such high quality at such low cost* as in Chevrolet—the most beautiful buy for value—and America’s *first choice*, again this year!

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AT LOWEST COST

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GENERAL  ELECTRIC

LETTERS TO THE EDITORS

MOVIE ROUND TABLE

Sirs:

I want you to know that I have read your "A Round Table on the Movies" (LIFE, June 27) with much interest and think it is excellent indeed.

I particularly enjoyed reading Joseph Mankiewicz's comments.

JEAN HERSHOLT

Beverly Hills, Calif.

Sirs:

Mr. Hodgins is to be congratulated on his job and, more particularly, Hollywood should be grateful to him for this earnest effort to present to the public some of the problems which beset us.

I wish there had been more candor and more sparks, and I also regret the anonymity of the remarks concerning the Legion of Decency. But never has so thoughtful and favorable a representation of our position been published in an important national periodical and we should all feel very encouraged out here to see it happen.

ARTHUR HORNBLow JR.

Metro-Goldwyn-Mayer
Culver City, Calif.

Sirs:

LIFE's wordy symposium on the ills debilitating Hollywood's film output echoed curiously like the shrill carping of weary travelers who seek the solace of the magic fountain to drench themselves with comforting expiation and thousands of shining gold coins. . . .

FRED M. MINOTTI

Baltimore, Md.

Sirs:

Several of your Round Table authorities spoke excessively of the "failure" of pictures such as *The Search*, *Brief Encounter* and *The Treasure of Sierra Madre*. However I believe that it has been these few pictures that have kept many fans still going to the movies. If it were not for the hope of seeing an intelligent picture such as any one of these, I should never go to the movies at all.

ESTELLE LUTTRELL

Rockville Centre, N.Y.

Sirs:

I enjoyed your Round Table on the movies very much.

I believe one reason for the failure of *The Search* was insufficient advertising. All I had heard or read was that Montgomery Clift was in it. Had he not been in it, I probably would not have seen it and missed a very good picture.

Mr. Schary might have complaints if all his villains were called Sylvania. I believe there is a very small town in Indiana called Sylvania.

EVelyn DOTSON

Indianapolis, Ind.

● Not only in Indiana but also in Pennsylvania, Alabama, Georgia, Ohio and Texas.—ED.

Sirs:

. . . Mr. Mankiewicz states, "As an independent producer, I cannot afford to go to a theater chain or to an exhibitor and to have him say to me, 'All right, bub, you get 30%. If it's a great picture, I'll give you 35.' Here is the really incredible power of the real undercover man, in my opinion, in the motion picture industry—the exhibitor. Here is the God-given right of the real estate owner to make this fantastic profit."

The charge is undoubtedly very true when it comes to the big exhibi-

tors. However it is entirely different with the independent exhibitor owning one, two or three small theaters who is compelled to make three or four program changes weekly.

Let me cite a hypothetical example: the Deluxe Theater of Cherry Valley, Ohio with 190 seats averages under \$300 per week. In order to meet competition from the larger surrounding towns, the owner must play his top pictures, on which he pays highest rentals, on Sunday and Monday, which are his best box-office days. When he pays 40% of his box-office receipts for the main feature plus \$15 for a newsreel and shorts, the film rental for this run will be close to 50%. When this happens, unless the popcorn and candy business is unusually good, the Deluxe Theater makes use of the red ink bottle at the end of the week. And if Mr. Mankiewicz would take the time to investigate, he would discover that the number of Cherry Valleys runs to a very high figure.

P. J. Wood
Secretary

Independent Theater
Owners of Ohio
Columbus, Ohio

Sirs:

Three cheers for Mr. Anonymous! A straight-thinking, straight-talking man!

Having no affiliation whatsoever with any religious or political group, I shall speak freely. I deeply resent the Legion of Decency's censoring the movies I see, books I read, or ideas I encounter. I resent having my intellectual horizons cramped by a group to which I do not belong. . . .

SHIRLEY BLACKWOOD

Teaneck, N. J.

CONTINUED ON PAGE 8

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AMAZING NEW PLAYTEX PILLOW INVENTION GIVES HEALTHFUL, RELAXING SLEEP YOU'VE NEVER BEFORE ENJOYED!

HOW TO GET COOL, REFRESHING SLEEP EVERY NIGHT

Give "Good Night" new meaning with the Playtex® Superfoam® Pillow—
The greatest advance in sleeping comfort in more than 1000 years!

The moment your head touches the revolutionary PLAYTEX Superfoam Pillow you can feel the difference.

No hot, soggy feathers annoy you, not the slightest lump or bump keeps you awake.

For—on PLAYTEX—you're sleeping on cushions of air that give you the refreshing sleep you've always wanted!

Yes, you can say goodbye forever to tossing, turning, punching your

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Scientifically made with pure, tree-grown, foamed latex, the new PLAYTEX Pillow never needs fluffing or plumping. Even on the warmest night, it stays fresh and cool, never gets hot or perspiration-soaked.

And the new PLAYTEX Superfoam Pillow is completely dust-proof, moth-proof, mildew-proof—it's 100% allergy-free! Fits all standard pillow cases, launders at home.

So go to your favorite department or furniture store and see the PLAYTEX Superfoam Pillow. Feel it. Press it. See the difference between PLAYTEX and your present pillow. And then discover how relaxed you'll feel, how marvelously you'll sleep with the Superfoam Pillow cradling your head at night!

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Tells what sleep means to your success and happiness; what happens during your sleep; unusual sleeping customs; how to

make sure you get a good night's sleep; what your dreams mean—and many other fascinating facts about sleep.



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Please send me ABSOLUTELY FREE the handsomely illustrated brochure, "The Secret of Sleep."

"Soaping" dulls hair— Halo glorifies it!



Not a soap,
not a cream—
Halo cannot leave
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soap film!

Gives fragrant
"soft-water" lather
—needs no
special rinse!



Removes
embarrassing
dandruff from both
hair and scalp!



Halo leaves hair
soft, manageable—
shining with colorful
natural highlights!



Yes, "soaping" your hair with even finest liquid or oily cream shampoos leaves dulling, dirt-catching film. Halo, made with a new patented ingredient, contains no soap, no sticky oils. Thus Halo glorifies your hair the very first time you use it. Ask for Halo—America's favorite shampoo—at any drug or cosmetic counter!

Halo reveals the hidden beauty of your hair!

LETTERS TO THE EDITORS

CONTINUED

Sirs:

I certainly do not agree with the man who refused to give his name in your movie Round Table.

To start out with I am Catholic and I love the movies. If the Legion of Decency condemns a picture, I do not go. My children only go to those with an A rating.

I do not think it is wrong for the Legion to try and stop other people from seeing sinful pictures. Just because someone is not Catholic does not mean that he can't sin. And quite often sinful thoughts lead to sin. . . .

MRS. RODGER GERHARDSTEIN
Bellevue, Ohio

Sirs:

You did a wonderful job on the Round Table discussion.

In Europe, in many movies, children under 14 or 16 years of age are not allowed to enter. If we in the U.S. had a thing like that, maybe our adult pictures would be more adult and yet the pictures for the younger generation more youthful. Many children cannot take all that is given to them in some movies. Yet adults often don't find in movies what they want.

URSULA KLAN
New York, N. Y.

• European methods of censorship vary widely among countries. In England the film industry voluntarily grades and labels each picture and in advertising films indicates whether they are suitable for children. In the Netherlands the municipalities classify each picture and forbid theaters to sell tickets to children when the picture is not acceptable. The French government passes on all films and requires theaters to post outside their entrances notice of any film which is not for children.—ED.

CROSS-HANDED SLUGGER

SIRS:

DAUNTLESS DALE (LIFE, JUNE 27) APPEARS TO BE HEADED FOR A BATTING SLUMP OR SHATTERED BONES AS THE PICTURE CLEARLY SHOWS CROSS-HANDED BATTING.

H. L. NIEBRUGGE
MANDAN, N. DAK.



FAULTY GRIP

Sirs:

Why didn't someone his own size take Dauntless Dale's little badge, give him a poke in the horn and send him back to La Porte where he belongs?

CLEL HALL
Kansas City, Mo.

ST. FRANCIS' ARM

Sirs:

As a Roman Catholic it certainly annoyed me to read about the relic of

Fast HELP for HEADACHE



**BROMO-
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FIGHTS HEADACHE
THREE WAYS

For fast help from ordinary headache always take Bromo-Seltzer. It fights headache three ways:

1. Relieves Pain of Headache.
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Caution: Use only as directed. Get Bromo-Seltzer at your drug store fountain or counter today. A product of Emerson Drug Company since 1887.



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CONTINUED ON PAGE 11

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Here's the Secret!

No floating oil to get rancid!
Peter Pan *stays* sweet and fresh... keeps its
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Now there are 2 kinds of ever-fresh Peter Pan!



Smooth... America's favorite!

The *smoothest* peanut butter made, by actual test—so creamy-good it fairly melts in your mouth. Rich with savory, fresh-roasted peanut flavor. Look for it in the familiar Red Top Jar.



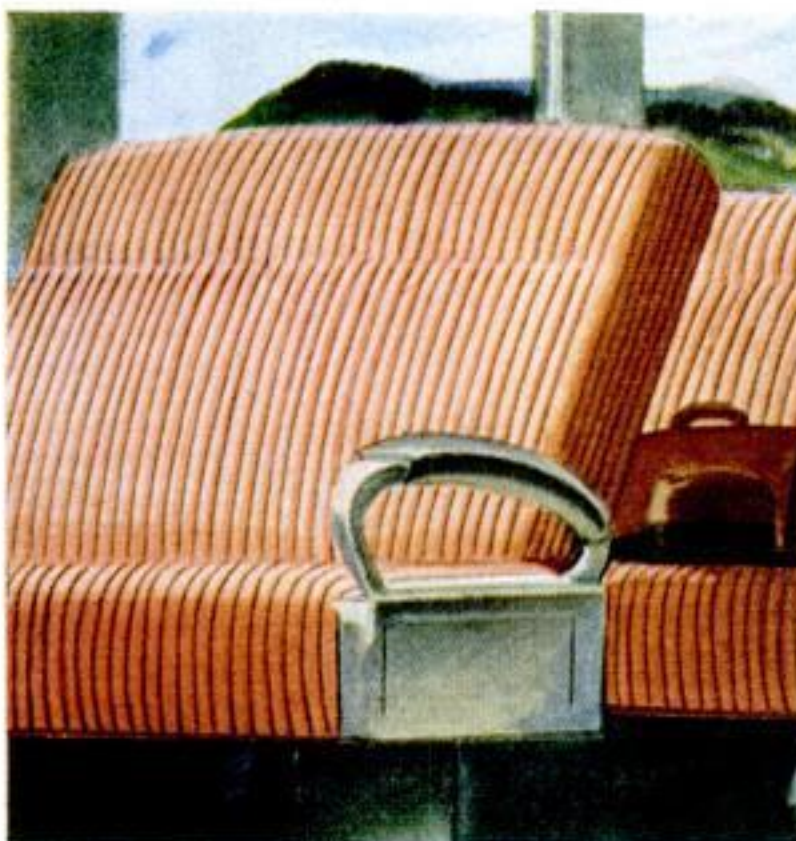
Crunchy... New, and Delicious!

Tasty, crunchy bits of fresh-roasted peanuts mixed all through creamy-smooth Peter Pan Peanut Butter. The peanut bits *stay* mixed in, never rise to top. Look for it in the Green Top Jar.

Never sticks to the roof of your mouth

NYLON

gives you something extra

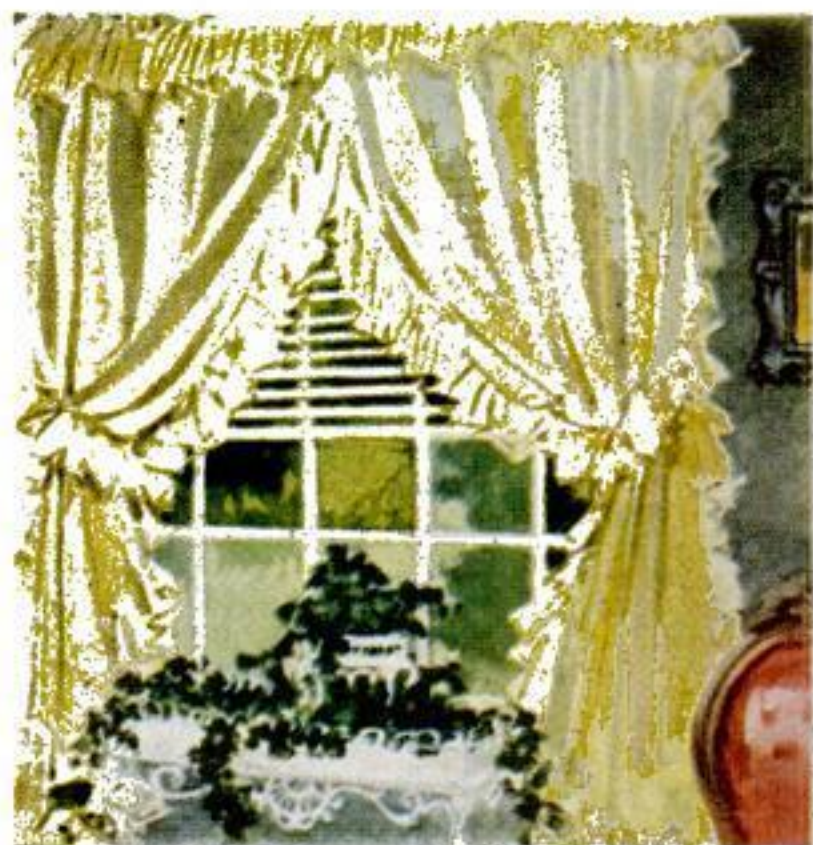


Long-wearing! Day after day, year after year—constant hard wear from carloads of customers! Easy-cleaning nylon keeps its trim, new look.



Wrinkles no worry! Crush a nylon ribbon, tie it in a knot, it comes back crisp and fresh. Holds its shape through all kinds of wear—and weather!

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Products properly made of nylon
give you **EXTRA VALUE** in:

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- ✓ CAN BE "SET" TO HOLD SHAPE

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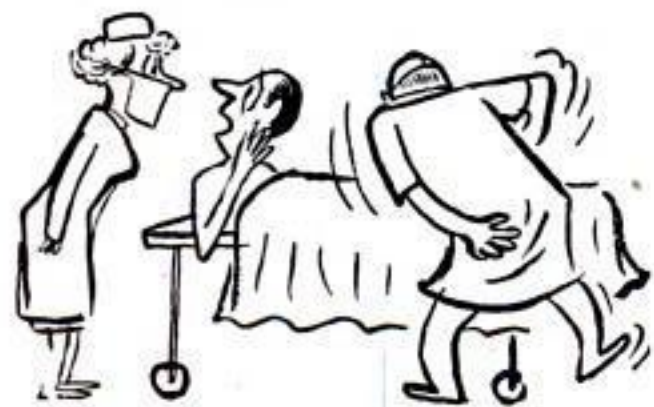
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LETTERS TO THE EDITORS

CONTINUED

St. Francis Xavier (LIFE, June 27)
constantly referred to as "the arm."

MARTHA G. CUMMING

Saranac Lake, N.Y.

Sirs:

To say that I was disgusted with those pictures of St. Francis Xavier's withered old arm . . . is putting it mildly. If the Catholic Church or General MacArthur ever expects to make Christians out of the Japanese people, they better find better ways of doing it. Pulling such stunts as this is altogether too infantile. The ignorant classes might go for it but not the people with any degree of education. No doubt the Communists will roll up more votes than ever after this foolish display. We're not living in the Dark Ages now.

ROBERT M. RUSSELL

Montreal, Canada

Sirs:

As the wife of an orthopedic surgeon who occasionally leaves skeletal parts on the back seat of the car, I feel myself sufficiently qualified as a cadaver expert to insist that St. Francis Xavier's right arm in the large photo is definitely his left arm.

Couldn't be that a LIFE photo was printed wrong side up!

EDITH LAPIDUS

New York, N.Y.



RIGHT ARM

• No. The arm is the right one as LIFE stated. It is lying palm up with thumb at right. The left arm is still attached to St. Francis' body, which lies in a church in Goa, India.—ED.

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With the new, improved Richard Hudnut Home Permanent you can be sure of lovely, safe, gentle "salon-type" results.

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No fear of harsh, frizzed ends, thanks to the gentler, *cream* waving lotion. No worry about being able to do a good job.

If you can roll your hair on curlers, you'll manage beautifully!

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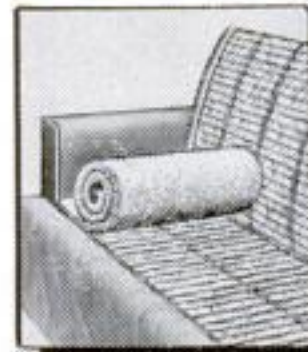
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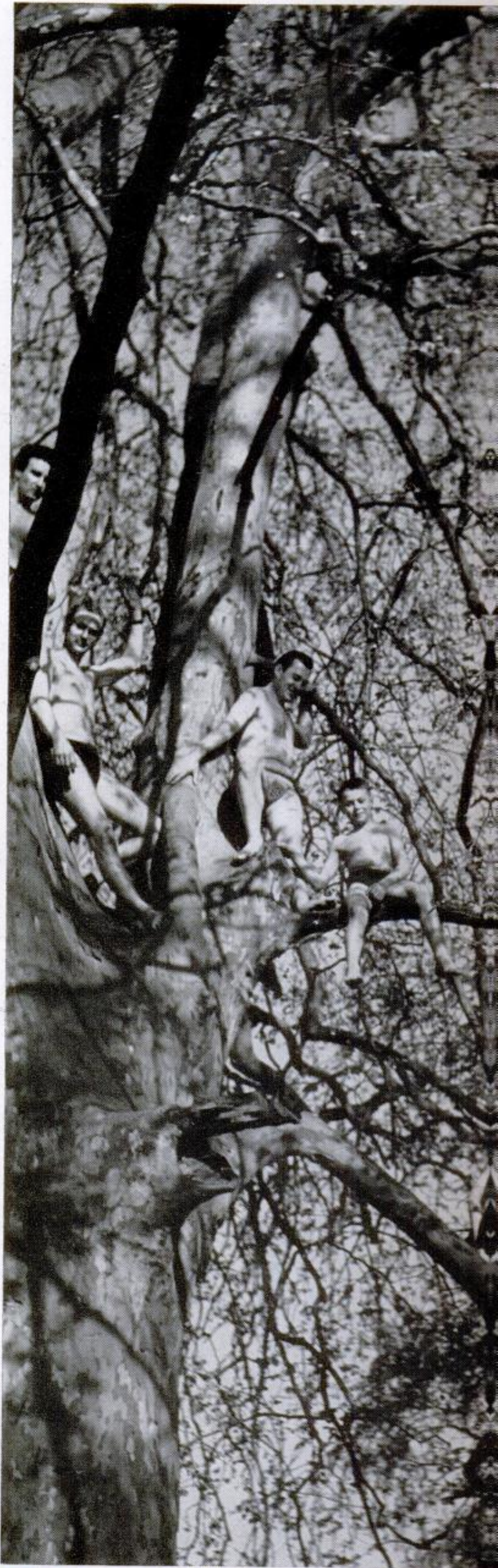
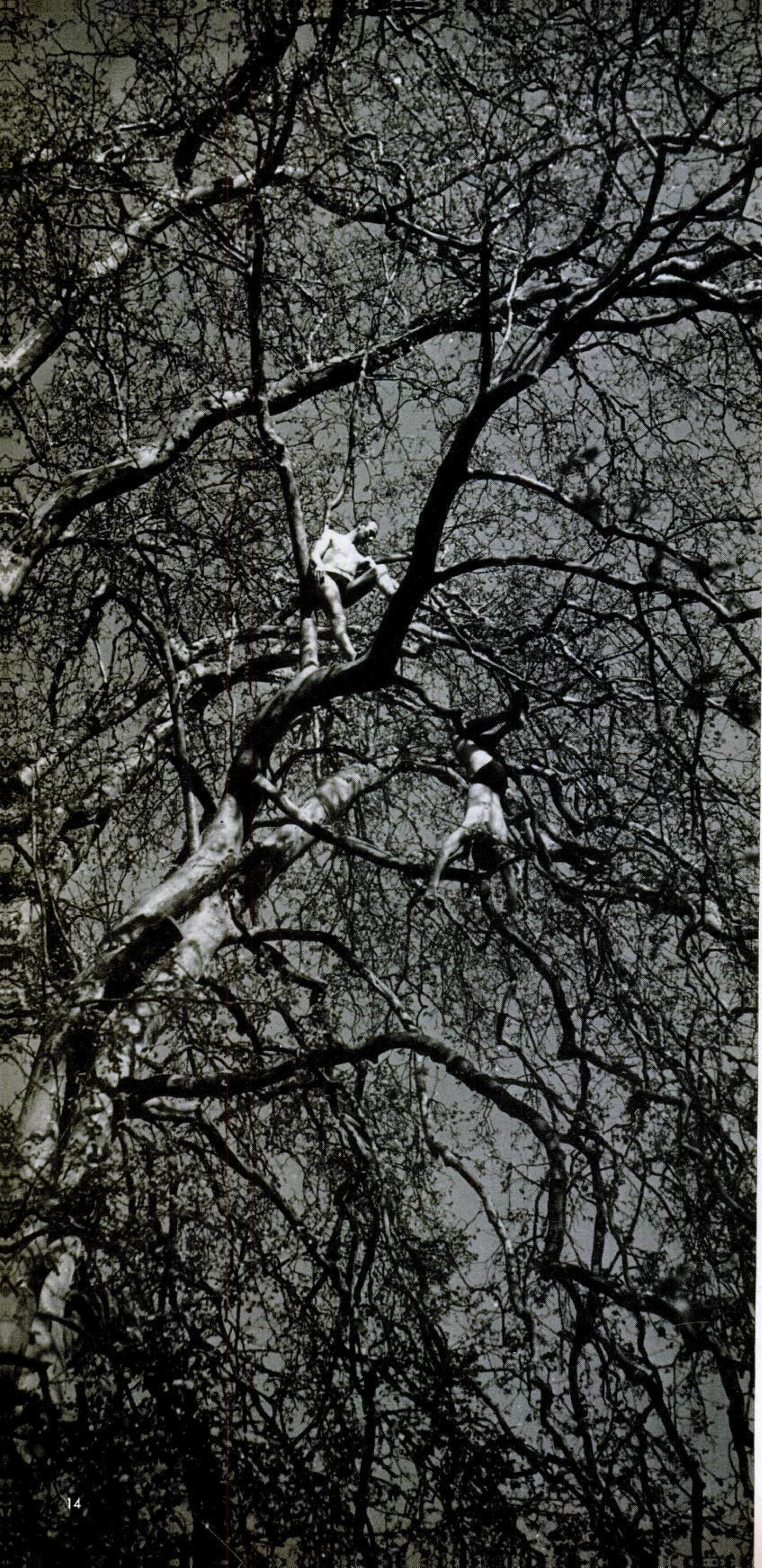


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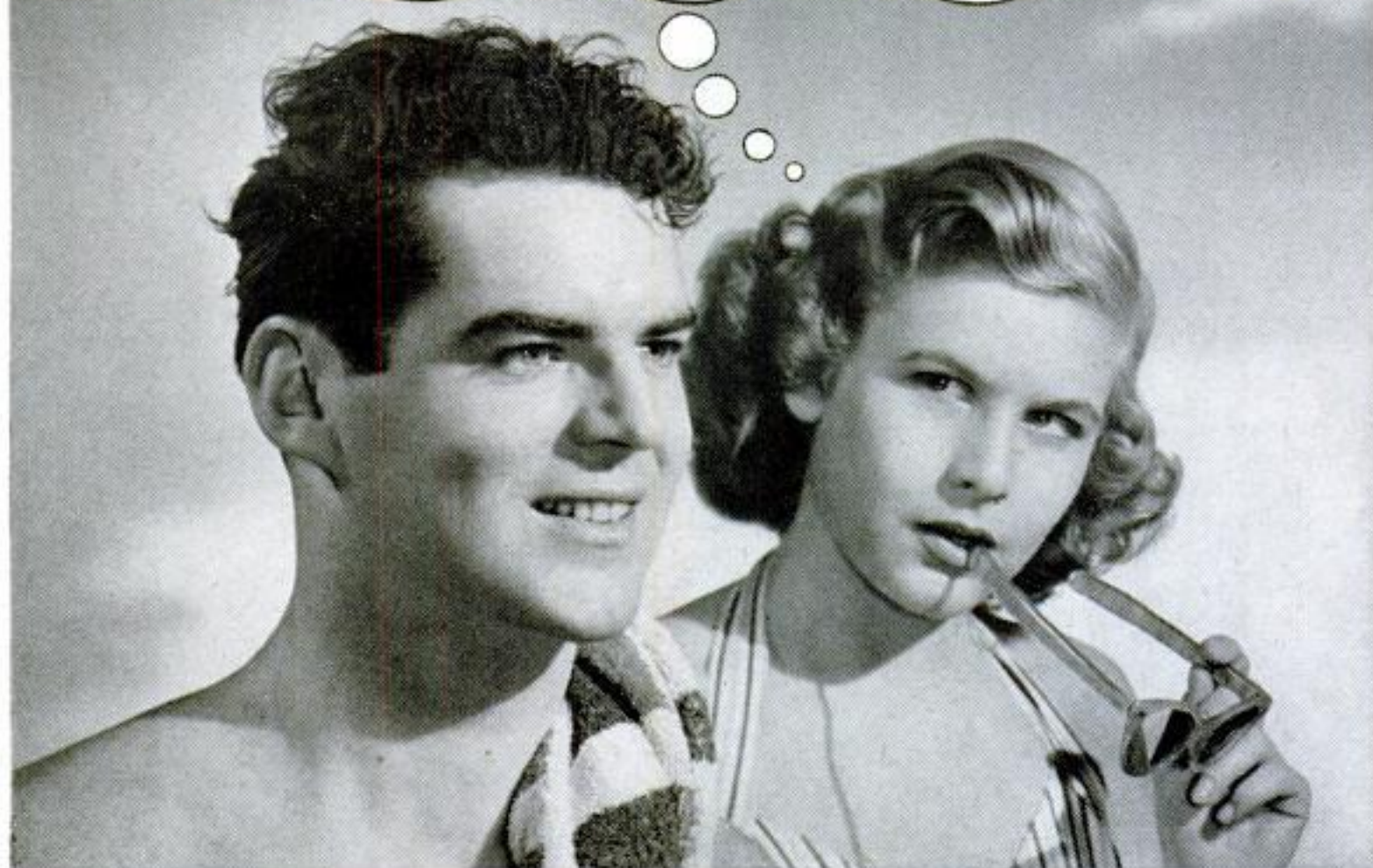
SPEAKING OF PICTURES...

... PARISIANS TELL THE WORLD TO GO CLIMB A TREE

Unlike their pallid compatriots, the cellar-dwelling Existentialists, the Parisians pictured here have found a healthy way to escape the world's woes. They simply take off their clothes and climb trees. This pleasant diversion was invented by a musician named Jean Wetzel and an actor named Jacques Gall, who

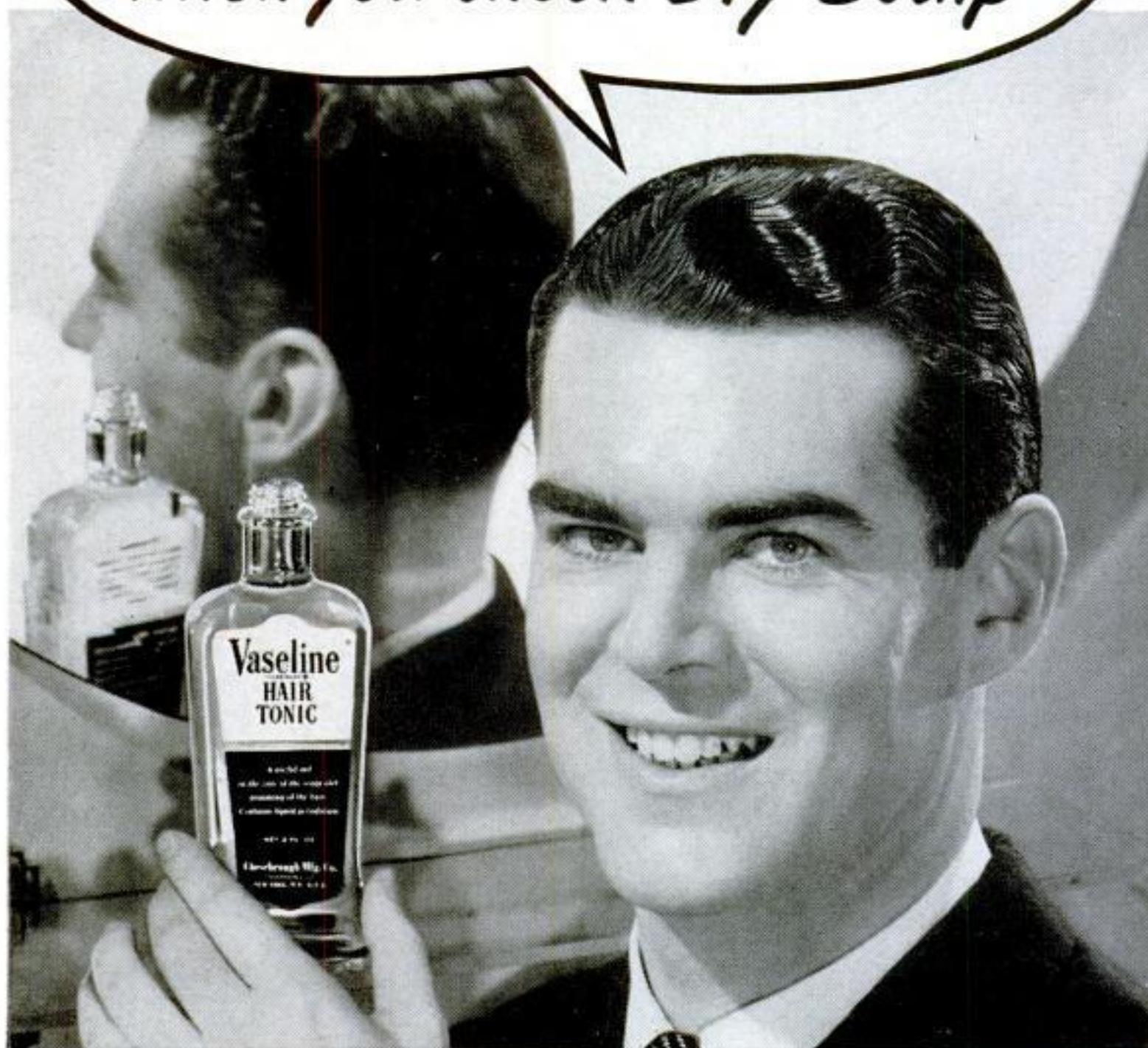
explains, "We are searching for happiness in the contemplation of trees.... We try to become a part of nature and assimilate ourselves to it by climbing." Members of the society prefer climbing the plane trees of Chatou island in the Seine for their activities. In hot weather Paris their antics seem high fun indeed.

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SPEAKING OF PICTURES

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PRECLIMB RITUAL finds scantily clad members saluting huge plane tree, which Cofounder Jacques Gall recently described as a "symbol of heaven."

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LIFE'S COVER

The young lady, aged 3, who wears her prettiest party dress for LIFE's cover is Sharon Harmon, one of the most graceful of all Hollywood children (pp. 97-104). Sharon may inherit her agility from her famous father, ex-Football Star Tom Harmon, who now has a weekly TV show called *At Home with the Harmons*. Her mother is Movie Starlet Elyse Knox. Sharon's pet pastimes are her ballet class and hearing any fairy tale into which the character of Hopalong Cassidy can be wangled. Whenever Sharon has a hard job to do, her mother helps out by intoning the magic phrase, "Hocus-pocus shinakokis stokis," which seems to work wonders.

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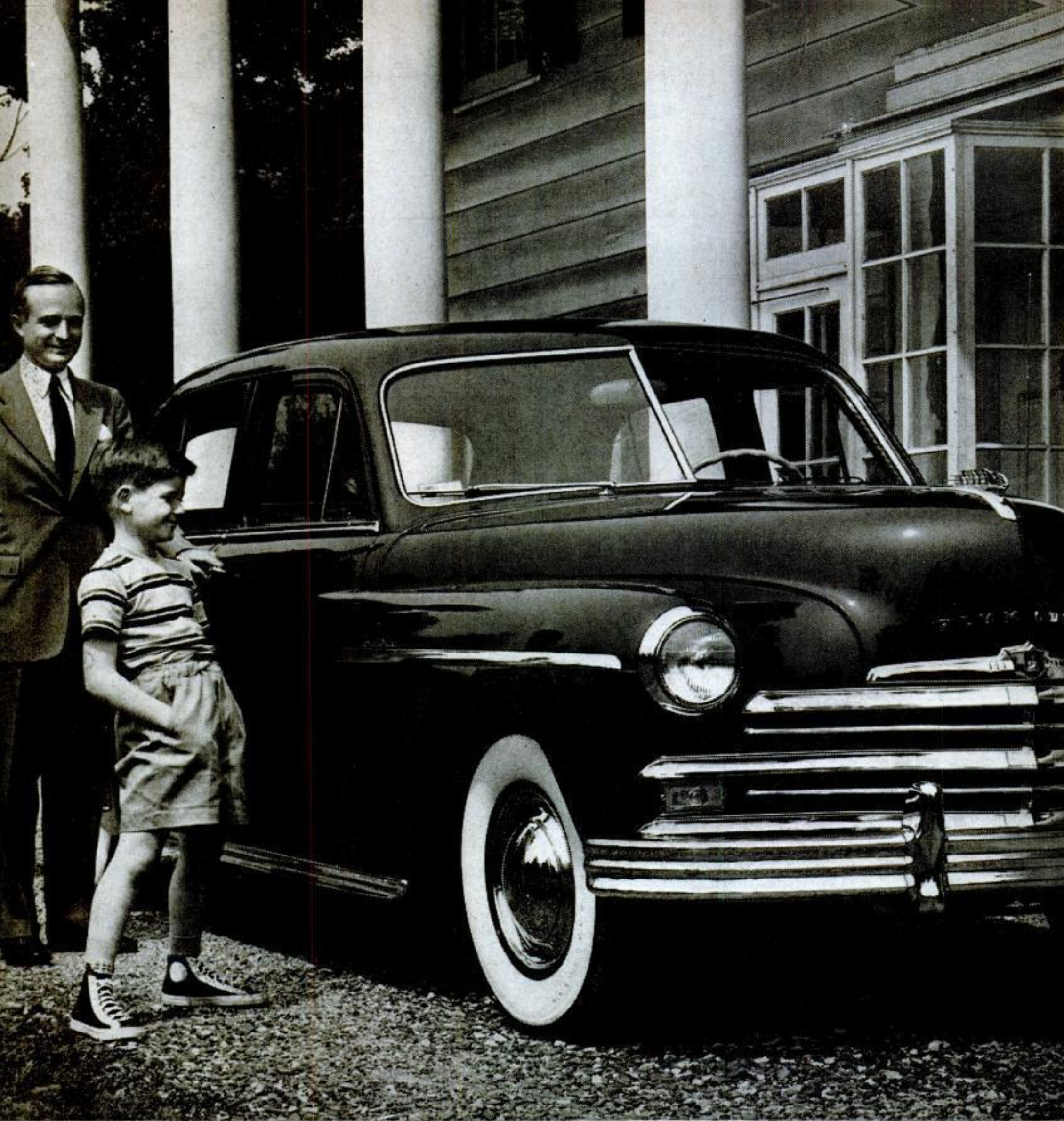


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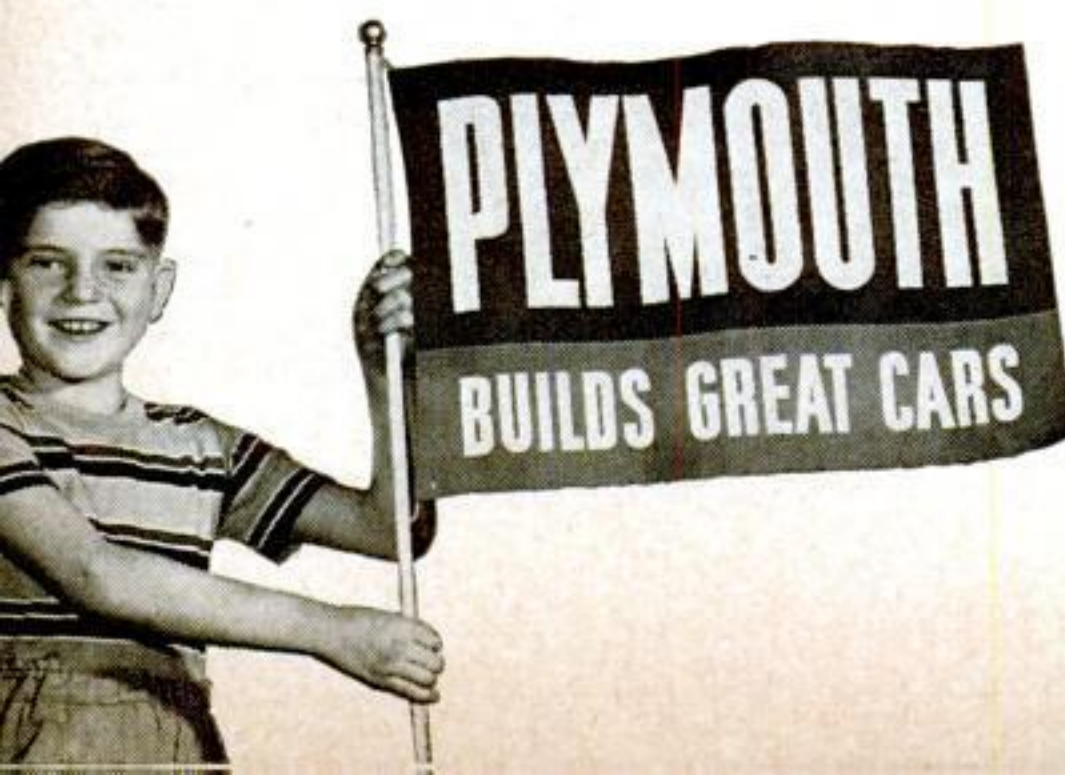
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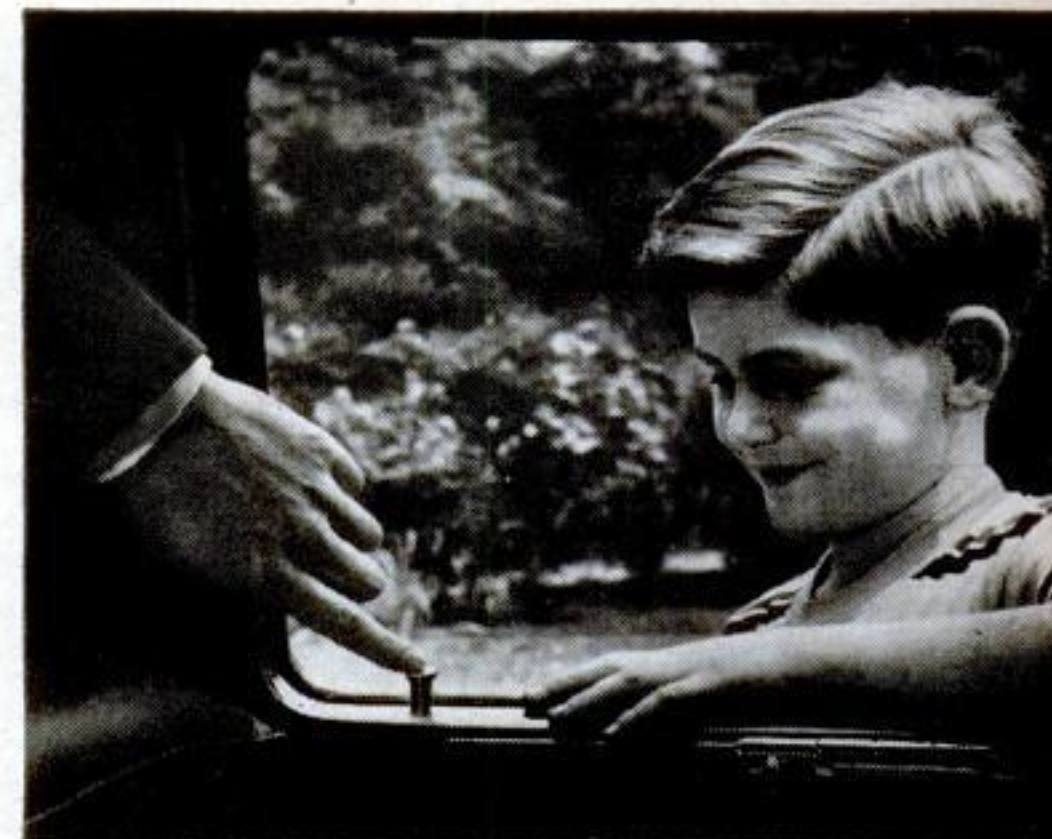
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HOME FOR FIRST TIME IN YEARS, TWO WELL-INDOCTRINATED PRISONERS CRACK JOKES WITH BLOOMERED JAPANESE NURSES WHO ESCORTED THEM FROM RUSSIA

JAPAN'S "RED ARMY" GETS BACK HOME

PHOTOGRAPHS FOR LIFE BY JUN MIKI

Out of the darkness the ghost of an almost forgotten army has come back to haunt Japan. For 14 years the tough crack battalions of the Imperial Japanese Army had fought the Chinese and the Allies from Mukden to Okinawa, only to disappear at last in the curtain of silence which fell on Manchuria when the Russians moved in seven days before Japan surrendered. During these years their fate was unknown. But now they were back as part of some 10,000 prisoners of war which the Soviet Union, after repeated demands by the U.S., was at last sending home.

At first look it seemed as though U.S. authori-

ties, who claimed there were 400,000 more to come, might have reason to regret their insistence. Old as their uniforms were, the repatriates were well-fed, hard-jawed men who seemed to be as tough a bunch of fanatically indoctrinated Communists as Moscow ever sent out anywhere. For four years at least they had labored in the forests of Siberia; the last two of those years as "democratic" units which, with Russian connivance (*pp. 24, 25*), had deposed their officers and swallowed Marx and better rations at the same time.

For the Communist party of Japan, the prisoners from Russia arrived at an opportune moment.

Sabotage and violence were mounting and the Communists, with rallies and rabble-rousing, swept the "repats" into the midst of it. At welcoming receptions Communist leaders shoved aside officials and police and pressured the "returning heroes" into officially embracing the party first, their wives and families later. Many of them went along willingly, others just seemed muddled. U.S. and Japanese authorities hoped life at home in the new democracy would soon melt the coating of indoctrination on all but the diehards. But in the meantime the Communist uproar sharply pointed up a problem which in Japan has yet to be met head-on.



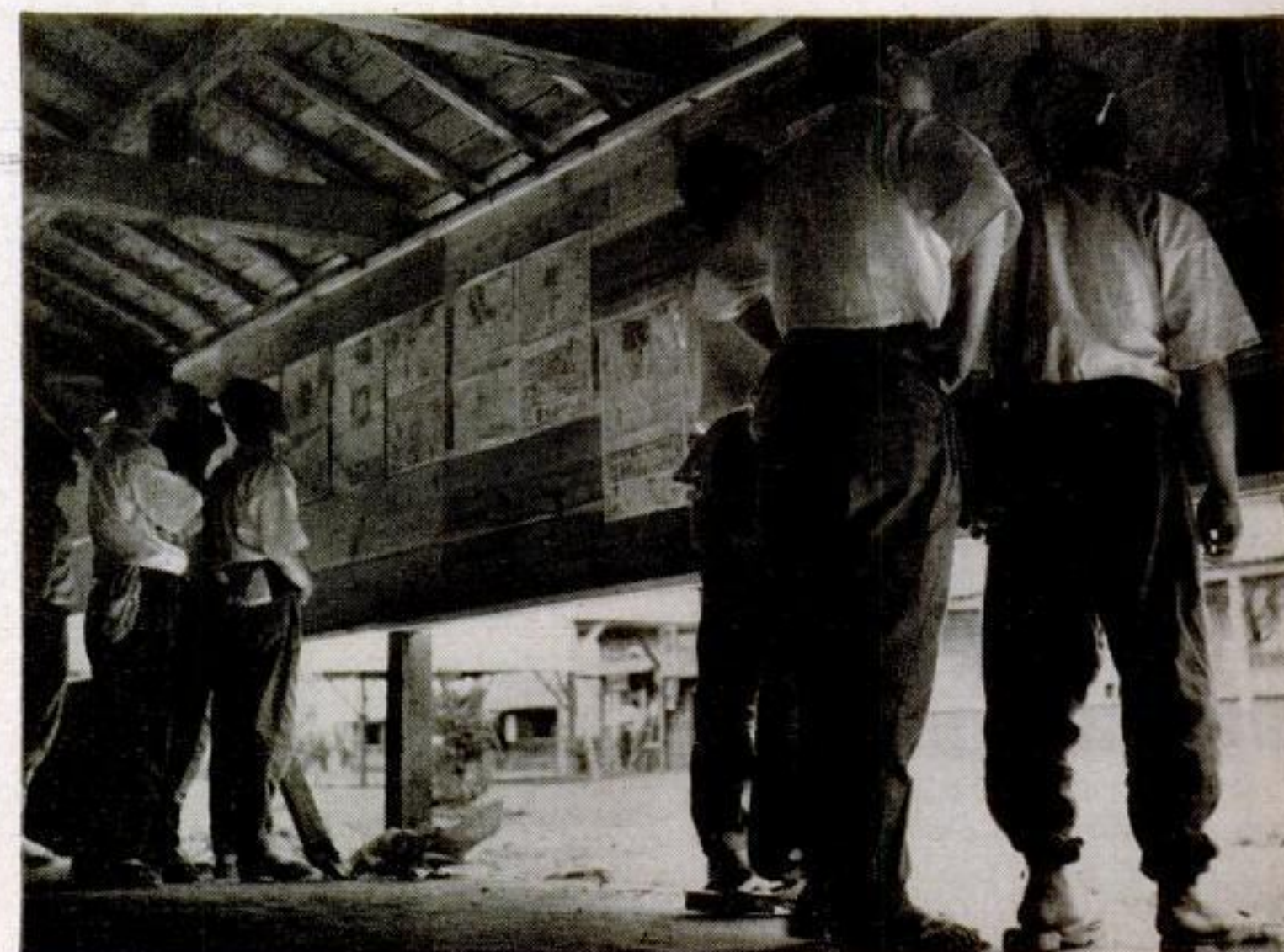
ANXIOUS PARENTS lining dockside carried posters to identify themselves. Father of Eiichiro Morishita (*above*) lettered his with son's name, address and words: "I am a father looking for my son." Eiichiro arrived, but mother of Takeshi Shikata (*below*) waited in vain. Though long ago notified of his death, she had refused to give up hope.



CROWDED ABOARD A LIGHTER, TIGHT-FACED REPATS SCAN SHORE FOR RELATIVES

THEY HAD DEPARTED WITH BANZAIS,

The taut and purposeful soldiers who marched off the ex-hospital ship *Taka-sago Maru* into lighters (*above*) were a shock to Japanese officials and families lining the dockside at Maizuru where the first PWs arrived. It seemed like a distorted reversal of a scene remembered from years ago. Then they had marched to war with shouts of "Banzai!"; now they returned to the chorused rhythm of *The Red Flag* and the *Internationale*. Ashore, they reminded each other grimly, "*Meiyaku o yaburuna*" ("Don't break the pledge"). Men like Tashiro Nomura (*below, right*) needed no such admonition; they had nothing but praise



JAPANESE NEWSPAPERS were scanned by some with eagerness, by others with doubt. In Russia they had had only Red-edited *Nihon Shimbun* with distorted news.



AND FRIENDS. RIGIDLY DISCIPLINED, THEY LOOKED WELL FED AND HEALTHY

RETURNED TO THE "INTERNATIONALE"

for the Soviet way of life. Tsumoru Fujii (*above, right*) was one of a small minority who had stoutly refused to accept all Communist indoctrination. Between these two extremes were the thousands like Kunisuke Yamada (*pp. 24, 25*) who in years of stringent discipline at the front and in the Russian camps had lost all independent thought. To them the free newspapers (*below*) and free speech of the new Japan at first brought confusion. Their worried Japanese welcomers and U.S. authorities could only hope that the less obvious indoctrination of democracy would eventually make them forget their Soviet teachings.



WIVES AND CHILDREN welcomed repats with flowers, flags and tears, watched bewildered while their stiff-necked leaders lined men up for fiery propaganda speech.



IDEOLOGICAL EXTREMES were illustrated by anti-Communist Tsumoru Fujii (*above*) and militant Communist Tashiro Nomura (*below*). Fujii even scorned Russian orders to shave off his mustache but feared his wife's reaction to it. Nomura, converted while in prison, said, "I don't know about Japan. Russia is the land to live in."



CONTINUED ON NEXT PAGE

PRISONER WHO LEARNED HIS MARXIST CATECHISM STARTS LIFE ANEW IN JAPAN

When the war ended in 1945, Kunisuke Yamada and his comrades of the once-victorious Kwantung army were shipped deep into the Siberian forests where they lived in squalid log huts and chopped wood all day; at night, after a meal that kept them just above the starvation point, they stumbled into exhausted sleep. Those who could no longer take it were sent off to "reconditioning camps" where, Yamada said, "the Russians had a great eye for excessive fat," and their "muscle-testing technique" was highly advanced. Yamada also told TIME-LIFE Correspondent Frank Gibney that the prisoners seldom saw their captors during the first year. They spent their time in *okuni jiman* (home-town boasting) while subzero winds moaned outside. Then one day a tabloid version of a prewar Japanese newspaper was left lying around. It carried strange and puzzling stories about five-year plans, and was larded with Marxist quotations. "It was very hard for anyone of my class level to understand," Yamada ad-

mitted shyly, "and there was also much talk of *minshu* (democracy), which was a word I had scarcely ever heard before."

In due course bright young newcomers arrived and explained such unfamiliar terms. These men called each other *dōshi* (comrade) and wanted to be known as "Progressives." "We were suspicious," Yamada mused, "but more pamphlets arrived, and we acquired a fuller understanding. It was about this time, too, that our rations improved." Meanwhile the Japanese officers, who were beaten regularly by the Russians and passed the beatings along to the ranks, became more vicious. The *dōshi* vigorously protested and adopted the slogan, "Throw the officers out!" Suddenly there were "spontaneous demonstrations" in all the prisoner camps. Obliging the Russians "withdrew" the officers, and in camp elections the *dōshi* were elected to take their place. Under new leadership, discussion groups blossomed everywhere, chewing over everything

from collectivism to how to keep flies out of the kitchen. Everything was done as group planning, and when discussions got out of hand ("We always had to reach a conclusion," Yamada recalled) the *dōshi* were brought in to be definite. "We learned," Yamada said, "to examine microscopically the feelings of anyone who went against the rules."

Discipline was administered by a people's court which sentenced violators to *kampa*, in which the culprit was placed in the center of a circle of prisoners with arms locked. The prisoners would then kick the culprit from one side to the other. As organization work improved, Yamada recalled, "We had less and less necessity to beat anyone. We didn't have to touch anyone after the summer of 1948. . . . To force anyone is undemocratic anyway."

Arriving home (below) Yamada dutifully signed up for party membership but he soon heard things and saw things that did not jibe with what had been drummed into him in Siberia. He began to wonder.



HOMEcomings Gifts of wine and fish are brought to Kunisuke's mother and sister by a relative in kimono.



KUNISUKE RETURNS after nine years away, and at the station mother (left) and sister Aiko weep with joy.



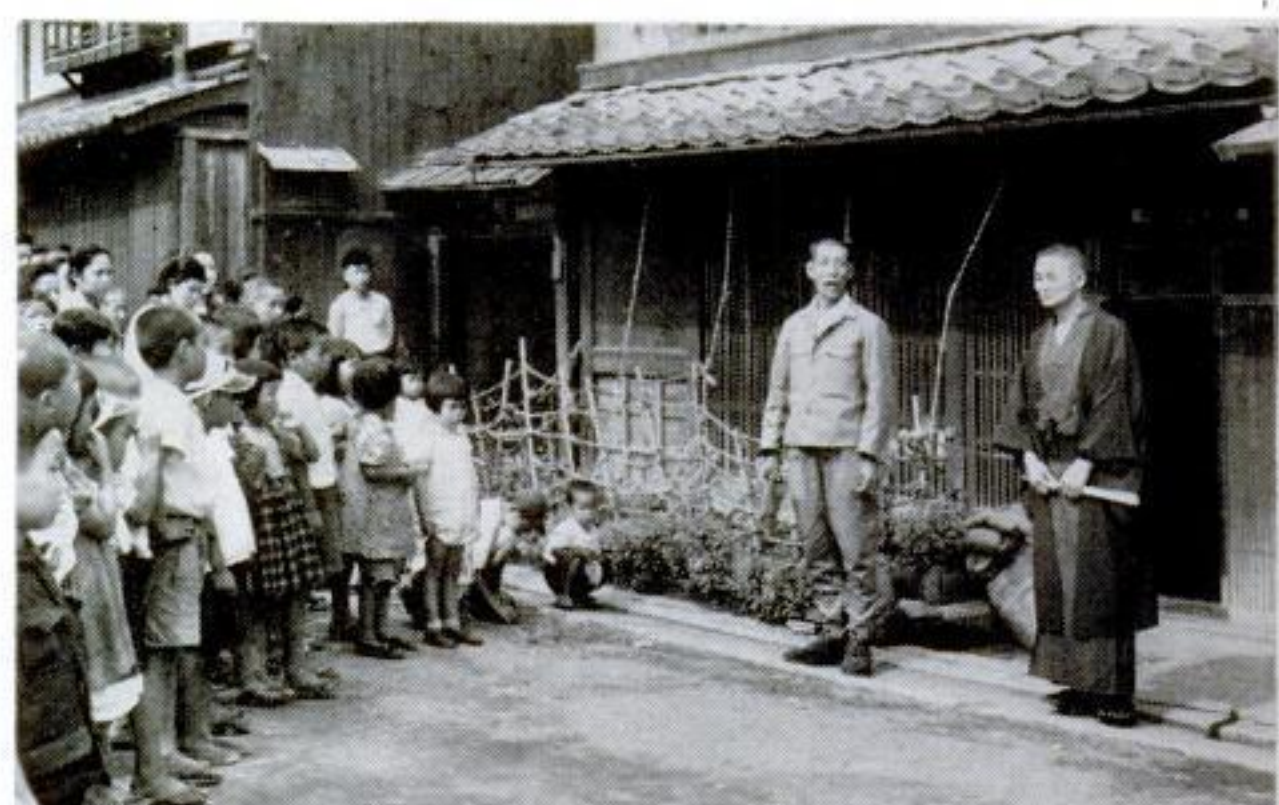
COMMUNIST WELCOME sweeps Kunisuke into the street in the firm grip of a gang of young Japanese Reds.



GREAT RED RALLY fills station plaza with Communists who balk women's effort to serve tea to repatriates.



KUNISUKE SIGNS obediently as Kyoto Reds shove membership form at him.



SPEECH OF THANKS brings out the Kyoto neighbors who watched after Kunisuke's family during his years away. Father stands beside him.



KUNISUKE'S WIFE Kimiko unlaces heavy boots, issued before he left Siberia.



JAPANESE KIMONO replaces uniform for first time, and boots are now discarded for soft sandals.



HAPPY FAMILY, seated around low lacquered table, celebrates the son's return home with a toast in sake (rice wine) and with festive Japanese food.

KUNISUKE'S MOTHER FILLS A STEAMING TUB FOR HIS HOMECOMING BATH —▶





PICTURED HERE IS GENOA, ONE OF THE MANY GREAT EUROPEAN PORTS WHICH TEETER BETWEEN LIFE AND DEATH AND ARE ALIVE TODAY BECAUSE OF ECA.

EDITORIAL

DOLLARS ARE POWER

NOW IS THE TIME TO USE THEM TO REFORM WESTERN TRADE AND CREATE A FREER ATLANTIC WORLD

The news of ECA and Western Europe has suddenly gone sour. A few alarmists are saying that ECA is a flop. Some congressmen who do not go so far are nevertheless saying that ECA funds should be cut to save money in a tight federal budget. There is a wave of dissatisfaction with socialist Britain and the part it is playing in Western Europe. In a mood compounded of irritation and worry, Congress is minded to review policies and practices that had seemed to be firmly set. Now is a time to look calmly at the record and to determine what, if any, changes the U.S. should make in its European program.

We believe that the record on the whole is good and that ECA has been a great success. The proper measure of ECA to date is the difference between the Western Europe of 1949 and the Western Europe of two years ago. Then it was dying, politically and economically. Today it is up and walking—with an American crutch, but still walking. By this standard the success of ECA justifies every penny it has cost the U.S.

Even so there is reason to re-examine the aid program. Underlying the discontent is a

healthy hunch that the U.S. is entitled to more for its money than a passing shot in Western Europe's economic arm. Specifically the U.S. is entitled to expect the kind of Western trading world that it wants and is signally failing to get through the present ECA approach.

Therefore we believe that the time is at hand to alter ECA's approach. We propose a bold change in the nature of ECA, a change that would constitute an equally bold challenge to the beneficiaries of American aid. We propose that the U.S. diminish ECA's past emphasis on the direct supply of commodities to Western Europe and get down to the business of restoring fiscal sanity to the fiscally insane Atlantic world.

How to Choke to Death

Before detailing our proposal we had better explain what we are talking about.

By "fiscal sanity" we mean a state of affairs in which the currencies of every country are readily spendable anywhere and everywhere. By the kind of trading world that

suits the U.S. (or ought to, anyhow), we mean a world in which the markets of every country are open, within sensible reason, to every other country and in which nobody is afraid of honest competition. By "insanity" we mean the situation which prevails today in respect of both currencies and markets. With a few inconclusive exceptions the dollar is the only currency welcomed everywhere in the Atlantic community. No country of the Western world, not excepting the U.S., wholly welcomes the goods and the competition of its trading fellows. In varying degree each country jealously guards its home markets, demands exclusive privileges elsewhere in return for its custom, and buttresses these habits with an ever growing complex of restrictive devices—two-nation barter (or "bilateralism"), exchange controls, etc. The ultimate insanity is that these devices are instituted for what invariably seem to be compelling reasons and that they invariably worsen the difficulties they are supposed to correct. In sum effect they are choking their practitioners to death. They are also making it reasonably certain that no amount of



IN A TYPICAL MONTH 239,000 TONS OF IMPORTS FINANCED BY ECA DOLLARS WENT THROUGH THE BUSY PORT OF GENOA AND INTO ITALY'S REVIVING ECONOMY



FRANCE'S PETSCHÉ

dollar aid or anything else can cure Western Europe unless the insanity itself is attacked.

Only the U.S. is in a position to attack it. At this point we hasten to confess that the U.S. is by no means in a state of total economic grace: some of its practices bring into question its own faith in the world of freer trade that Americans like to preach about. Nevertheless the U.S. tradition is the great tradition of freer trade, and the U.S. can do much to re-create a freer world.

First the U.S. must recognize the honorable fact that dollars are power. In its dollars the U.S. has the power to loosen and perhaps to smash the constrictions which are throttling the ECA community. The wise course therefore is not to reduce the flow of dollars in a fit of mistaken thrift but to make the maximum use of the power they represent.

How to use the power?

Our answer lies in the deficits which the various countries of Western Europe incur in their trade with each other, and in the surpluses which are simultaneously earned in the same trade. The deficits are the excuses for many of the practices by which Western Europe is committing slow suicide. As long as the deficits persist each country tries to lessen the deficits by violent measures, thereby getting deeper into the vicious spiral of government controls and restric-

tions. A more sensible reaction to deficits is to offset deficits with surpluses wherever possible, and France's skilled Finance Minister Maurice Petsche in particular has striven to do exactly that. The difficulty is that to be of much use the surpluses must be easily transferable from one country to another and readily spendable wherever they are offered. This means that they must be convertible into dollars.

Strike a Tough Bargain

As ECA's Averell Harriman discovered when he debated just this subject with Great Britain's Sir Stafford Cripps in Paris two weeks ago, no country of Western Europe possesses, earns or receives from ECA the dollars wherewith to finance convertibility. The result in Paris was that a splendid idea went to pot.

Here, of course, is where the U.S. can usefully help. We propose that the U.S., through ECA, guarantee the convertibility into dollars of Western Europe's *earned* surpluses. The effect would be to place a measure of dollar backing behind every currency of Western Europe without undertaking the stratospheric and probably unbearable risk of any attempt at general currency support. At one stroke the U.S. could give ECA's beneficiaries a powerful push toward open trade.

This strategy would not solve all the fiscal problems of Western Europe. But it would

place the countries concerned in an immensely better position to deal with their troubles—and remove one excuse for not dealing with the troubles at all. Judging by figures discussed in Paris, the cost to the U.S. is a guess—it might be anywhere between \$200 million and one billion dollars a year. At first the dollars allocated to guarantee convertibility would have to be in addition to those voted for ECA's commodity purchases. But in the near future the results should justify a substantial cut in ECA's commodity spending.

Let no one imagine that the measure suggested here would be either offered or taken as a piece of naive American generosity. In extending any guarantee of dollar convertibility, the U.S. should strike a very tough bargain with the beneficiaries. The essence of the bargain should be a binding commitment on their part to suspend existing devices of restriction as soon as they legally and practically can; restrictionism is so firmly imbedded that it could not be rooted out overnight even if its addicts wanted to try. Some of the addicts—notably Great Britain—would certainly resist and might even reject any offer made with the proper conditions. Still and all we have a hunch that it would be worthwhile. We believe that the right kind of offer rightly made could open the way to a new, healthier Atlantic world.



BRITAIN'S CRIPPS



LES BIFFLE IS HERO OF A NEW ARKANSAS

Piggott holds "day" for Truman pal

Nearly all of the 3,000 people of Piggott, Ark.—plus 35,000 guests—turned out on the Fourth of July. The reason: Les Biffle was back. Forty-one years ago Les, in an \$11 suit and a \$2 hat, had left Piggott for his first job in Washington. Today he is secretary of the Senate, a crony of the President and a man to be reckoned with in the nation's capital. So Piggott went all out for Les. There were fireworks, a parade, hillbilly bands, an air show, a hillbilly quartet, speeches by "prominent people," gallons of strawberry ice and hillbilly solos. There was even an unveiling of a bust of Les (*below*).

The celebration, intended as a testimonial to Les, was actually more a testimonial to the new Arkansas. Only a very few years ago it was the forgotten state, known chiefly for sharecroppers, the Ozarks, Bob Burns, bird dogs, spitting contests, scrawny razorback hogs, Lum 'n Abner, stills, dead revenue officers, buzzards and hundreds of emigrants a year. Indeed the state's chief detractors used to be Arkan-



ARKANSAS SENATOR FULBRIGHT (LEFT) PLAYS CARDS EN ROUTE WITH HUSBAND OF BIFFLE'S ASSISTANT

IN AN OAK GROVE THE CROWD LISTENS TO BARKLEY



THE "VEEP" UNVEILS A BUST of Les as a climax to the celebration. Unable to resist the temptation to indulge in Fourth of July oratory, Vice President Barkley launched



into a long speech (first picture). But in the middle of the speech a competing wind caught the cover. Obviously distressed (second picture), the Vice President tried to catch it,

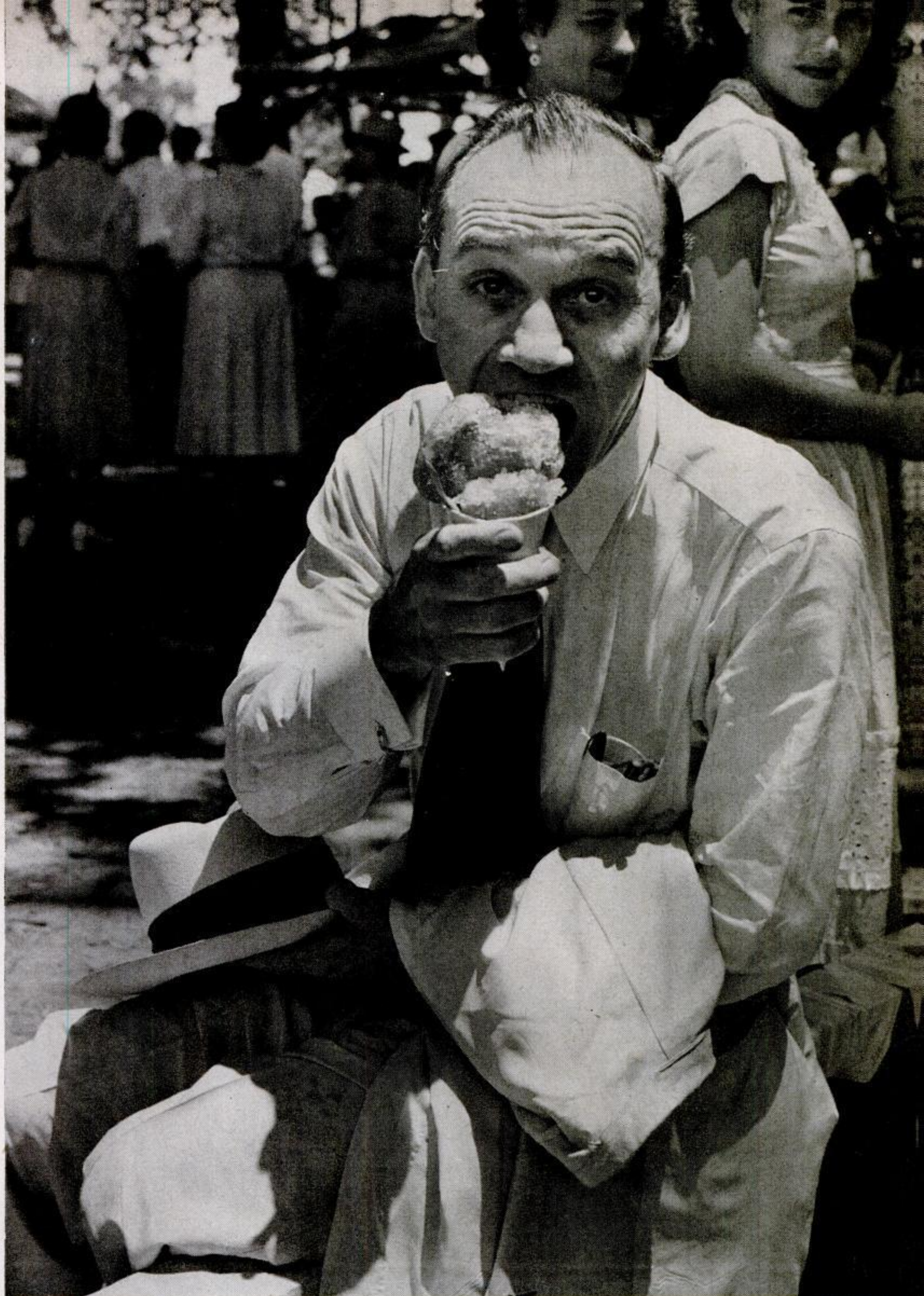


sans. The hills were so steep, they said, that it was the only state in the union where you could fall out of a field. It was the land of the whip snake, a terrifying and ingenious reptile that wrapped itself around its victim and lashed him to death with its tail. Arkansas' official nickname, "The Wonder State," was used as a term of derision.

Today the nickname is no longer funny. In 1943 Arkansas started gaining respectable national stature by electing to Congress J. William Fulbright, a Rhodes Scholar, law professor and university president. Such other Arkansans as Treasury Secretary John Snyder and Presidential Assistant John Steelman have added to the state's growing luster. The new governor, handsome, young Sid McMath, who saved Arkansas from the Dixiecrats in the last election, is now the fair-haired boy of the Fair Deal. All of them except Snyder (who is in Europe) were in Piggott to celebrate. Said Les, "It's a great day for me." It was an even greater day for Arkansas.



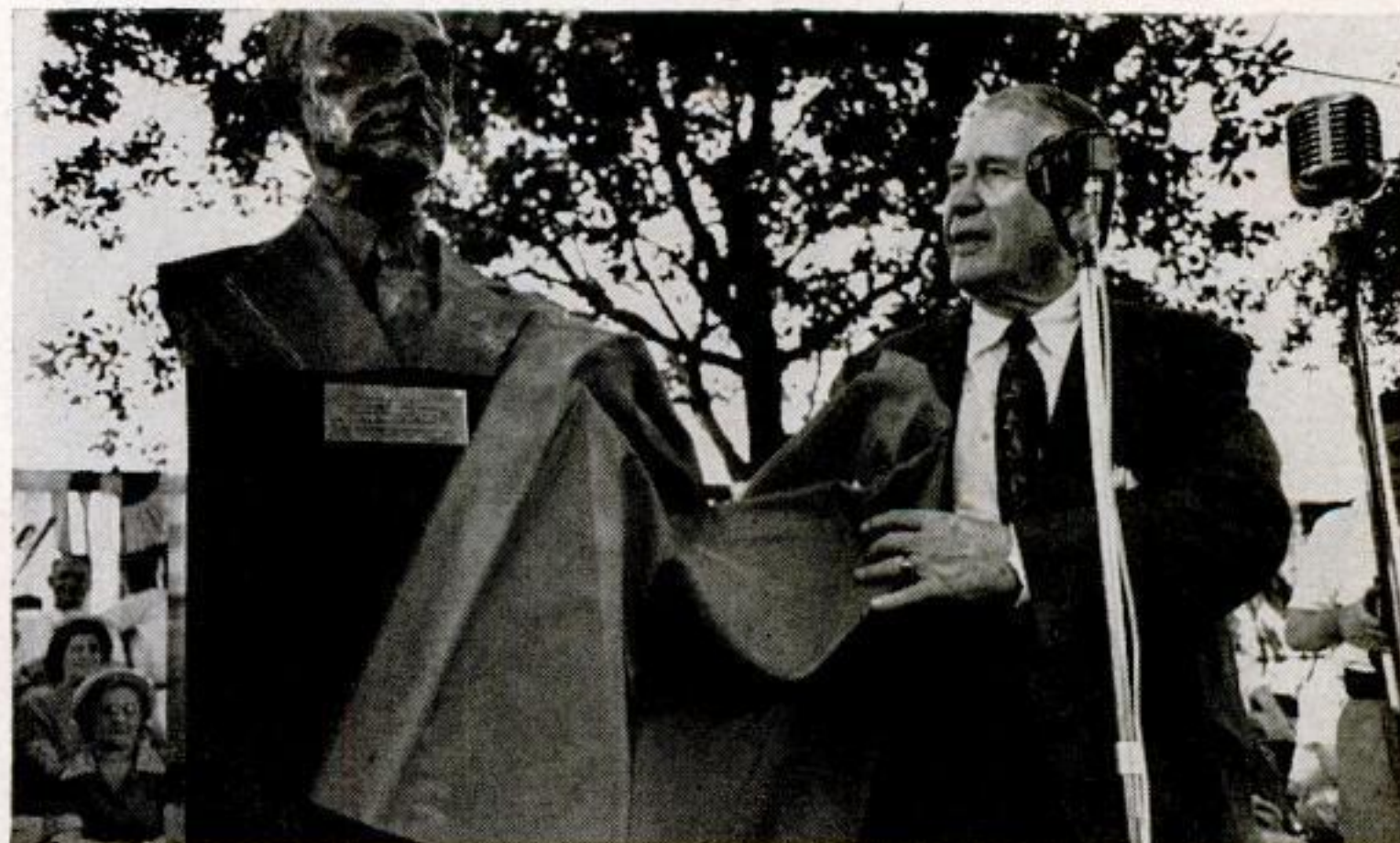
PIGGOTT KIDS SWARM ABOUT BARRELS OF WATER



THE OTHER ARKANSAS SENATOR, JOHN McCLELLAN, MOODILY DIGS INTO A HUGE CONE OF STRAWBERRY ICE



but the wind whipped it off. He said "Oops!", waited until an aide replaced it. Then, with a look of assurance once again (third picture), he continued his remarks for five



more minutes. Finally, with a grand gesture (fourth picture), Barkley removed the cover officially. Everybody applauded and Les made a joke. He said, "Who's that guy?"

VICE SCANDAL INVOLVES A "LEADING WOMAN"...

Like a Sunday-school pupil caught writing naughty words on a fence, the City of the Angels last week was engaged in a guilty but fascinating examination of its own secret devilry. The revelations which daily titillated Los Angeles concerned sins dating back to 1947, when a shapely and businesslike brunette named Brenda Allen opened a house of prostitution on Hollywood's Sunset Strip and advertised herself as a "leading woman." Last year a Los Angeles vice cop named Charles Stoker, who had Brenda's telephone tapped and recordings made of her calls, raided the place of business and eventually got Miss Allen sent to jail. Sergeant Stoker also tried to interest his downtown superiors in what seemed to be a flourishing acquaintance between Brenda and Sgt. Elmer V. Jackson, second in command of a police squad picturesquely named "administrative vice." The police weren't much interested. But the Los Angeles newspapers, after waiting until Mayor Fletcher Bowron had been re-elected for a fourth term, broke the story with the interesting results shown on these pages.



PHONY MOVIE STAR was role played by Brenda in *The Players Directory*, which is published by the Academy of Motion Picture Arts and Sciences as handy reference for Hollywood producers and casting directors. Under section labeled "Leading Women" Brenda's picture appeared along with those of legitimate stars like Louise Allbritton.



SULLEN BRENDA stands beside a rumpled bed in one of the rooms during the April raid. She told Stoker and Ruggles, "I'll get your jobs! You're just a couple of little peanuts in the bottom of the bag!"



MADAME AND GIRL leave Brenda's swanky establishment as police under Stoker's direction bring raid to an end. In lead is Carol Jones, followed by Brenda in mink coat. Brenda kept the flowerbeds soaked with water to reveal footprints of anyone trying to spy on her employees.



LEAVING JAIL to go to trial, Brenda hides face. She got a year for attempted pandering on Audre Davis' testimony and six months for running a disorderly house on testimony of Stoker.



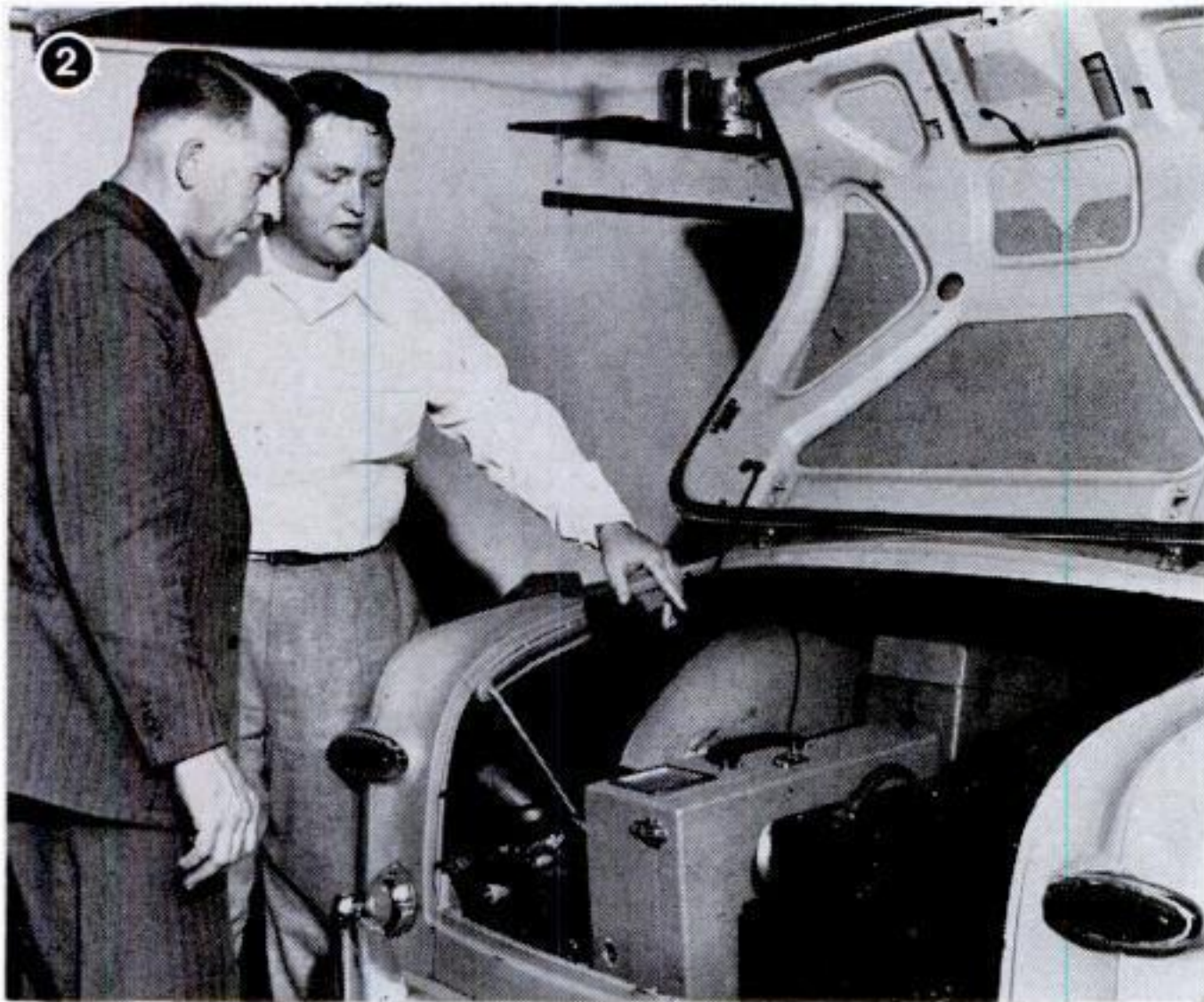
THE GRAND JURY heard Police Chief C. B. Horrall claim that the investigation was started by "thugs and undesirables . . . who wanted to smear the police department." Through its foreman the jury replied sharply that it was "disgusted with hearing the rehearsed stories of high police officials." The jury then subpoenaed Mayor Bowron.



HARASSED CHIEF Horrall flashed his badge on June 27 to show he was still police boss, but the next day, as the grand jury dug deeper and deeper, Horrall changed his mind.



CHIEF WALKED OUT on June 28, following the mayor's appearance before jury. He announced that he was resigning his post for reasons of health.



BRENDA'S DOWNFALL began when J. Arthur Vaus, an electronics engineer, agreed to help Sgt. Charles Stoker of the Hollywood vice squad by tapping telephone and putting a "bug" (microphone) in her establishment. Here Vaus (pointing) shows a plain-clothesman recording equipment used in case.



PRETTY POLICEWOMAN Audre Davis testified she also helped Stoker by posing as an unemployed prostitute. She said that Brenda tried to hire her.



THE BIG RAID on Brenda's house came April 1948, provided exclusive Los Angeles *Daily News* photos. Sergeant Stoker (rear) and Officer Jack Ruggles examine clothing confiscated from employee and customer.



HOLLYWOOD HOODLUM Mickey Cohen revived Brenda Allen case last May when he testified in henchman's trial for gun-toting that he knew of a tie-up between Jackson and Brenda.



INVESTIGATOR STOKER was called May 5 by grand jury investigating Cohen's charges. He told jurors recordings proved liaison between Brenda and Sergeant Jackson. As the jury subpoenaed recordings, Stoker was moved to traffic duty (above).



SERGEANT JACKSON (rear) and his immediate boss, Lieut. Rudolph Wellpot, denied Stoker's and Cohen's accusations but, like Stoker, Elmer Jackson was put back in uniform and transferred to a small branch police station.



A MARINE LANDED, in the person of Major General W. A. Worton, Ret. (left), who was summoned from San Diego to serve a 120-day emergency term as police chief and try to straighten out the mess. Above, Mayor Bowron (center) looks on approvingly while Henry O. Ducque, president of Police Commission, pins on Worton's badge.

... AND A LOS ANGELES CHIEF OF POLICE RESIGNS

The grand jury summoned to investigate the charges of police corruption could hardly believe that this was happening in good, gray Mayor Bowron's good, gay Los Angeles. Neither could the mayor, until he had spent an hour with the grand jury. Afterward the foreman remarked, "I think the mayor learned a lot." Bowron, who had cleaned up Los Angeles' 600 brothels when he was first elected in a reform wave in 1938, apparently had learned enough. When his chief of police quit under fire, Bowron sent for a Marine general to replace him. The first thing the general found out didn't help the jury much. Policewoman Audre Davis, whose testimony had convicted Brenda Allen of attempted pandering, suddenly confessed to the new chief that she was in love with Sergeant Stoker, had once helped him burglarize a loan office and had lied when she said Brenda tried to lead her into a life of commercial sin. Stoker, arrested and then released on bail, cried, "frame-up." The grand jury, charged with finding the truth, was still looking for it last week in Los Angeles County.



ON FOURTH OF JULY 1,500,000 BATHERS JAMMED CONEY ISLAND AND LIFE'S ANDREAS FEININGER CAUGHT A LARGE NUMBER OF THEM IN THIS STRIKING PICTURE TAKEN

HECTIC HOLIDAY

It brings trouble as well as relief

In New York the weatherman had said all along that the Fourth of July would not be fit for man or beast. The day more than lived up to his forecast. As three million New Yorkers moved to the beaches (above), the temperature shot up to 96.7°, the crest of 39 days of heat and drought.

Relief came—suddenly and dramatically but also destructively. On the morning of the Fourth

squalls had begun forming over the eastern Great Lakes area, and shortly after 4 o'clock one of them struck New York City. A 50-mph wind drove rain and sand into the faces of Coney Island bathers, whipped up a dust storm that temporarily halted ball games at Yankee Stadium and Ebbets Field and blew a 9-year-old boy off a rock to his death in Central Park Lake. There were six more drownings



A FEW HOURS BEFORE STORM SCATTERED THEM

in Long Island Sound, where the wind capsized some 150 boats, including an entire fleet of 37 Lightnings racing in Larchmont's annual regatta.

It was also a disastrous weekend for the U.S. as a whole. In three days the holiday death toll from all manner of accidents came to 818, worst in the history of the nation. Cried out the National Safety Council, "... A disgrace to a civilized nation."



SAILS SHREDDED and dinghy hanging over her side, a 40-foot schooner rides out storm and heads for home.

Coast Guard was besieged with calls for help when more than 1,000 small craft in New York area got in trouble.



AWAITING RESCUE, three unidentified adults and a child (in man's arms, left) cling to capsized boat in aerial

photo by New York *Daily News*. Larchmont Yacht Club's "rocking chair fleet" manned launches, saved 150 lives.



WAITING IN STOCKING FEET OUTSIDE HER FIANCE'S HOSPITAL WARD, BETTY BOWEN AWAITS MARRIAGE CEREMONY

TALE OF VIOLENCE WITH HAPPY ENDING

Sonny and Betty kill a bandit who attacked them with a "huge, horrible gun"

On the night of July 1, 19-year-old Alwyn ("Sonny") Ivers and 16-year-old Betty Bowen drove out to the Baldwin Hills section of Los Angeles to look at the lights of the city and to talk over plans for their wedding two days later. Shortly after they had parked on an isolated road a masked stranger appeared at the side of the car and brandished what Betty called "that huge, horrible gun." Said the stranger, "Get out, I want your money and your girl." Sonny got out of the car and gave him \$16, which was all he had. Then the stranger ordered Sonny to go behind the car and stay there.

But as the man turned his back Sonny jumped him. The bandit fired, and two .38 caliber slugs smashed into Sonny's face and neck. Again the gunman turned to enter the car and again Sonny jumped him. This time he knocked the gun onto the ground, yelled to Betty to grab it. Said Betty, "I got it and hit him in the back. Then I hit him in the head a lot of times and he fell. I

grabbed Sonny. He was bleeding awfully. I tried to help him back to the car. I still had the gun in my hand. Then the man moved again and tried to get up and Sonny took the gun and shot four shots into him."

Betty half dragged Sonny into the car. She had never driven before, but she managed to find reverse gear and backed up. She heard a scream and got out to look; she had backed over the gunman's body. (He died soon after police arrived.) Then Betty got the car into forward gear and rolled down a hill until she came to a filling station. She didn't know how to stop, so she simply smashed into the station attendant's car.

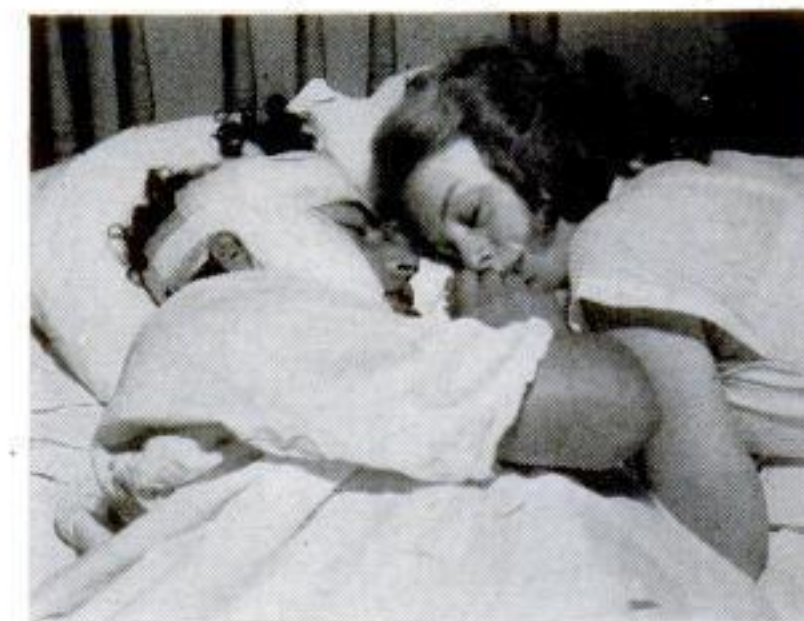
They took Sonny to a hospital and said he might die. Next day, when Betty saw him, he wrote on a piece of paper, "Let's be married now." Twenty-four hours later they were married (*right, fourth from top*)—on the day they had meant to be. But last week the story was approaching a happy ending: Sonny would recover.



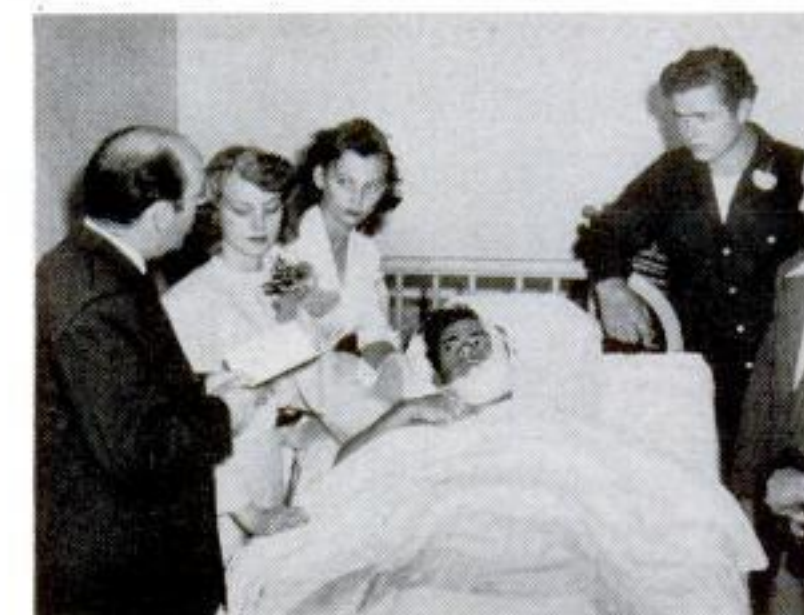
THE GUNMAN, Bill Brock, lies dead, a bullet in his head. He had been a "model boy."



THE GIRL is near hysteria following ordeal as she tells story to newspaperman and police.



THE HERO sees Betty for first time in hospital ward, where she tearfully kisses his hand.



THE WEDDING occurs as Betty wears corset. Sonny said "I do" through wired jaws.



THE BRIDE smiles and displays wedding ring. She had wept throughout the ceremony.

"If you want a Milder
cigarette it's Chesterfield -
that's why it's My cigarette"

Anne Baxter

STARRING IN
"YOU'RE MY EVERYTHING"
A 20TH CENTURY - FOX TECHNICOLOR
PRODUCTION



Prominent Tobacco Farmers
smoke Chesterfield

SAM Mc LAWHORN Grifton, N.C.
says -

"I've smoked Chesterfields
steady for 30 years. They're MILDER
and they're made of the best tobacco
because Chesterfield buys the highest
quality, mild, ripe leaf."



Always Buy **ABC CHESTERFIELD**

THE BEST CIGARETTE FOR YOU TO SMOKE - **MILDER** - *much* **MILDER**

You've got to drive it to believe it!

You can always tell an Oldsmobile "88"—not just by the numerals on the rear fender—but also by the way it *goes*! The first time you see that sleek Futuramic hood sweep ahead of the field, you get a hint of that "Rocket" Engine power. But to appreciate an "88," you've got to *try* it! Then—and only then—can you feel for yourself that swift-surging "Rocket" response . . . so smoothly delivered by Hydra-Matic Drive*. Only then will you experience the maneuverability that goes with the "88's" compact Body by Fisher. And only then will you know the unique "88" sensation—that soaring, airborne ease of travel! You've got to *drive* it to *believe* it—and your Oldsmobile dealer invites you to do so *soon*! Phone him—make a date with the "88"—discover the most thrilling "New Thrill" of all!



"88"

**LOWEST-PRICED CAR
WITH "ROCKET" ENGINE**



Above: Oldsmobile "88" Club Sedan. *Hydra-Matic Drive standard equipment on Series "98" and "88," optional at extra cost on "76." White sidewall tires optional at extra cost.

"The New Thrill"

FUTURAMIC

OLDSMOBILE

DIVISION OF GENERAL MOTORS



THE JURY: HOW IT VOTED

1—MRS. HELEN SWEATT, a real estate broker, voted for conviction.

2—MRS. LOUISE TORIAN, New York dressmaker, voted for acquittal.

3—LOUIS HILL, a store executive, also cast his vote for Hiss's acquittal.

4—JAMES HANRAHAN, accountant, voted for Alger Hiss's conviction.

5—JOHN ADRIAN, office manager of a mortuary, voted for conviction.

6—VINCENT SHAW, a clerk, cast his vote for Alger Hiss's conviction.

7—HUBERT JAMES (foreman), a GM executive, voted for acquittal.

8—FREDERICK GAFFNEY, delivery manager, voted for conviction.

9—ARTHUR PAWLIGER, advertising man, cast his vote for acquittal.

10—ALLEN BLAKE, a production manager, voted for Hiss's conviction.

11—ROBERT PITMAN, a credit analyst, cast his vote for conviction.

12—THOMAS BRYAN, hotel manager (not shown), was for conviction.

EIGHT OUT OF 12 VOTE HISS GUILTY

REPORTER WHO HEARD 735,250 WORDS OF TESTIMONY REVIEWS EVENTS WHICH LED TO THE HUNG JURY

by JAMES BELL

The record of the Alger Hiss trial is a prodigious one. Its 735,250 words cover 2,941 pages, make dramatic reading even on the sterile white pages of the official transcript. But to the eyewitness it was far more dramatic.

For 27 days I reported the trial, and my assignment ended at 8:54 p.m. on July 8 when Deputy U.S. Marshal Tony Pavone jumped from his chair in front of Room 1305 in Manhattan's U.S. Courthouse. There was a knocking from inside the door, where a jury of 10 men and two women had been deliberating the fate of the defendant for 13 hours and 35 minutes. Pavone hurried off to the judge's chambers. Then Judge Kaufman appeared on the bench without his judicial robes.

Alger Hiss, the lanky, gaunt former State Department employe, sat with his wife. He set his mouth in a firm line and looked at the judge.

"I have a message from the jury," announced Judge Kaufman. "It reads: 'The jury finds it impossible to reach a verdict.'"

The corners of Alger Hiss's mouth drooped almost imperceptibly. His right thumb twitched.

Nothing had been solved. Alger Hiss was still innocent, in the eyes of the law, of perjuring himself twice before a grand jury. But the indictment still stood. He would be tried again, probably in the fall.

As the jurors left the box, Ed McLean, Hiss's classmate at Harvard and one of his defense counsel, jumped up, asked a juror how they voted.

"Eight to four for conviction," said the juror.

The whole pattern of presentation was laid down in the opening statements.

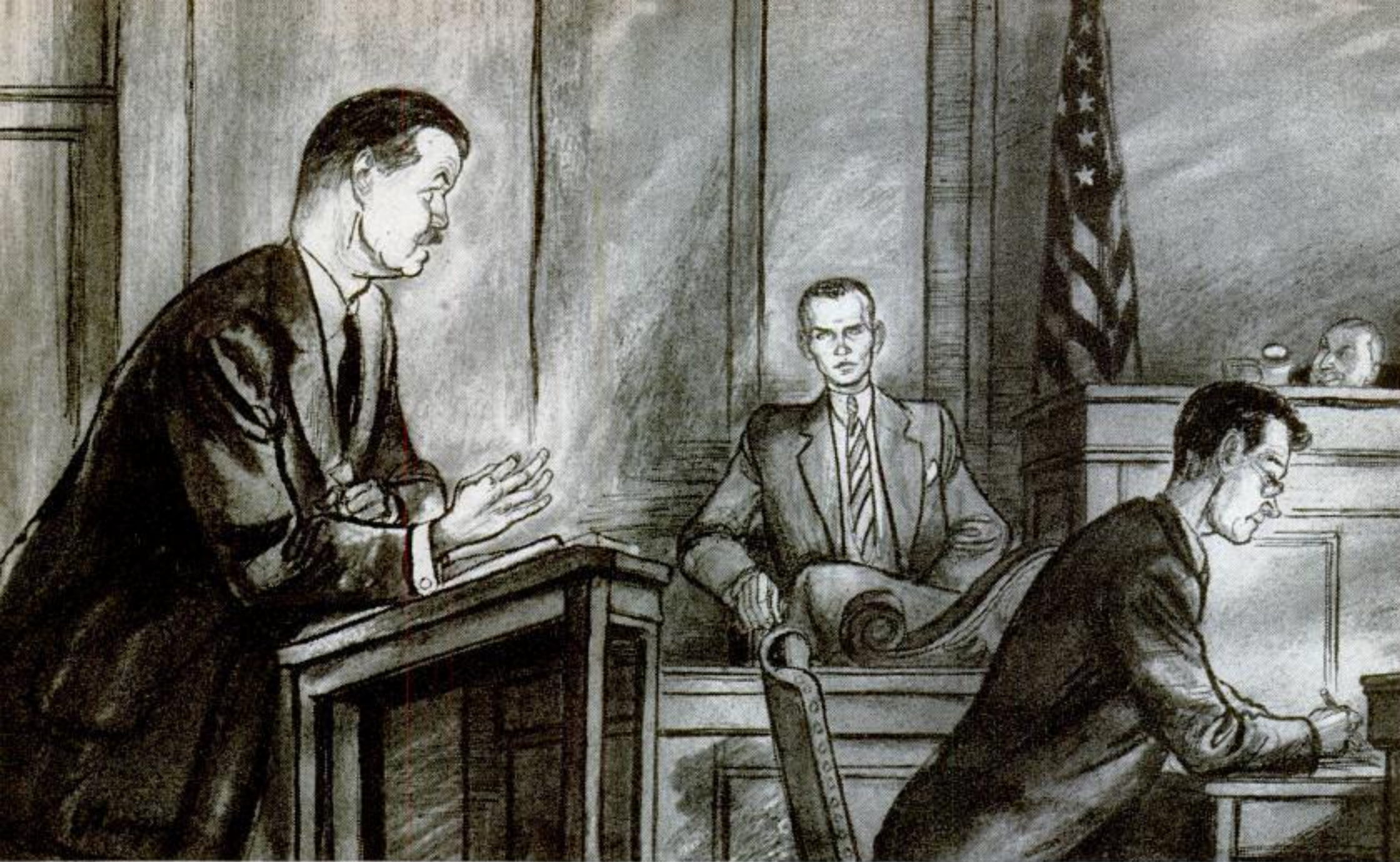
For the government there was Assistant U.S. Attorney Tom Murphy, a huge, 6-foot 4-inch, 230-pound giant with a bristling, grayish-brown mustache. Mr. Murphy was quiet, calm and orderly. The charge was simple—two counts of perjury before the federal grand jury on Dec. 15, 1948. "He lied when he said that he never gave any restricted documents to Whittaker Chambers on or about February and March 1938. He lied when he said he didn't see or converse with Chambers after January 1937." Mr. Murphy outlined the course of the government's case: Whittaker Chambers, the self-

confessed former Communist courier, would say that Alger Hiss, then an officer in the State Department, gave him documents which were all dated in early 1938. "If you don't believe Chambers, we have no case under the federal perjury law," the big prosecutor admitted.

In contrast to the cool, logical approach of Mr. Murphy was the bursting, violent, flamboyant and dramatic speech by Alger Hiss's trial lawyer, Lloyd Paul Stryker, who had defended, among others, the Tammany crook James J. Hines. Mr. Stryker is a short man with a florid face. His sandy, graying hair is close-cropped and combed forward much in the manner of Napoleon's. Mr. Stryker is a truly great actor.

Judge Kaufman, an old trial lawyer himself, was fascinated. He moved to the witness chair for a better view.

Mr. Stryker shouted that he would take Alger Hiss by the hand and lead him before the world. "Yea, though I walk through the valley of the shadow of death, I shall not fear, for I am with Alger Hiss!" Stryker wound up an hour-long sneering,



SOFTLY, CALMLY, PROSECUTOR TOM MURPHY QUESTIONS DEFENDANT HISS AS JUDGE PEERS OVER THE BENCH

ALGER HISS CONTINUED

contemptuous recital of Chambers' life with a warning to the jury. "In the tropics, in a place like Algiers, when a leper walks in the street, the cry is heard before him, 'Unclean! Unclean!' I say to you 'unclean' at the approach of this moral leper!"

Enter Whittaker Chambers

Short fat, impassive Whittaker Chambers, the accuser, and Alger Hiss, the accused, exchanged a long unemotional look when the government's star witness entered the courtroom amid a general hubbub of buzzing and chattering. Chambers said he met the defendant in the spring or summer of 1934 and saw him "fortnightly" from then until he broke with the Communist party in 1938.

Then came the crucial spy-thriller point in Mr. Chambers' story. Chambers said he brought Hiss to New York to meet Colonel Boris Bykov. The colonel, identified as head of Soviet espionage in the U.S., met them in the mezzanine of a dimly lighted Brooklyn theater. Bykov explained to Hiss the necessity of getting State Department documents to aid Soviet Russia in her fight against fascism. Hiss agreed to furnish them. From this time until April 1938, said Chambers, Hiss furnished them.

For five days Chambers was under the snarling cross-examination of Lloyd Paul Stryker, who did everything short of physical violence to him. Cham-

bers calmly gave his answers. He quietly admitted to having perjured himself seven times before the same federal grand jury which indicted Hiss and three times before the House Un-American Activities Committee. He freely admitted he had been a traitor to his country and that he had otherwise lived an immoral life. But all Stryker's lambasting had no effect upon him. He sat looking off into space. More important, Stryker did not crack any portion of Chambers' story.

On the ninth day of the trial Esther Shemitz Chambers, the small, thin-faced, sharp-nosed wife of the ex-TIME senior editor, took the witness stand. Wearing a stern gray suit and a black tailored hat, she had to walk within arm's length of Alger and Priscilla Hiss on her way to the chair. There was no hint of recognition.

Mrs. Chambers folded her work-reddened hands and started her story. She was a woman who daily milked 18 cows, took care of six beef cattle and a flock of chickens. She told an intricate story of the relations between the Chambers and Hiss families from 1934 to 1938. She told of Mrs. Hiss's aversion to ice cream, of gifts they had exchanged. She told of visits, of the time her "youngest" wet the floor and "Priscilla gave me a lovely linen towel as a diaper." She told of the chintz bedspreads she and Mrs. Hiss bought at a sale. Her testimony was a mountain of intimate trivia gathered in a woman's mind.

Stryker's cross-examination of Mrs. Chambers was savage. He shouted, snarled and demanded that

she look at him when she answered his questions. Mrs. Chambers was, by her own admission, no good at dates. Stryker pounded away at her. He chided her for giving her baby an alias when her husband was in the Communist underground. He snarled derogatory remarks about her husband. "You didn't think it was much of a misrepresentation to present your husband as a decent citizen, whereas he was a . . ."

Esther Chambers' eyes flashed. She half rose out of her seat and shouted at her tormentor. "I resent that! My husband is a decent citizen, a great man!"

"Was he a great, decent citizen in October 1937? Yes or no?"

"Yes and always!" Esther Chambers shouted. "I believe he is a great man who lives up to his beliefs! His beliefs can change, as they did!"

From the press seats we sensed the jury felt the flamboyant Stryker had finally gone too far.

A change of pace

The first 10 days of the trial were explosive. On the 11th and 12th days, however, some spectators went to sleep and Lloyd Paul Stryker got so bored he spent most of his time lounging in the corridor, a wet cigar between his thumb and forefinger and a frown upon his Napoleonic brow.

On a stand behind the witness chair were huge blowups of the documents Whittaker Chambers said Alger Hiss gave to him. Two FBI men turned the pages, which measured 5 feet by 3½ feet, as Murphy read from the originals of State Department documents. He showed the copies were either verbatim reports or close paraphrases of the cables and memos which told the story of the U.S. foreign policy in a world on the brink of war.

Murphy was purposely playing it down. The defense had offered to stipulate that the documents Chambers turned over to the government were either verbatim copies or paraphrases of original documents. But Tom Murphy would not go for that. He knew that nothing would please the defense more than for him to pass all this evidence over quickly and go on to more controversial matters. So he read for two days. And when he was done one of the two vital pieces of evidence in corroboration of Whittaker Chambers' testimony was firmly and impressively in the minds of the jurors.

The other piece of important corroborating evidence went into the record the next day. The government summoned Amos C. Feehan, a typewriter expert from the FBI. Feehan said he had studied all of the documents which Chambers had turned over to the government. The defense had agreed that the four handwritten documents were in Alger Hiss's



THE JUDGE WATCHES THE TRIAL FROM HIS BENCH

JUDGE KAUFMAN BECOMES A SUBJECT OF CONTROVERSY

Immediately after Judge Samuel Hamilton Kaufman had discharged his deadlocked jury, he found himself in the middle of a controversy. On the one hand, Representative Richard Nixon, who helped conduct last year's Hiss-Chambers hearings in the House, demanded an investigation of the Tammanyite's fitness to serve on a federal bench. On the other hand, Robert P. Patterson, former Secretary of War and now president of the Association of the Bar of the City of New York, answered, "His rulings . . . as reported in the public press, struck me as eminently fair." Foxy little Judge Kaufman, 55, was nominated by Harry Truman for his federal judgeship. The Association of the Bar of the City of New York opposed him. Then the Federal Bar Association of New York, New Jersey and Connecticut came out against him too. The 80th Congress did not confirm him. To Kaufman's aid, however, sprang the less finicky judiciary committee of the New York County Lawyers Association, headed by Lloyd

Paul Stryker. Truman gave him an interim appointment; the 81st Congress docilely approved it.

This was Kaufman's first big trial. Plainly he admired the high-grade theatrics of the master, Stryker, and His Honor was most indulgent as Hiss's defense lawyer wandered in almost any direction. Often he obligingly stepped in himself to help Stryker in questioning.

By contrast with his lenience toward the defense, Judge Kaufman kept the government within the narrowest limits of legalistic procedure. Suicides in the Chambers family could be explored in gruesome detail, Hiss family suicides could not. The most questionable Kaufman ruling was his refusal to admit testimony from the ex-wife of Gerhart Eisler about her former underground Communist dealings with Hiss. By trial's end Judge Kaufman had the prosecutor boiling mad but the questions his conduct raised among the press and the Congress may never be answered and there will be no review by a higher court.

writing. So Feehan turned to the typewritten items, identified as "government's exhibits Baltimore 5 through 47." Feehan testified that by comparing the items with specimens that the defense admitted came from a typewriter that once belonged to the Hisses, he had come to the conclusion that "government's exhibits Baltimore 5 through 9 and 11 through 47 were typed on the same typewriter." Using a pointer, Feehan showed the jury the characteristics of the machine. There were 10 small but well-defined flaws in the typewriter which produced both groups of typewritten papers.

The judge came down off his bench for a better view. Stryker, pad and paper in hand, moved up to the witness chair so he could take it all in as Feehan illustrated "little e's with an upthrust terminating stroke," and so on. The jury was obviously impressed. The firmness with which the government nailed down the documents and the typewriter as corroborating evidence to Whittaker Chambers' testimony was the most convincing part of the government's case up to this point.

Onto the stand came Henry Julian Wadleigh, a thin man with bushy brown hair and a face that looked like an inverted triangle. He identified himself as a worker in the Trade Agreements section of the State Department from 1936 to 1943. He was confident and precise. The heart of his testimony was that he had, as a "Communist sympathizer," passed State Department documents to a man named David Carpenter for the ultimate use of Soviet Russia.

"And," asked Murphy matter-of-factly, "did you give documents to anyone other than Carpenter?"

"Yes," Wadleigh replied in his crisp Oxford accent. "On some occasions I gave them to Whittaker Chambers."

The courtroom broke out in a murmur. Judge Kaufman leaned forward. The defense table was a huddle of conferring heads. Mr. Wadleigh assured the prosecutor, however, that he had not given any of the documents in evidence to Chambers.

Enter a Supreme Court justice

As the defense swung into its case Judge Kaufman, natty in a blue bow tie, was nearly beside himself. His court was graced by several prominent witnesses, including Associate Justice Felix Frankfurter of the U.S. Supreme Court. When Frankfurter mounted the stand Kaufman bounced off his bench to shake the great man's hand, and all through his testimony treated him with exaggerated respect.

Stryker was on his best behavior in the presence of the great too, as he got Frankfurter to point out that Hiss's character was "excellent." But the prosecutor obviously ruffled Frankfurter when he called him "judge" and as a result the witness tended to duel with Murphy instead of answering him directly. A typical exchange occurred when Murphy tried to bring out that Judge Jerome Frank did not hold such a high opinion of Hiss. "Do you remember talking to Judge Frank . . .?" "No, I remember his talking to me," replied the witness. "Then I assume you talked to him and he talked to you?" "Well," said Frankfurter sharply, "let's not fence." And so it went.

The most important exhibit in the trial was the battered old Woodstock typewriter which the prosecution charged the Hisses had used to copy the State Department secrets.

The defense produced a middle-aged Negro woman named Clytie Catlett. She had worked for the Hisses during the period when the government contends the documents were typed. She startled the courtroom by remembering that the Hisses once gave her two sons, Pat and Mike, "an old typewriter." Then came Mike Catlett, a nervous, good-looking boy. The Woodstock in question was shown to him. He pecked a couple of keys, said it was the one, all right. Then came Mike's brother Pat, who



LOUDLY, GRANDILOQUENTLY, DEFENSE ATTORNEY LLOYD STRYKER QUESTIONS PROSECUTION WITNESS CHAMBERS

said the typewriter had been given to them when the Hisses moved from their home on 30th Street to Volta Place in Georgetown. The dates on the typewritten documents were all in early 1938. The date of the move had been placed at Dec. 29, 1937.

But Tom Murphy struck back in the cross-examination. He got Pat to admit he had told the FBI he had taken the typewriter to a repair shop shortly after he received it. Murphy later proved that the shop did not open until September 1938. After that the Catlett story was not as convincing as it had sounded at first.

The press rows—and the prosecution—perked up at the mention of the defense's 21st witness: Malcolm Cowley, former Communist-tinged literary editor of the *New Republic*. Mr. Cowley told the court that on Friday, Dec. 13, 1940 Whittaker Chambers had told him that Francis B. Sayre, former assistant Secretary of State and former High Commissioner of the Philippines, was "head of a Communist apparatus in the State Department."

Mr. Stryker preened himself. Cowley's testimony was a damaging item in the attempt to destroy the credibility of Chambers as a witness.

Enter the defendant

On the afternoon of the trial's 17th day Defendant Hiss took the stand on his own behalf. He looked neat, clean, young and sincere in an off-white Irish linen suit with a gray "State Department" necktie. In a nasal, well-controlled voice he denied that he had ever "furnished, transmitted or delivered" restricted documents to Whittaker Chambers. He repeated his now well-known story about his relations with Chambers: They met "in late December 1934 or early January 1935." Chambers "represented" himself as "George Crosley," a freelance writer. They became casual friends and, in time, Hiss sublet his apartment to "Crosley" and "threw" a six-year-old Ford into the bargain. When the Chambers family's moving van did not arrive on time Hiss said he would put them up at his home for a few days. In mid-1936 Hiss said he got fed up with Chambers and severed relations with him. That was the last he ever saw of the man until 1948. He flatly denied everything in Whittaker and Esther Chambers' testimony. He had never, he swore, heard of "Colonel Bykov."

On his direct examination Hiss was soft-spoken and completely forthright. But on cross-examination he became a slippery and wily precisionist. At one point he enraged Murphy by correcting his grammar. Hiss made Murphy work for each answer. One new fact came out of the questioning by Mr.

Murphy. In 1932-33 Hiss was a member of the International Juridical Association, described in a publication of the House Un-American Activities Committee as "Communist-created and controlled" and a "Communist front" organization.

But the cross-examination did not shake Hiss's testimony. One reason was that whenever Murphy tried to give him the same sort of searching examination of sordidness in his life that Chambers was subjected to, Murphy was cut off by Judge Kaufman. The government, Judge Kaufman ruled, was not allowed to ask about suicides. Mr. Stryker had been allowed to dwell at great length on this subject in his cross-examination of Chambers.

On the 20th day of the trial Stryker grandiloquently summoned "Mrs. Alger Hiss!" Priscilla Hiss, cool, small and demure in a gray print dress, a small white straw hat and sensible brown walking shoes, mounted the witness stand. She wore spotless white gloves and carried a large brown pocketbook. Mrs. Hiss flatly denied just about everything either Whittaker or Esther Chambers ever said. She revealed that in early 1938 a pocketbook with keys to her house disappeared. And she backed up the Catlett story about the disposition of the typewriter.

Mr. Murphy's quiet, polite cross-examination of Mrs. Hiss was in direct contrast to the manner in which Stryker treated Mrs. Chambers. But Murphy's examination brought out some conflicts between her direct testimony and her testimony before the grand jury. Among these was the fact she told the grand jury she wasn't a typist. In this case she testified she typed well. Mrs. Hiss told Murphy she was never a registered member of the Socialist party but was confronted with the photostat of a poll book in which her name was registered as a Socialist for the 1932 election. She denied she ever told Esther Chambers that in 1937 she was thinking about taking a nursing course at Mercy Hospital in Baltimore, but Murphy produced a letter dated May 25, 1937 wherein she applied for a university course in order to obtain credits for a "training course at Mercy Hospital."

During a good part of her cross-examination Mrs. Hiss was close to tears and hysteria seemed to lurk just beneath her voice.

The defense's final witness was Dr. Carl Binger, a psychiatrist, the man imported to observe Whittaker Chambers and, at the same time possibly, to put on the old double whammy. But Dr. Binger did not do any testifying except to qualify himself as a witness. The judge allowed the defense to ask a 35-minute "hypothetical" question which strung together all of the derogatory things said about Chambers and ended with a query as to whether

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ALGER HISS CONTINUED

Dr. Binger had an opinion on Chambers' mental condition. At the end of the question, Murphy objected and was sustained. He pointed out that by being allowed to state the question the defense was given what amounted to an extra summation.

The defense rested its case on the 22nd day and the government began its rebuttal. The government had counted heavily on Hede Massing, ex-wife of Gerhart Eisler. Hiss had denied that she once accused him of trying to steal a man named Noel Field from her Communist apparatus in Washington but the judge would not allow her to testify.

The summations

Lloyd Paul Stryker's summation of his client's case was what might be expected. He lauded Judge Kaufman as a "distinguished and able jurist whose conduct in this case, I think, may well serve as an example to every judge in this country." He praised the jurors as "soldiers of justice." He said there was only one issue of fact in the case and that was "did Mr. Hiss furnish, transmit and deliver to Chambers in February and March of 1938 restricted documents?"

He peered into the jury box and said quietly, "Ladies and gentlemen, the case will be in your hands. I beg, I pray you will use your conscience. I have no fear. Yea though I walk through the valley of the shadow of death in this case."

"Alger Hiss," he said, "this long nightmare is drawing to a close. Rest well. Your case, your life, your liberty is in good hands."

But Lloyd Stryker's dramatic summation was no match for that of the government's Mr. Murphy. No one expected plodding Tom Murphy to go in for showmanship. But he did, and brilliantly, too. Murphy marshaled facts, swept bitter invective across the face of the defendant and contemptuously referred to Mr. Stryker as a "country bumpkin." Hiss, to Murphy, was like a boy with jam all over his face. The documents in evidence were as damning as a child coming out of the pantry, mouth smeared with raspberry preserves.

There were three uncontradicted facts in this case, he declared:

- 1) That Whittaker Chambers had in his possession copies of original State Department documents which were secret and confidential;
- 2) That these were all dated in the first three months of 1938;
- 3) That all of the documents—except those in handwriting—were copied on the Hiss typewriter.

Two hours and 54 minutes later he wound it up by declaring that the grand jury had heard "this traitor and Mr. Chambers and they indicted Hiss because he lied to them."

"I submit he lied to you. . . . I ask you as a representative of the United States government to come back and put the lie in that man's face!"

In his windup of his summation Murphy startled the courtroom by looking at Hubert James, a junior executive for the General Motors Acceptance Corporation and foreman of the jury and saying, "Assuming that you told your wife, Mr. Foreman, or anyone else that you thought so and so was lying. . . ."

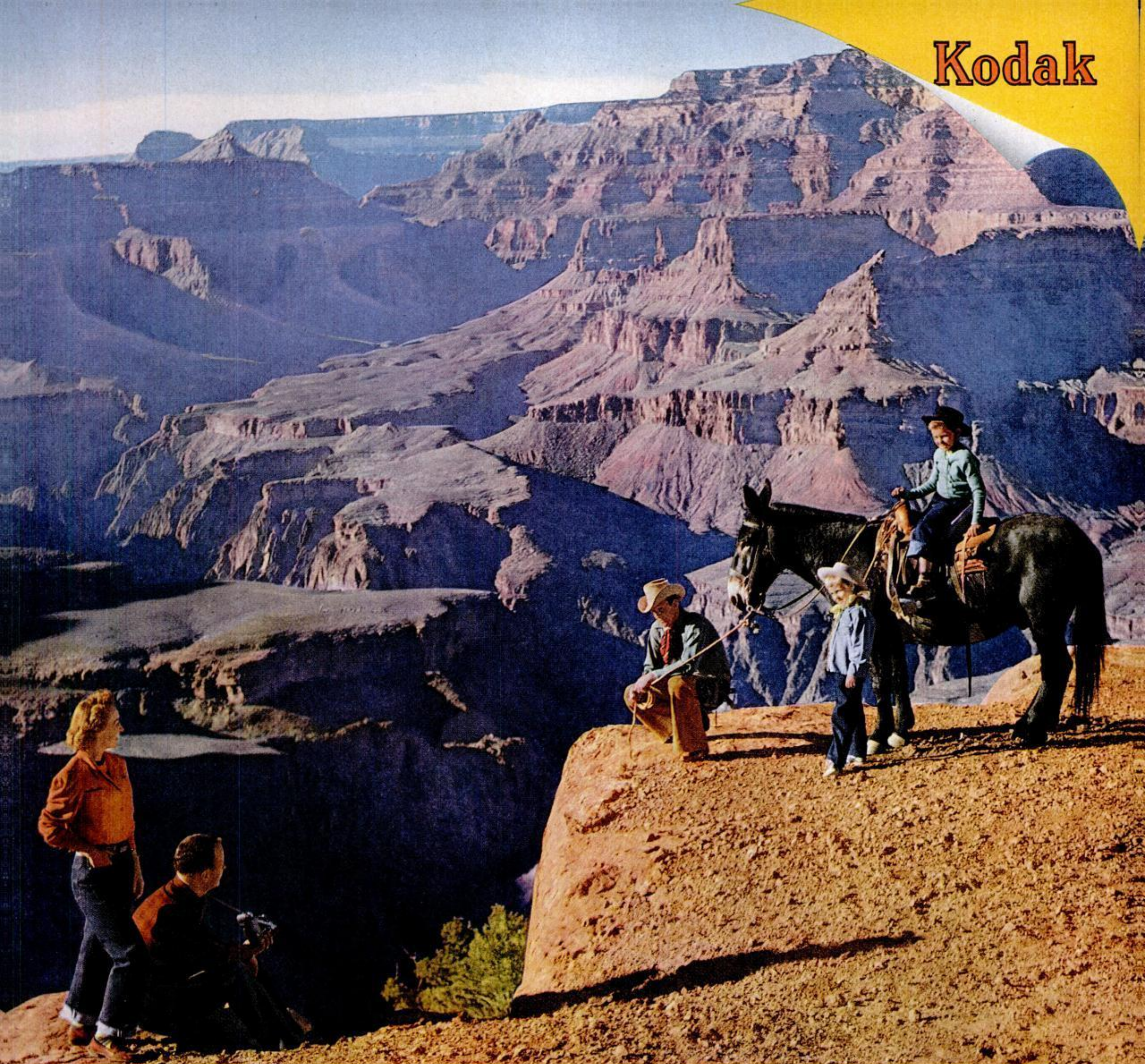
It then came to light that the FBI had reported to the government a telephone tip to the effect that a woman who said she was the wife of the foreman of the jury trying Alger Hiss was telling people that he was "sympathetic to the defendant. . . ." Not enough evidence was turned up to withdraw Mr. James from the jury. Mr. James subsequently was one of the four jurors who voted constantly for acquittal. He denied expressing an opinion on the case to anyone.

News men and counsel for both sides who waited during the long and bitter deliberation of the jury never knew what was going on inside Room 1305. Subsequently it was disclosed that an 8-to-4 split for conviction existed from the very moment the jury retired. The first ballot which members of the majority later said was forced by one of the minority "in an attempt to railroad a decision," showed a 4-4-4 split with the four undecided merely voting that way to forestall their opponent's move. The second ballot showed the 8-to-4 split for conviction.

Only once was there hope of breaking the deadlock. That was at 6:35 when Louis Hill, juror 11, decided he wanted a little more time. The majority thought they had a chance to change him from acquittal to conviction. But two hours later Mr. Hill had decided his original stand was the right one.

Jurors coming from the deadlock indicated that Murphy's summation plus the evidence consisting of the typewriter and the documents were the strong points of the government's presentation. A spokesman for the majority said that the minority accepted the fact that the documents came from the Hiss typewriter and that they believed the typewriter to have been in the Hiss household at the time the documents were typed. But, snorted this juror, they refused to believe that the Hisses had done the typing. They "insisted it was Mr. X—that's the name they kept using." Said another majority member, "Those guys thought Yehudi did the typing."

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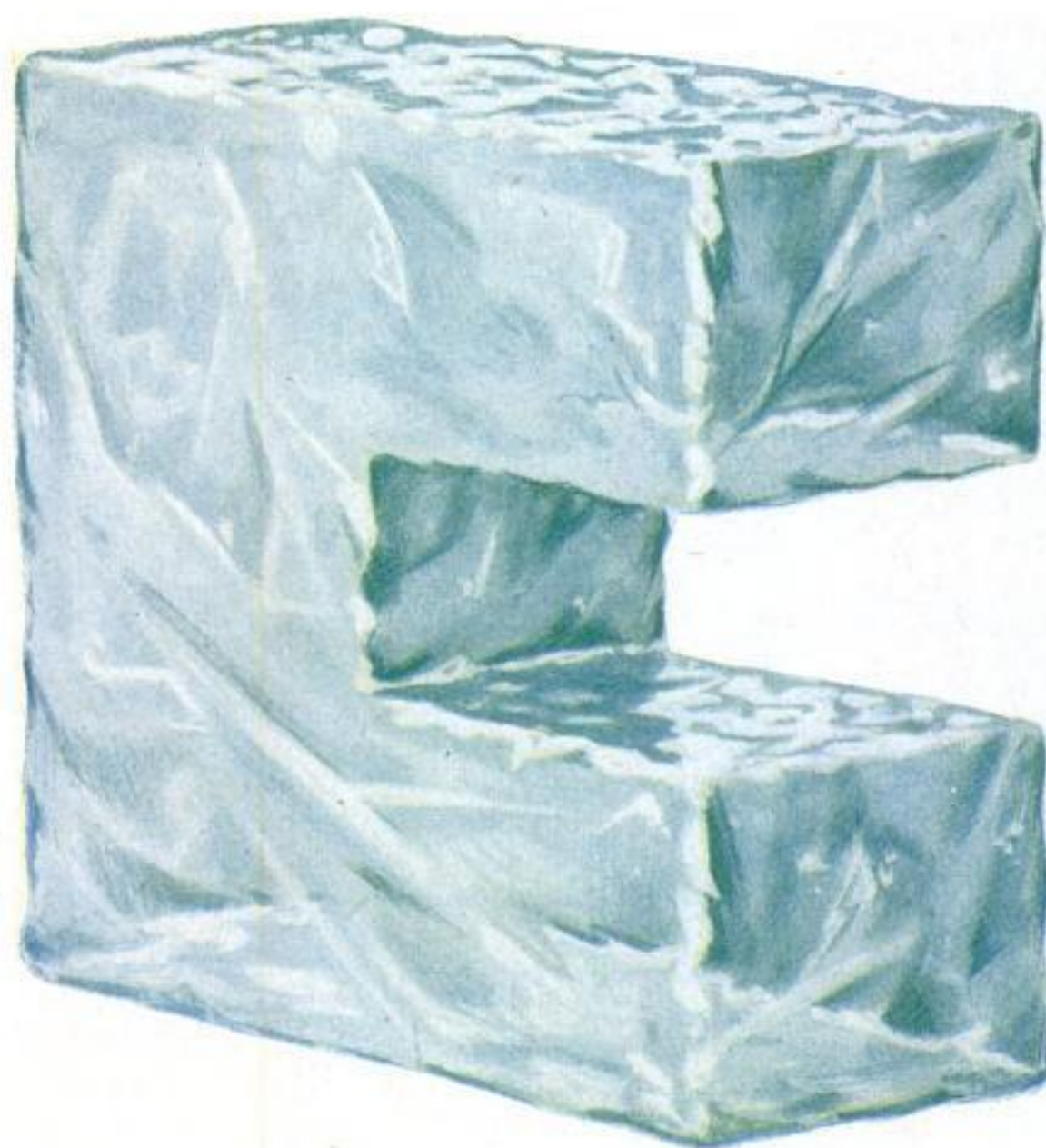
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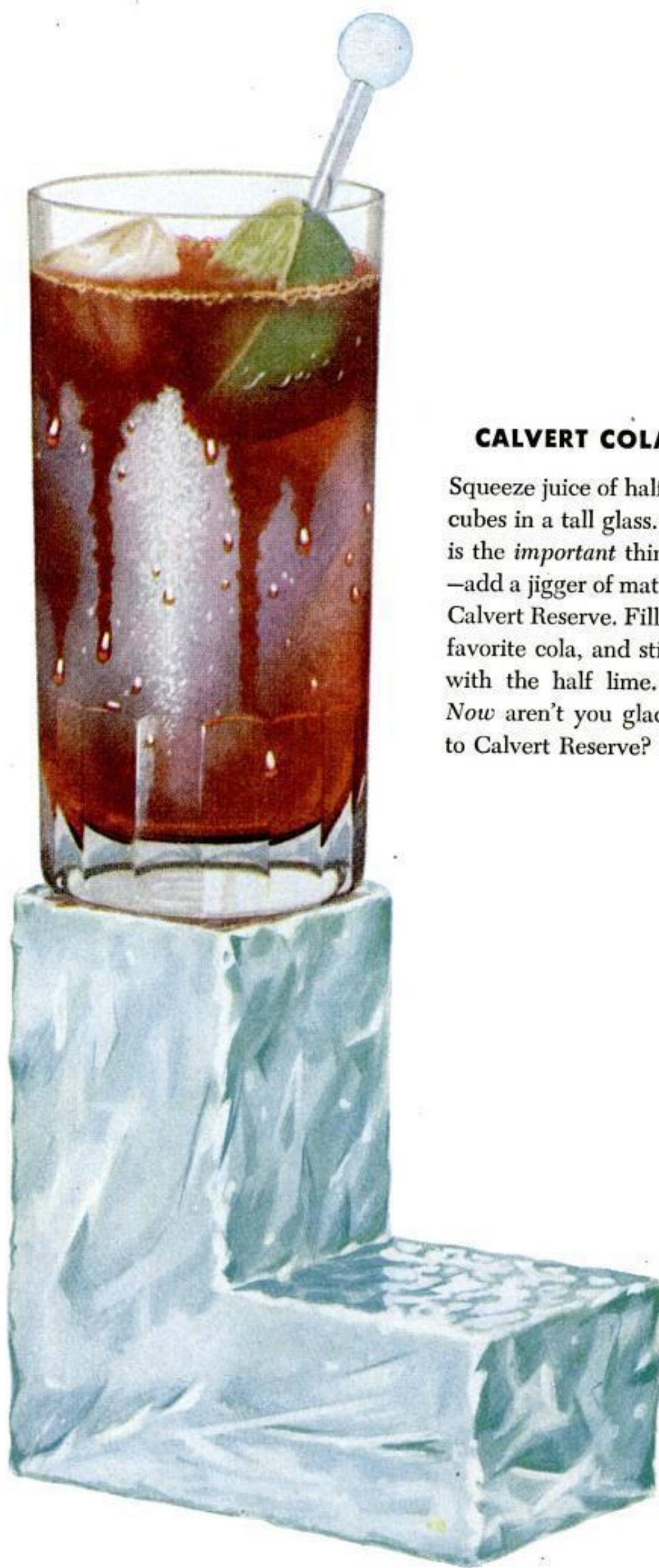
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Squeeze juice of half a lime over ice cubes in a tall glass. Then—and this is the *important* thing to remember—add a jigger of matchlessly mellow Calvert Reserve. Fill glass with your favorite cola, and stir well. Garnish with the half lime. Sip it slowly. Now aren't you glad you switched to Calvert Reserve?

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1 egg, beaten
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WINGLESS CHICKEN

Unable to fly, it requires a pen with sides only 18 inches high

In a suburban backyard at Des Moines, Iowa sits a strange flock of chickens. Day after day they crouch quietly in their pens, and although the sides are only 18 inches high, they never try to fly out. They cannot: they have no wings.

These fowl are the property of a salesman named Peter Baumann, who got so tired of gnawing on stringy chicken wings that he decided 12 years ago to breed a strain that had no wings at all. Now he

has more than 400 totally wingless birds. He also may have stumbled on a gold mine. For his birds are so unsteady on their feet without wings to balance them that they never chase about, roaming the highways and growing thin and tough. Instead they do nothing but eat and lay eggs. Baumann expects to take advantage of their phlegmatic qualities and produce a bird for the market which is as fat and tender as it is possible for a chicken to be.

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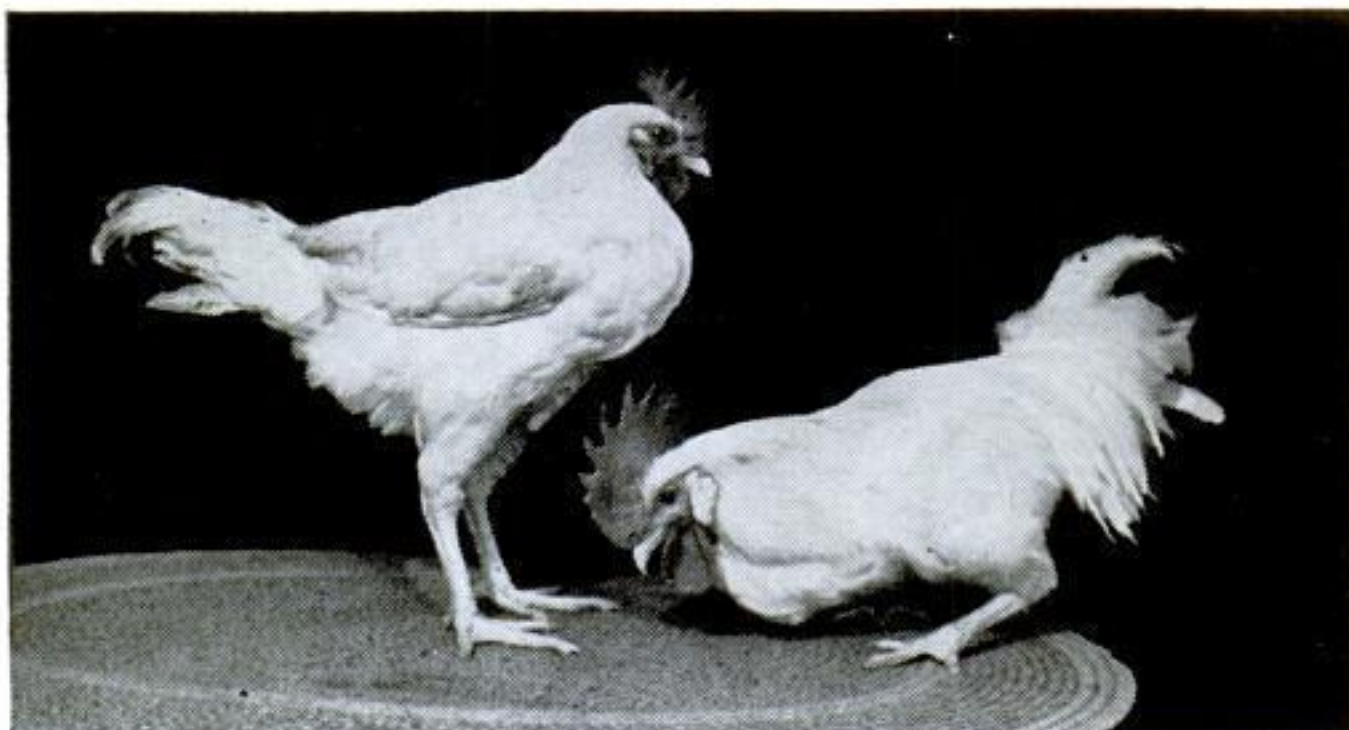


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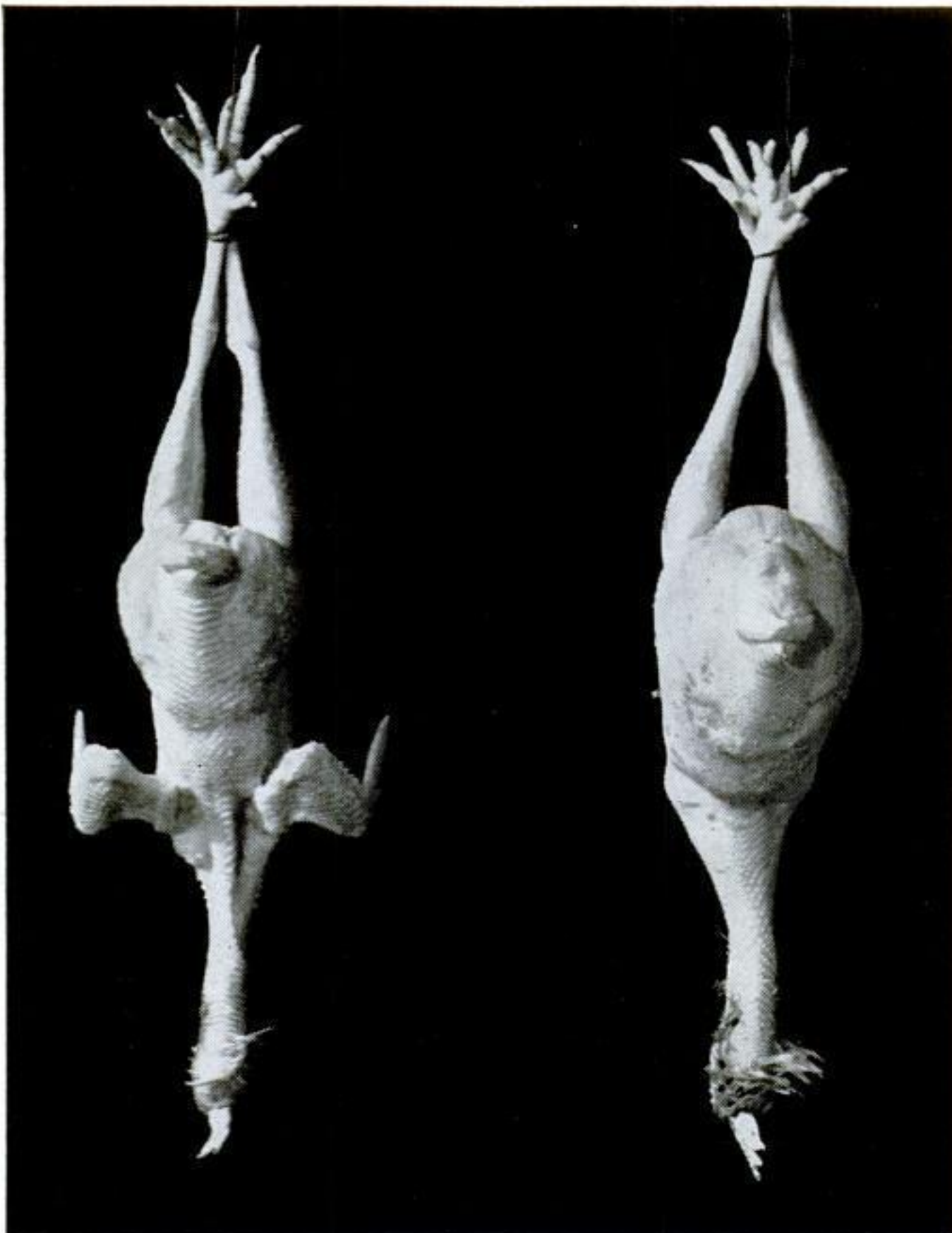
Wingless Chicken CONTINUED



BREEDER BAUMANN leans on pen whose 18-inch walls are high enough to keep flock from escaping. Poor balance prevents chickens from jumping out.



WINGLESS COCKEREL (right) is product of more than 15 generations of inbreeding. Its low-slung posture is quite different from normal bird's (left).



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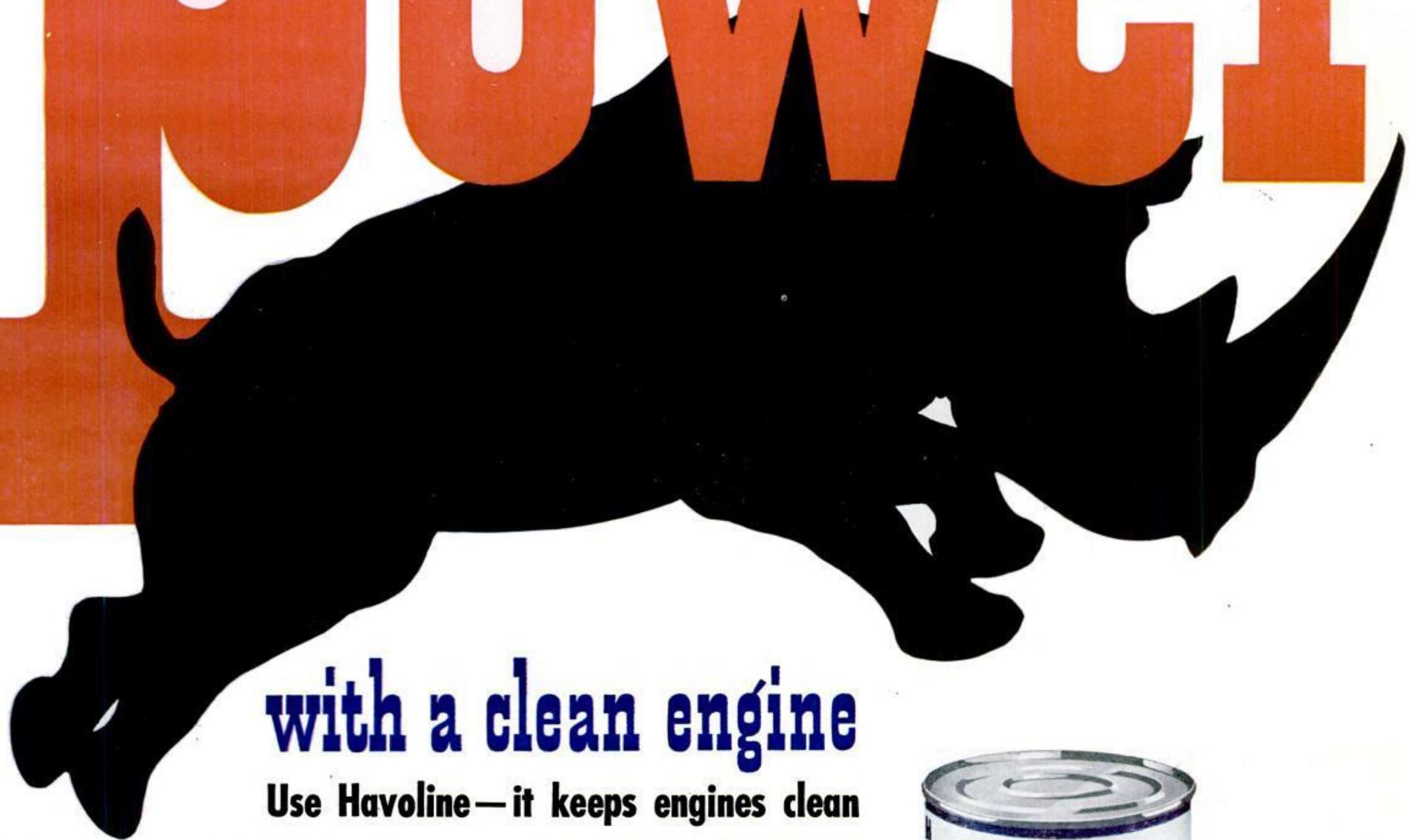
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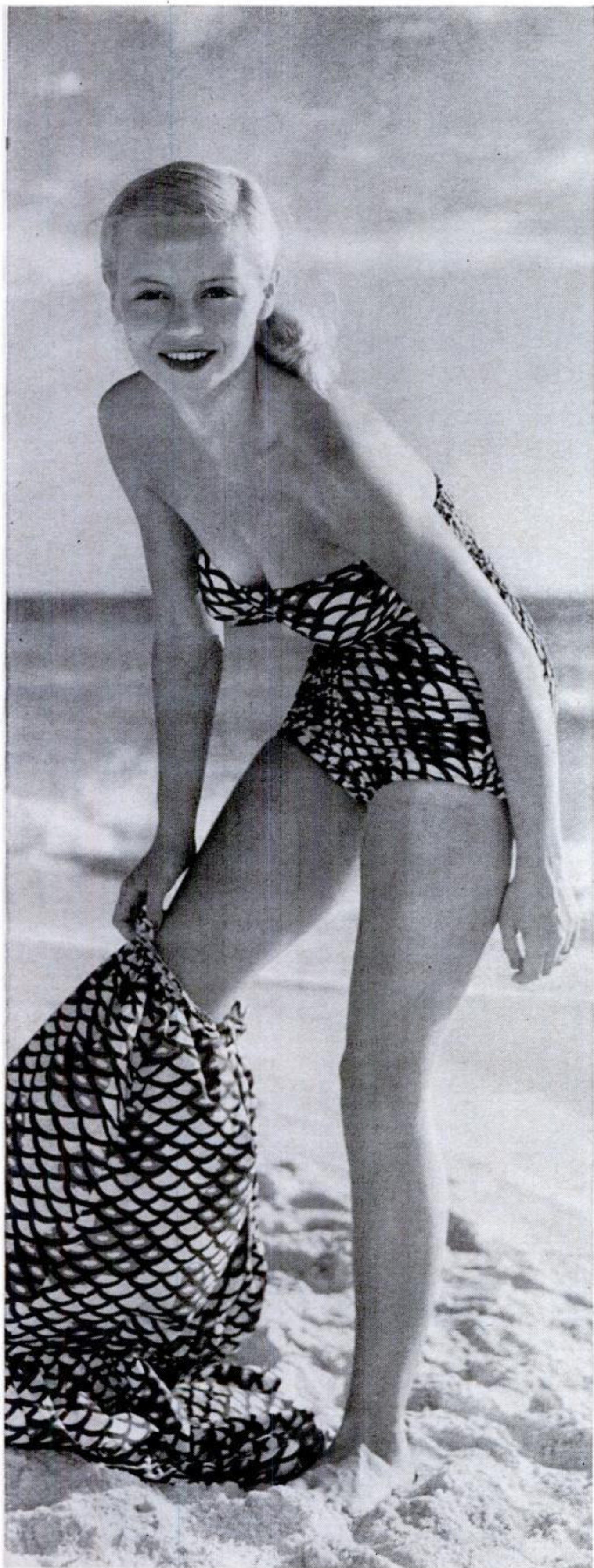


NORMA, KNOWN PROFESSIONALLY AS JAN CLARK, IS A GOOD MODEL. BUT IN COLOR PHOTOGRAPHS HER EYES ARE MORE STARTLING THAN THE CLOTHES SHE WEARS

HETEROCHROMATIC GIRL

A young Powers model displays an old genetic peculiarity

Anyone gazing into the face of Norma Eberhardt, 19-year-old Powers model from Oakhurst, N.J., is likely to be both pleased and confused — pleased because it is pretty, confused because one of her eyes is a cool blue while the other is an inviting brown. This rare phenomenon, which is known to science as heterochromia, is also very confusing to geneticists. They think that Norma in the ordinary course of events should have been completely brown-eyed because brownness, which is caused



IN BLACK AND WHITE PICTURES NORMA'S ODD EYES ARE NO LIABILITY

by pigment in the iris, dominates blueness, which results from a lack of pigment. But what caused the double coloring they can only guess. According to one theory, the color-determining gene which should have made Norma's blue eye as brown as its mate was somehow altered or lost at an early stage of embryonic development. Norma, working independently of the geneticists, has come to the same conclusion. When asked her opinion she replied, "I guess my genes just got loused up."



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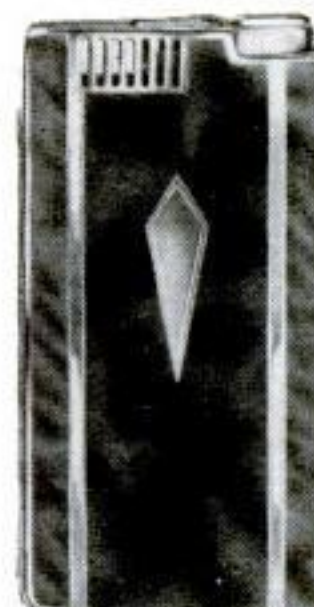
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Tune in Ronson's "20 Questions" Saturday nights (Sunday nights, Pacific Coast), Mutual Network...and Ronson's "Johnny Desmond Show" Sunday nights, Mutual Network. See and hear Ronson on Television, too!

RONSON
Newark, N.J. Toronto, Ont. London, Eng.

Your dealer has other Ronsons
for pocket and purse — \$6 to \$200;
and silver-plated table Ronsons
from \$8.50 (plus tax).



happy Swimming days with Tampax

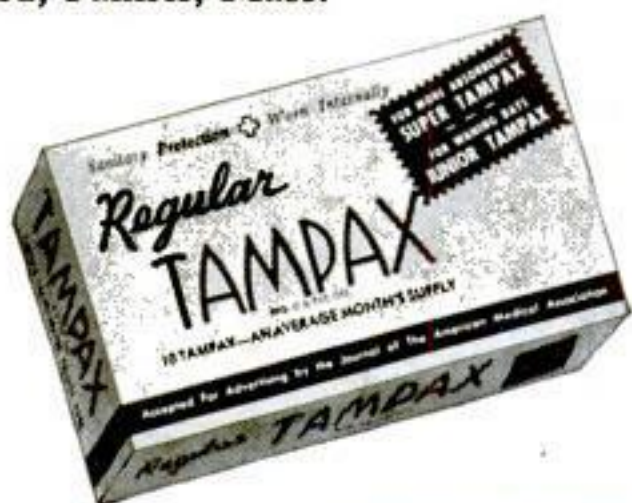


Tampax is discretion itself at swimming time. Because this remarkable monthly sanitary protection has no outside pad... Give this one fact your full consideration—and you'll realize that Tampax can be trusted in the water and out of the water with your bathing suit wet or dry. So get Tampax for the next occasion and enjoy those additional "stolen" swims!

Made of highly absorbent surgical cotton, Tampax is worn internally and comes in efficient easy-to-use applicators. When in place it is not only invisible but unfelt. No chafing is possible. No edge-lines can show under soft summer dresses. No odor can form. Changing is quick and disposal no trouble at all.

This Tampax was invented by a doctor and is by no means intended as an occasional convenience. It meets the demands of this special hygienic need every month of the year. Millions now use it. Sold at drug and notion counters in 3 absorbencies (Regular, Super, Junior). Average month's supply slips into purse; economy box holds 4 months' average supply. Look for Tampax Vendor in restrooms throughout the United States. Tampax Incorporated, Palmer, Mass.

NO BELTS
NO PINS
NO PADS
NO ODOR



Accepted for Advertising
by the Journal of the American Medical Association

TAMPAX INCORPORATED
Palmer, Mass.

LFE-18-79-R

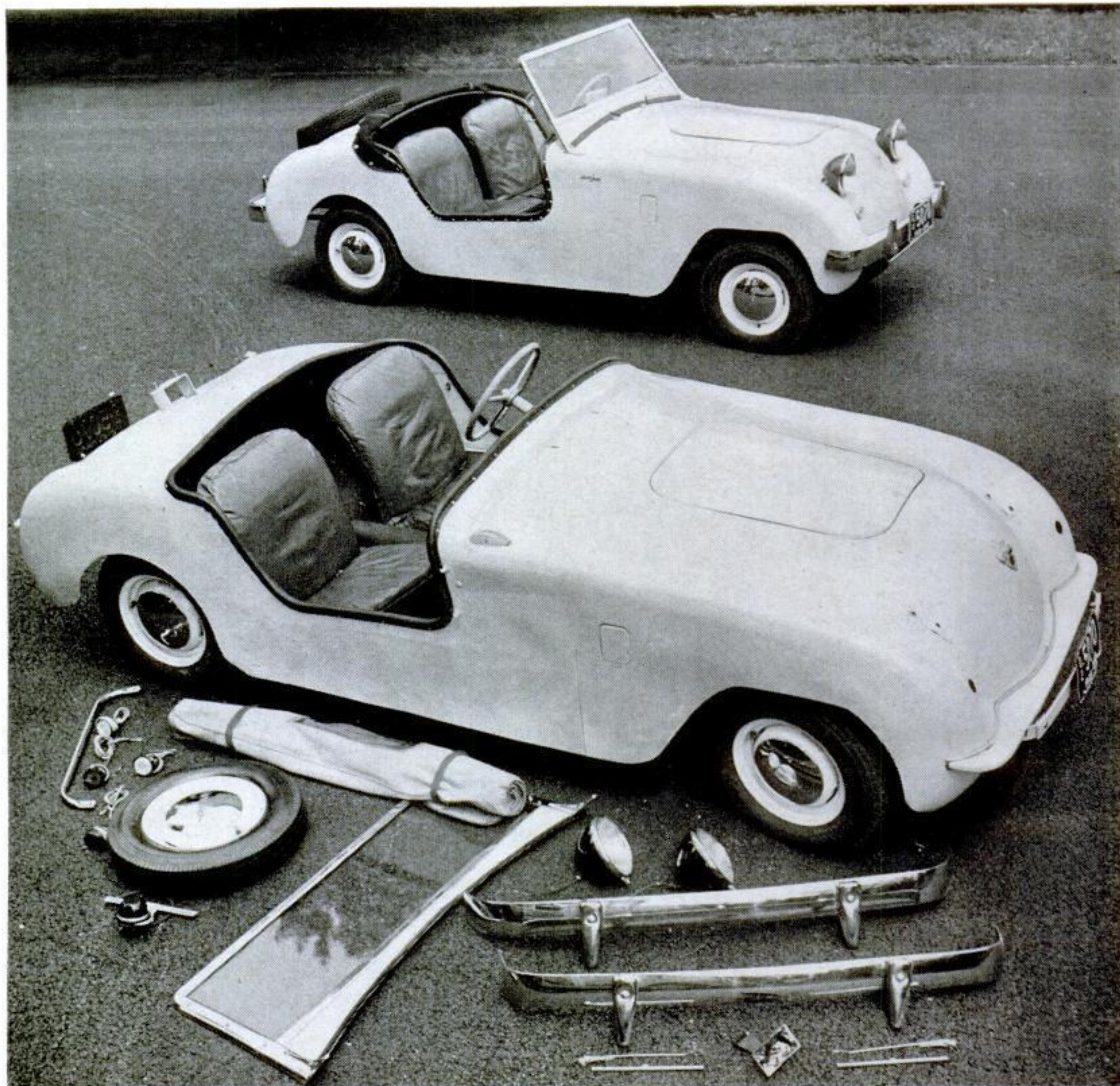
Please send me in plain wrapper a trial package of Tampax. I enclose 10¢ (stamps or silver) to cover cost of mailing. Size is checked below.

() REGULAR () SUPER () JUNIOR

Name _____

Address _____

City _____ State _____



STANDARD HOTSHOT (TOP) IS STRIPPED OF 104 POUNDS OF ACCESSORIES TO MAKE A STREAMLINED RACING CAR

CROSLY "HOTSHOT"

Midget roadster becomes a racing car at
the drop of 104 pounds of accessories

This week Powel Crosley Jr., who made a fortune in table-top radios and midget cars, introduced a new automobile which is reminiscent of the roadsters of the '20s and has the exuberant added feature of stripping down to a racing car. The Crosley "Hotshot" (under \$1,000 f.o.b.) has overhead camshaft, removable doors, crash pads, a 26.5 hp motor and can do 73 mph unstripped. To those accustomed to 80 mph in a standard car this may sound commonplace, until it is performed in a Hotshot's bucket seat just 16 inches off the ground (below).



CROSLY PRESIDENT CROSLY (second from right) and Engineer Paul Klotz (right) watch a stripped Hotshot

rocket around a Cincinnati track. By "souping" motor with special carburetion, racers can get 84 mph out of the Hotshot.

LISTEN TO "STOP THE MUSIC"
EVERY SUNDAY EVENING ABC NETWORK

You don't have to "STOP THE MUSIC"
to win greater smoking pleasure—

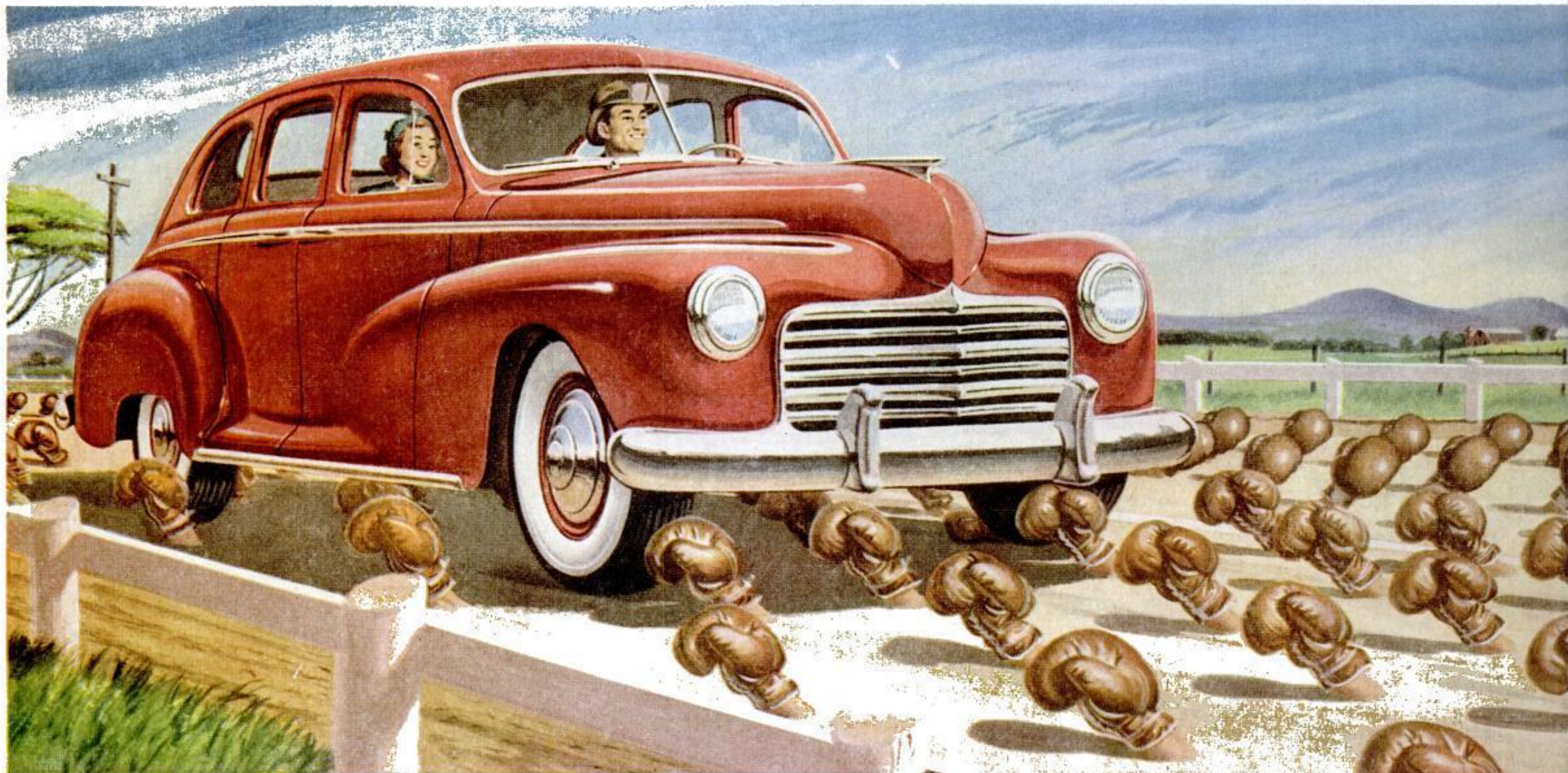
Smoke **OLD GOLDS**



For a Treat
instead of a Treatment
...treat yourself to
OLD GOLDS

EVERYTHING A TIRE

Super cushion



Every road is full of punches. Even smooth concrete gives you a succession of light jabs. Poor roads throw everything at you from left hooks to right crosses that make your springs rattle!

The Super-Cushion—Goodyear's new *kind* of tire—is bigger and *softer*. It actually rolls with

these punches—absorbs more of the blow! So you get a remarkably softer, more comfortable ride!

And Super-Cushions not only give you a softer ride. They're superior to conventional tires on 12 important points—including *mileage*!

That's why leading auto makers were quick to

make Super-Cushions standard equipment on *all* their new cars. It's why *millions* of motorists have changed to this new tire.

May we make a suggestion? Take a ride on Super-Cushions. Just *one* ride. Then, we're sure, you'll put 'em on your car right now!



Softer Ride! Super-Cushions are bigger, softer. They *soak up* road shocks and vibration! You get a wonderfully softer ride, fewer rattles, fewer car repairs!



Greater Safety! Super-Cushions have a larger contact area with the road. They *hug* the curves. You get quicker, easier stops, safer steering, a new driving ease!

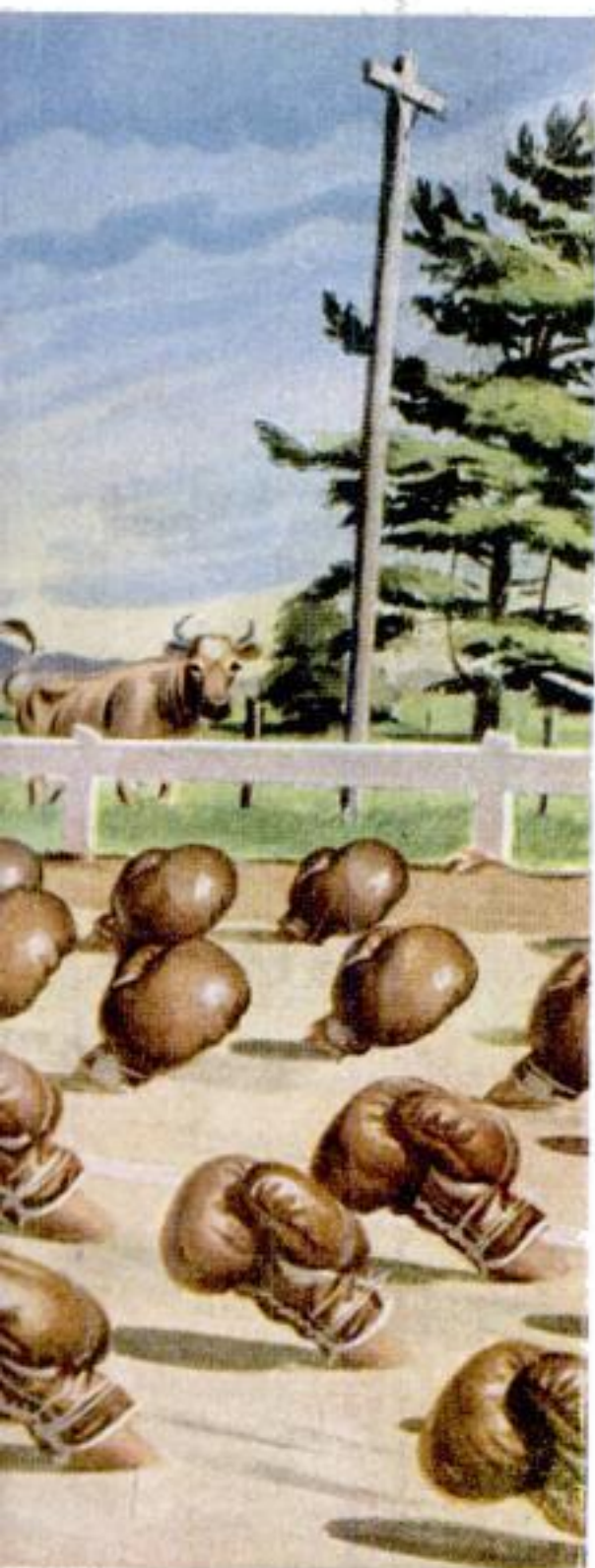
Super cushion

GO

MORE PEOPLE

CAN DO...

shion DOES BETTER!



Here's how the Super-Cushion outperforms conventional tires:

1. Softer Ride!
2. Smoother Ride!
3. Safer Ride!
4. Quicker Stops!
5. Greater Traction!
6. Easier Steering!
7. Less Driving Fatigue!
8. Better Looks!
9. Fewer Car Repairs!
10. Fewer Rattles!
11. More Car Economy!

all this and
**12. GREATER
MILEAGE, TOO!**

Super-Cushions will fit your present wheels! Your Goodyear dealer will buy all the unused mileage in your present tires—so there's every reason to trade 'em in on a set of Super-Cushions right now! And when you get

new tires, it's wise to get new tubes. The perfect combination is Super-Cushions with LifeGuard Safety Tubes—the famous tubes that make a blowout harmless. You can't get better protection to save your life!

ion by

GOODYEAR

LE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

Super-Cushion LifeGuard, T. M.—The Goodyear Tire & Rubber Company

Nourishing MEAT

Main-dish plans That come in cans



A Square Meal from a Square Can. Grill sliced luncheon meat in butter and pineapple juice, ladle on your favorite barbecue sauce, and this versatile meat is ready for lunch or supper.



Chili and Tamales—Hot and Quick. For the Mexican-style dinner, the late supper, the quick lunch. Choose the brand that suits your taste—hot or mild.



Corned Beef Hash—with Eggs on Top. A meal for a man. 8 minutes in the skillet, and this ever-popular blend of corned beef and potatoes is ready to be crowned with eggs, served with pride.

*You knew meat was good...
but did you
know it was this good?*

This page shows just a few of the good-eating ways that meats-in-a-can provide that important “something different for dinner.”

And along with that good eating, you get the *complete* protein, B vitamins and minerals that meat provides (see chart at right).

Next time you shop, look over those meats-in-a-can for new mealtime ideas. And remember that they rate right along with other meats as dependable providers of important nutrients that contribute so much to health and growing and going.

AMERICAN MEAT INSTITUTE
Headquarters, Chicago • Members throughout the U. S.

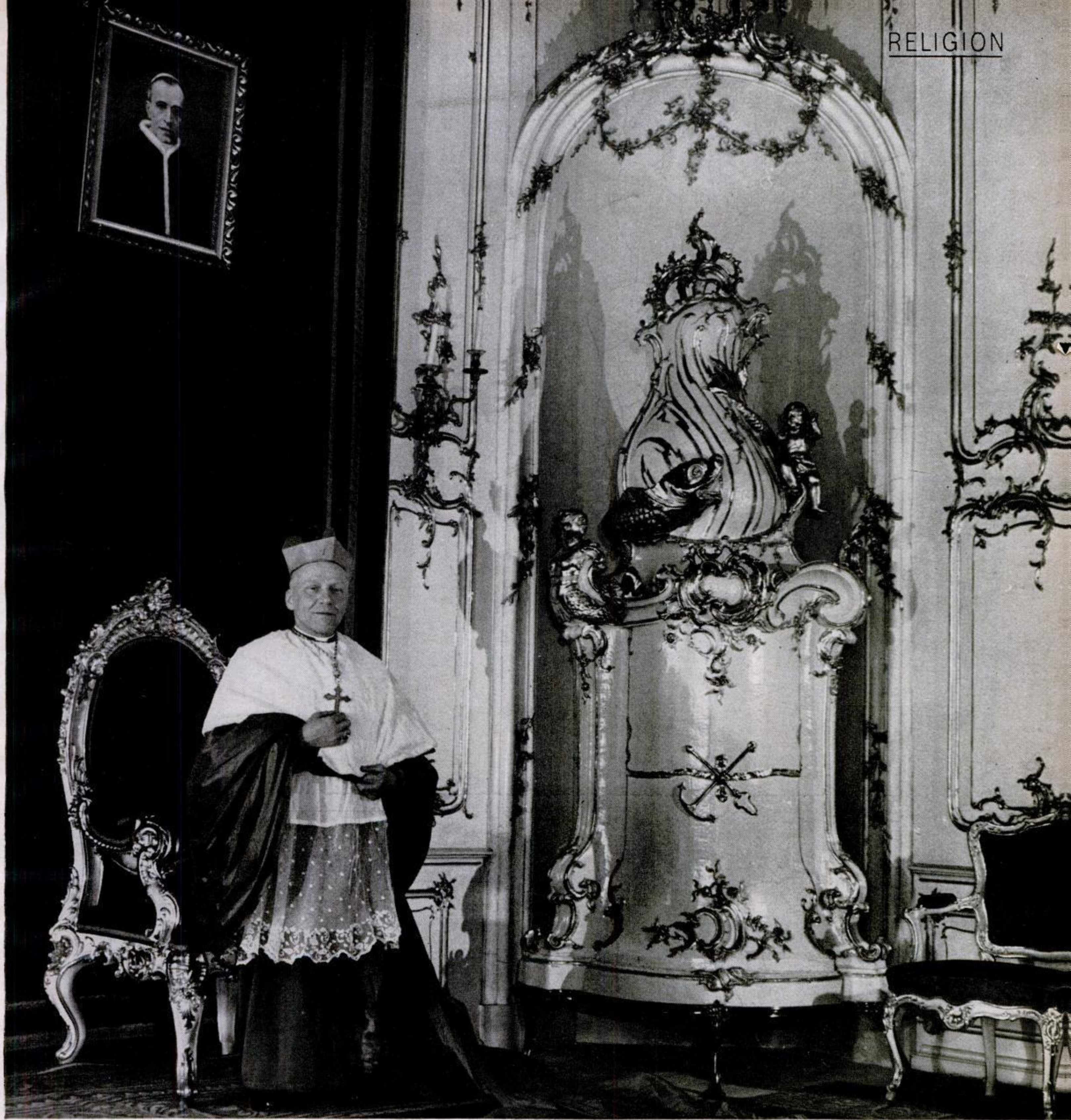
Meat as a Source of Protein, B Vitamins and Iron					
ALL RATINGS BASED ON COOKED VALUES					
KIND OF MEAT	COMPLETE PROTEIN	B VITAMINS			FOOD IRON
		THIAMINE (B ₁)	RIBOFLAVIN (B ₂)	NIACIN	
PORK	Excellent	Excellent	Fair	Excellent	Excellent
BEEF	Excellent	Fair	Excellent	Excellent	Excellent
LAMB	Excellent	Fair	Good	Excellent	Excellent
VEAL	Excellent	Good	Good	Excellent	Excellent
CANNED MEAT (LUNCHEON MEAT)	Excellent	Excellent	Fair	Excellent	Excellent
VARIETY MEATS (LIVER, HEART, KIDNEY)	Excellent	Excellent	Excellent	Excellent	Excellent
SAUSAGE (FRANKFURTERS, HOTLINGS)	Excellent	Good	Good	Good	Excellent
All meats also contain the minerals copper and phosphorus in significant quantities					



This Seal means that all nutritional statements made in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association.



Vienna Sausage and Macaroni Loaf. These delicately seasoned open-end frankfurters, tender macaroni and your favorite cheese sauce make a dish that the children reach for.



ARCHBISHOP JOSEF BERAN STANDS BENEATH PORTRAIT OF PIUS XII IN HIS PALACE IN PRAGUE. PORCELAIN STOVE BESIDE HIM IS GLAZED IN WHITE AND GOLD

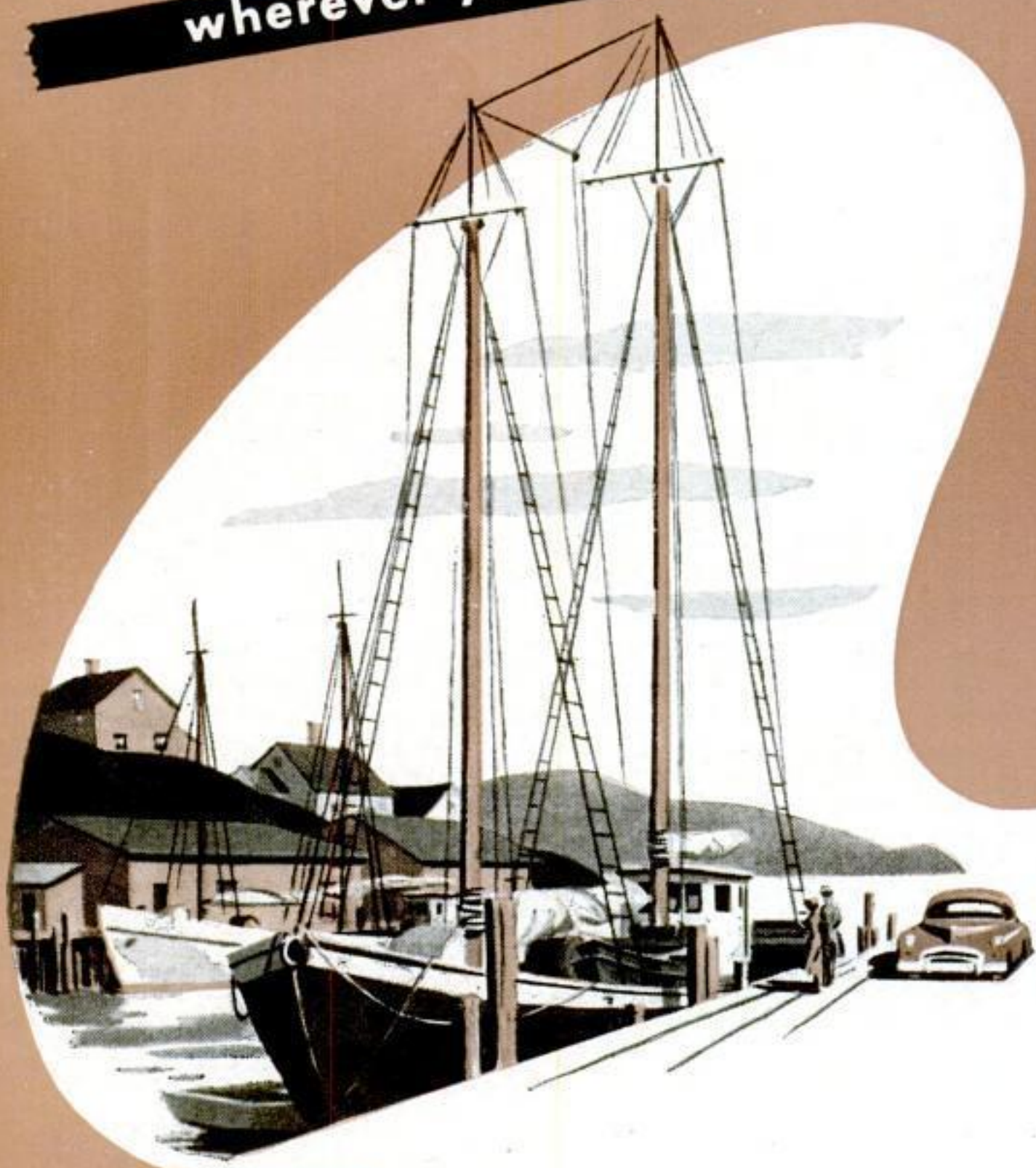
BERAN STANDS FAST FOR CHRIST AND FREEDOM

The friendly cleric above is Archbishop Josef Beran of Prague. He is currently the central figure in the basic struggle of modern times: that of Christianity against communism. Born of a poor schoolteacher 60 years ago, he schooled himself in theology, became a professor at Charles University in Prague but remained always a close friend of his people. Last week the Red leaders were closing in on Beran in the final stages of their shrewdly

planned campaign to capture the Catholic Church in Czechoslovakia by separating it from Rome and worldwide Catholicism. The Archbishop himself had been under house arrest, his followers everywhere were threatened. In Slovakia the faithful reacted with open defiance: with pitchforks, clubs and scythes they guarded their priests night and day, and in several villages they had fought bloodily with the Communist police. In Bohemia and

Moravia, Catholics and Communists alike sought to avoid violence, but government leaders had already set a deadline by proclaiming that "reaction . . . will lose in July this year." The Archbishop faced his trials with confidence. His record was unimpeachable; he had prepared well for this struggle knowing that its climax could be one of the blackest or most thrilling chapters in Christianity's long struggle against the anti-Christ (p. 59).

wherever you drive...



ASK FOR... AND INSIST ON
100% PURE
PENNSYLVANIA
MOTOR OIL

• Because they stand up under terrific engine heat, Pennsylvania Motor Oils lengthen motor life and prevent costly repair bills. They are made from Pennsylvania Grade Crude—the finest oil that comes out of the ground. If you want to add years to the life of your motor—if you believe your car is consuming too much oil—ask for—and be sure to get—100 % Pure Pennsylvania Motor Oil.

For your protection, only oils made from 100% Pure Pennsylvania Grade Crude which meet our rigid quality requirements are entitled to carry this emblem, the registered badge of source, quality and membership in our Association.



PENNSYLVANIA GRADE CRUDE OIL ASSOCIATION
 Oil City, Pennsylvania

Archbishop Beran **CONTINUED**



AT MASS in Prague's St. Vitus Cathedral, Archbishop Beran appears with mitre and crosier. Behind him is skull of St. Wenceslas, Bohemia's patron saint.



EXCOMMUNICATED ENEMIES of Church are leaders (above) of schismatic "Catholic Action" group, which was sponsored by Czech government.



UNDER HOUSE ARREST, Beran appears briefly to reassure his followers. The next day Communist hecklers shouted him down during cathedral service.

CONTINUED ON PAGE 59

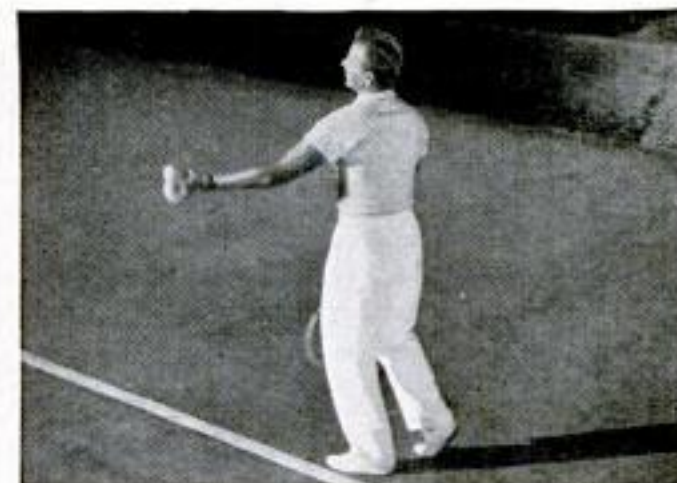


Here's how -

...to make a Smooth serve



1. Johnny Faunce, nationally known tennis pro, uses Continental grip: fingers are spread on the handle, butt strap in middle of the hand for free wrist action.



2. Racquet Is Parallel to Body as he starts down-and-backward swing in the relaxed, fluid motion of a smooth serve. Left hand drops slightly, ready for toss.



3. Arm Continues backward and upward in a single smooth sweep. Racquet dropped in back of head just before the hit assures loose wrist and lots of snap.



4. Impact! It's a hard-hit ball, but body is relaxed. Good players throw ball high, every toss the same, as a help in the exact timing of a smooth, power serve.



5. Perfect Footwork is vital for balance so as to be set for return shot to any part of court. Balance and placement are even more important than power.



6. Follow Through for accuracy and speed. Follow up the game with a glass of HAMM's Beer, smooth and mellow: the beer preferred for mellow moments.

...to enjoy a Mellow Moment



7. Set's Over. And set on the table is HAMM's, the smooth and mellow beer.



8. "Here's How!" with the smooth and mellow beer that's preferred for mellow moments: HAMM's Beer. Here is luxurious flavor, clarity and creamy crown. Now, try HAMM's Beer, the finest ever brewed: choice of millions for 84 years.

Here's how...with

Hamm's Beer

Smooth and Mellow

JOHNNY FAUNCE, winner of many a tennis title and one of America's outstanding pros, is noted for his smooth serve.

THEO. HAMM BREWING CO., ST. PAUL, MINN.

Meet the Family!



Yours and ours are two families that should get together! They have so much in common. The *people* in your family are eager for better, *happier* living. And the *products* in the Crosley "family" are *made* for that very purpose. Below, you'll see what we mean. (Sorry we couldn't get our *whole* "family" in the picture!) Visit your near-by Crosley dealer—and *take the family along*. See all the wonderful products that we and ours have in store for you and yours! All are engineered to Crosley's high standards of precision and value. All are *better products for happier living!*



Twice as much food where you want it—in front, in sight, in reach! That's what the **SHELVADOR*** gives you in each of 8 beautiful models. And *only* a Crosley Refrigerator gives you the **SHELVADOR!** Do you see why we say "the '49 Crosley's got the woman's angle"? Such wonderful *convenience*, such thrilling *beauty!*

And—from the *man's angle*—efficiency and economy with the hermetically sealed Electrosaver Unit, precisely engineered and built in Crosley's own plants. Backed by a 5-year warranty.

*MADE ONLY BY CROSLEY, T. H. REG. U. S. PAT. OFF.

Beauty and "brains" go together in Crosley Electric Ranges. What efficiency! *Seven* heat speeds in every unit. Automatic controls. Deep-well cooker. *Easy-to-clean* units. Lamps that light up the *inside* of pans. *Jumbo* ovens—and many other Crosley fine features to make your cooking *quicker, cooler, cleaner, and amazingly economical!*



Its place is in the KITCHEN—not out in the garage or down in the basement! For *this* is the handsome Crosley Kitchen Freezer that takes up no more room than a small kitchen table—yet whose big 100-pound capacity makes it a regular *storehouse*. It lets you store *home-frozen* foods against "rainy days"... lets you save real money on *packaged* frozen foods which you buy in *quantity* on "sale days"!



True-Picture Television—that's what you get in any of the wide range of Crosley television sets you select. Shown here (its low price will *amaze* you!) is a handsome table model that features a big 10-inch Direct-View Tube—all-channel reception—with automatic picture synchronizer—and complete FM Radio!

Entertainment at your fingertips is yours—wherever you go—with the **PLAYBOY** portable, one of the illustrious family of Crosley radios. Glorious lifelike tone. Built-in antenna. Wonderful selectivity and range. Operates on self-contained battery—or plugs into any 105-125 volt AC-DC outlet.



CROSLEY

Better Products for Happier Living

DIVISION





REFORMER JOHN HUSS, burned as heretic in 1415, sings *Kyrie eleison* at the stake.

HISTORIC SCHISM IN BOHEMIA IS BASIS OF COMMUNIST HOPES

The struggle in Czechoslovakia last week brought to mind a recent parallel: the martyrdom last February of Hungary's Joseph Cardinal Mindszenty. In Czechoslovakia, however, the Communist overlords pitted themselves against a people who have a tradition of political and religious freedom—and against a man who could not be attacked as a reactionary, much less as a traitor.

Ten years before, faced by other usurpers, Archbishop Beran had shown his moral courage. On the day when Hitler's Wehrmacht was marching into Prague, he had just finished a dissertation on theology to his students at Charles University and stood a moment in silent thought. Then, over the rumble of the Nazi tanks outside, he said quietly, "May I remind you. Nazism is the doctrine of anti-Christ."

The Gestapo arrested him. In Dachau concentration camp he won the admiration of men of all faiths. He returned to Prague in May 1945 as a hero. In 1946, when the Pope made him archbishop, there were hopes that the respect which even the Communists had for him would help keep a minimum liberty for the Church in one Red-dominated country.

The Communists, however, saw that they must change their tactics in Czechoslovakia. Once before, 500 years ago, large numbers of Czech Catholics had rallied to a rebel against the established Church. John Huss had preached against corruption and foreign domination and for ecclesiastical reform at a time when two Popes were fighting for supremacy. Betrayed, tried and burned at the stake, Huss nonetheless started a revolt which split Catholic Bohemia and ravaged Europe with wars lasting 17 years. The Communists, hoping to make Beran the leader of a state-controlled church, pointed to Huss's example in their campaign for a Church freed from the "foreign domination" of the Pope, and also sought to create a new schism which would cripple the only strong antagonist left in the land.

But the archbishop had plans of his own. If a fight should prove inevitable, he wanted it to be on clear-cut religious grounds. He avoided any open break, forbade all priests to participate in politics and unfrocked those who did. He himself kept aloof from all political ties and tactfully avoided contact with Western diplomats and newsmen. Last August he sent out his first warning, a pastoral letter charging the state with infringing on the Church's freedom and pointing out that while the Church was willing to "give to Caesar that which is Caesar's, above all we have to give to God that which is God's."

As the campaign sharpened the Communists shifted their schismatic strategy. The government demanded an oath of loyalty from all priests. The archbishop refused to sanction this. The Church's circular letters were suspended, youth movements nationalized and in the seminaries political instructors were ordered to teach side by side with theologians.

The archbishop reacted with a series of pastoral letters which his priests were ordered to read from their pulpits. He warned all Catholics that membership in the Red-fostered "Catholic Action" entailed automatic excommunication. Thus the battle was joined, as the archbishop had foreseen it: a fundamental struggle of the Christian Church against the anti-Christ of communism on the issue of religious freedom.

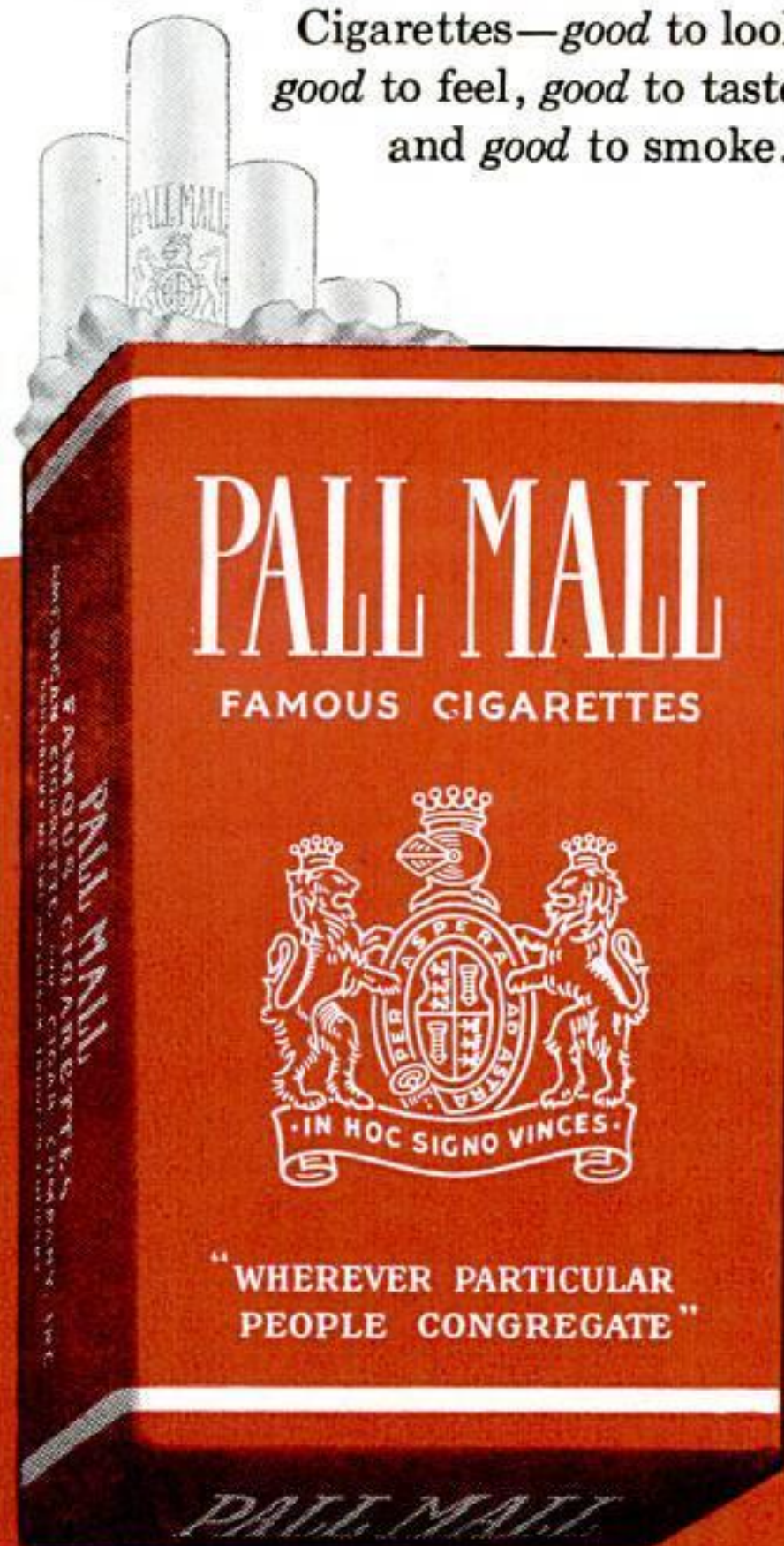
PALL MALL's *greater length*
filters the smoke on the way
to your throat

filters the smoke
and makes it mild

● Discover for yourself why so many of your friends have changed to the *longer, finer* cigarette—PALL MALL. Its greater length of traditionally fine,

mellow tobaccos serves as a longer, natural filter to screen and cool the smoke on the way to your throat—yes, filters the smoke and makes it mild.

Thus PALL MALL gives you a *smoothness, mildness and satisfaction* no other cigarette offers you. Enjoy the *longer, finer* cigarette in the distinguished red package—PALL MALL Famous Cigarettes—*good to look at, good to feel, good to taste, and good to smoke.*



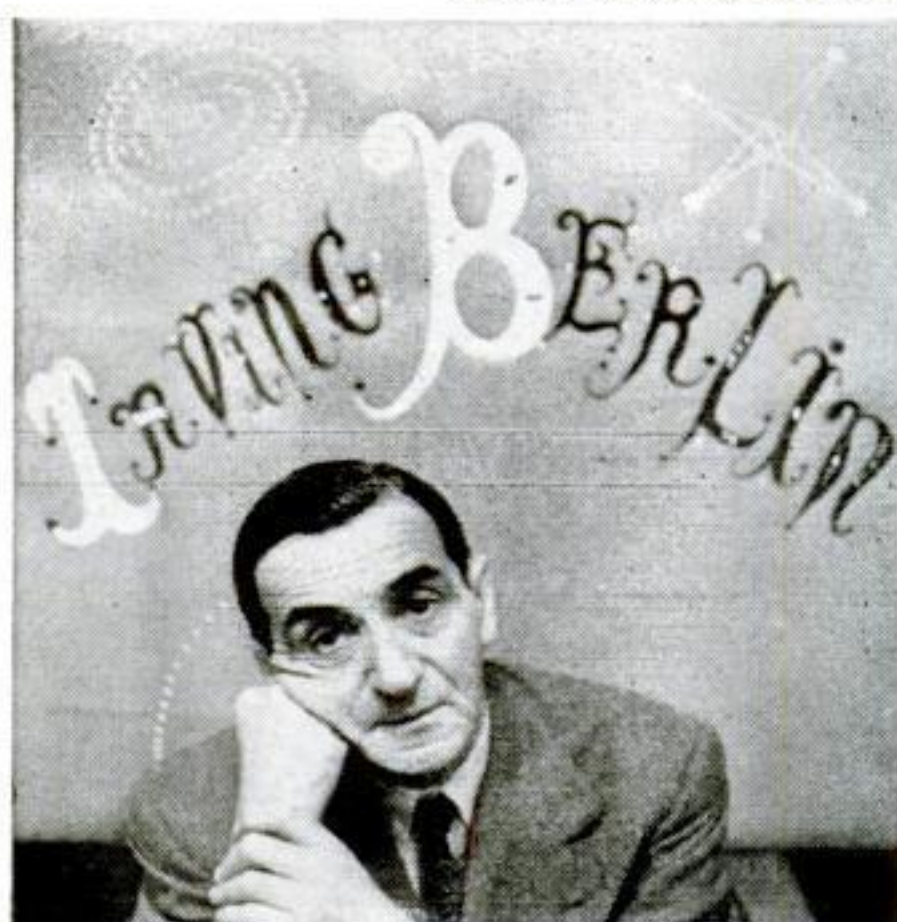
OUTSTANDING
and they are mild!



MARY McCARTY SHONE IN "SMALL WONDER" (ABOVE) AND IN "MISS LIBERTY"



MARY MARTIN IN "SOUTH PACIFIC"



BERLIN WROTE "MISS LIBERTY" SCORE

Broadway Album

AVEDON PICTURES CAPTURE SEASON'S TRIUMPHS

Looking back on the fun and triumphs of its best season in years Broadway finds them delightfully recorded by 26-year-old Photographer Richard Avedon. Head cameraman for the lively new *Theatre Arts* magazine, Avedon concentrates on show people, catching them clowning, chatting or just thinking. As a salute to the Broadway season, LIFE here presents an album of Avedon's finest work.

The 1948-49 season was notably erratic. The plays caromed all the way from *Mr. Adam*, which the *Times* called "loathesome," to *Death of a Salesman*, which it called "superb." The actors, however, did consistently well, especially a group from Hollywood including Rex Harrison, Madeleine Carroll, John Garfield and Charles Boyer. There was a conspicuous lack of really funny farces and a conspicuous tendency toward literate drama like *Salesman* and *The Madwoman of Chaillot*. In the musical field *South Pacific* set a new standard for romantic musical plays.

Only 63 productions were put on, the lowest number in half a century—15 were solid hits. Public interest in good theater became so feverish that demand for seats to the hits reached a historic high and created, for a while, the hottest black market in tickets that Broadway had ever seen.



THE MADWOMAN OF CHAILLOT

Estelle Winwood, who attacks her roles like a bright-eyed cockatoo, is one of Broadway's finest character actresses. In *The Madwoman of Chaillot*, Jean Giraudoux's play which won the Critics' Prize for the year's best foreign drama,

she carries on magnificently as the crazy crony of a Parisian madwoman and dominates the whole stage during her eerie conversation with an invisible dog. The play has closed during the summer, is scheduled to open again next month.

CONTINUED ON NEXT PAGE

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HIGH BUTTON SHOES

From this hardy Broadway musical Richard Avedon photographed the famous knockabout ballet which kids the oldtime Mack Sennett movie comedies. Along with the traditional bewhiskered cops and bathing beauties, the ballet includes



a tattered vampire (left) and some other fairly sinister characters in a hysterical cops and robbers chase. *High Button Shoes*, a holdover from 1947, represents a stable Broadway commodity: the funny girl-show which is not distinguished

enough to make history but is still enjoyable enough to make money. Besides an American touring company, an English version of the show has been appreciated by Londoners, who have recently gobbled up a series of American musicals.

CONTINUED ON NEXT PAGE



KISS ME, KATE

Only in Avedon's picture does beautiful Patricia Morison momentarily have the upper hand over Alfred Drake in the Cole Porter musical comedy based on Shakespeare's *Taming of the Shrew*. In the show itself, Drake takes nothing lying down.

This skillful blend of Shakespearian horseplay and backstage Broadway represents the American musical comedy at its glittering best. It has genuine style and wit and, in Alfred Drake, one of the best musical heroes ever to sing a love song.



ELIA KAZAN directed the 1947 and 1948 Critics Prize Plays and 1949's winner, *Death of a Salesman*. Best with sober dramas about troubled people, he uses enormous theatrical skill to create highly charged, neurotic tension on the stage.

A JOCLAR QUARTET from four successes are Henry Fonda of *Mister Roberts* (holdover from last season), Mary Martin of *South Pacific*, Rex Harrison as King Henry VIII in *Anne of the Thousand Days*, Yvonne Adair of *Lend an Ear*.



BOBBY CLARK, most rambunctious of the great old stage comedians, makes up in his dressing room for his hit musical comedy, *As the Girls Go*. When this picture was taken Clark had finished only half of his famous painted spectacles.



RAY BOLGER and Allyn McLerie rub noses in the show, *Where's Charley?* McLerie did so well she was given the title role in the new musical, *Miss Liberty*.



OIL IS MINED IN COLORADO

A practical method of utilizing rocky shale offers a vast new source of supply to a fuel-hungry nation

In an experimental plant near the mountain town of Rifle, Colo. the U.S. Bureau of Mines has developed a means of extracting petroleum from an almost inexhaustible source: oil shale.

Oil shale is a stratified rock formed from mud laid down on the floor of ancient seas or lakes (*below*). It can be mined like coal or quarried like limestone. Its oil is extracted in towering vats called retorts, in which the crushed rock is ignited and burned. The smoldering shale gives off vapors which condense into a crude oil similar to the type of petro-

leum found in underground pools. After hours of cooking the hard stone is reduced to a steaming, sizzling sludge.

The Bureau of Mines began investigating oil shale in 1944 when Congress became alarmed by reports that the U.S. oil reserves were being depleted by the nation's ever-increasing fuel consumption. Retorts were built on a steep, shaggy slope near Rifle where, after five years of experimentation, crude oil is now being obtained from oil shale as cheaply as it can be obtained by drilling. Geologists estimate that three

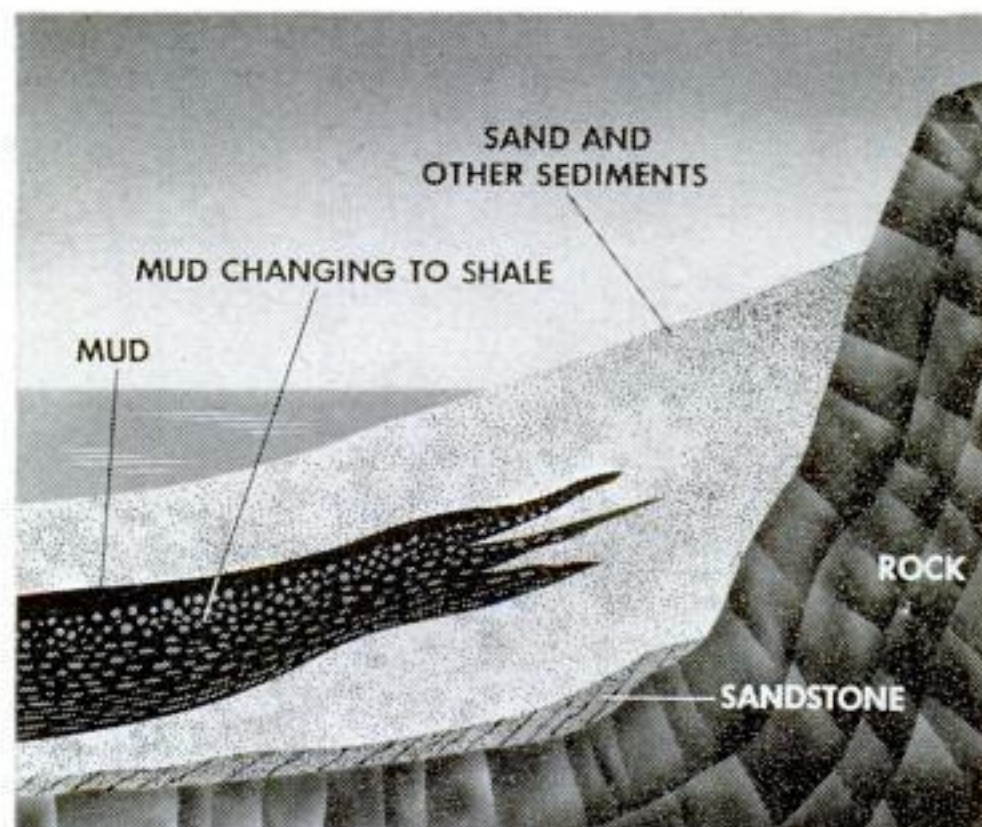
billion barrels may be recovered from the rich beds of Colorado alone. Knottiest problem at the moment is that of finding an economical way to refine the oil, which contains more sulphur and nitrogen than ordinary petroleum. This problem is being solved in a new refinery opened this week near Rifle and in 20 private research laboratories. Gasoline, diesel oil and other fuels are already being produced, although at considerable cost. But further research promises to bring the price of shale-oil fuel derivatives down to the level of ordinary petroleum fuels.



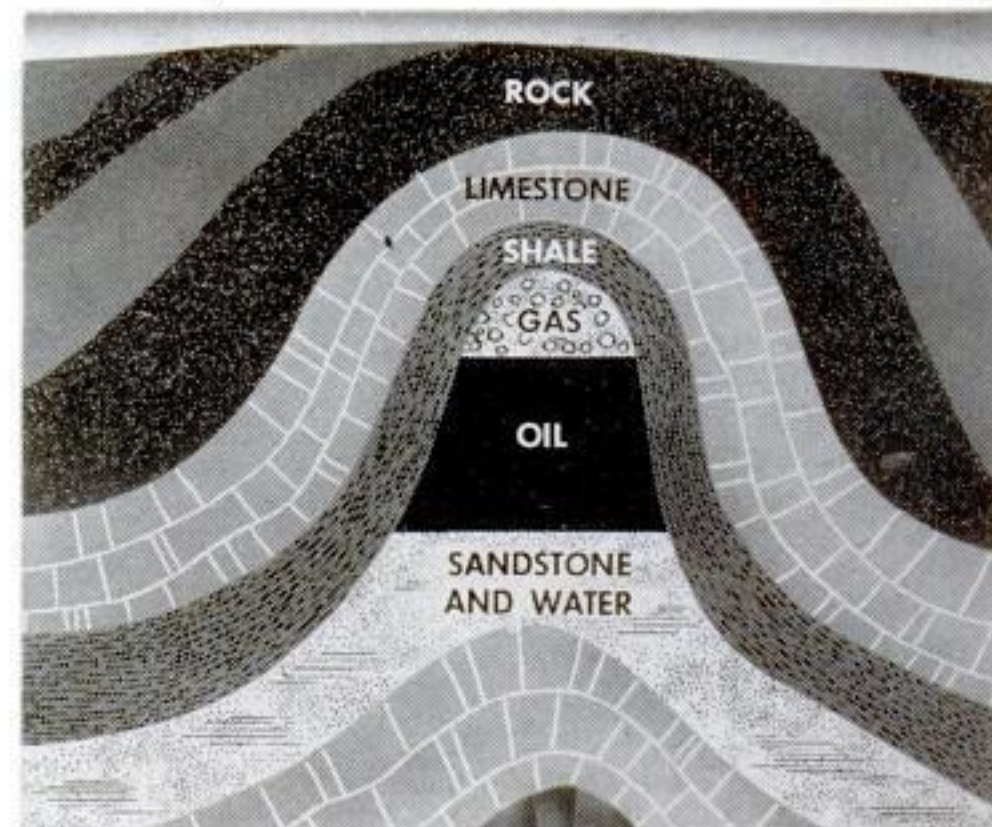
SHALE IS LOADED INTO TRUCK AFTER BEING BLASTED FROM MINE WALLS. BECAUSE SHALE IS A TOUGH AND DURABLE ROCK, MINES NEED NO HEAVY TIMBER SUPPORTS



OIL ORIGINATES in organic matter in mud of lakes and oceans. The mud may become either an oil-containing shale or a type of rock which yields free-flowing oil.



SHALE IS FORMED when layer of sand and other sediments is deposited on mud. Weight of sediments compresses mud, finally converts it into oil-permeated rock.



OIL POOL IS FORMED when free-flowing petroleum is trapped in a formation from which it cannot escape. This oil is recovered by conventional drilling methods.



SHALE-OIL PLANT is near Rifle, Colo. From mines located high on cedar-dotted mountainside, the oil shale is carried in trucks down a twisting but carefully engi-

neered road to a level area at the base of the mountain. There the rock is crushed and heated in retorts and the crude oil is refined. Only a quarter of a mile from process-

ing area are the living quarters of the staff. In the foreground is the Colorado River, from which water is pumped through a pipeline to both the plant and the staff's homes.

America's
largest-selling
brandy...

CORONET
brandy

makes
the lighter
highball

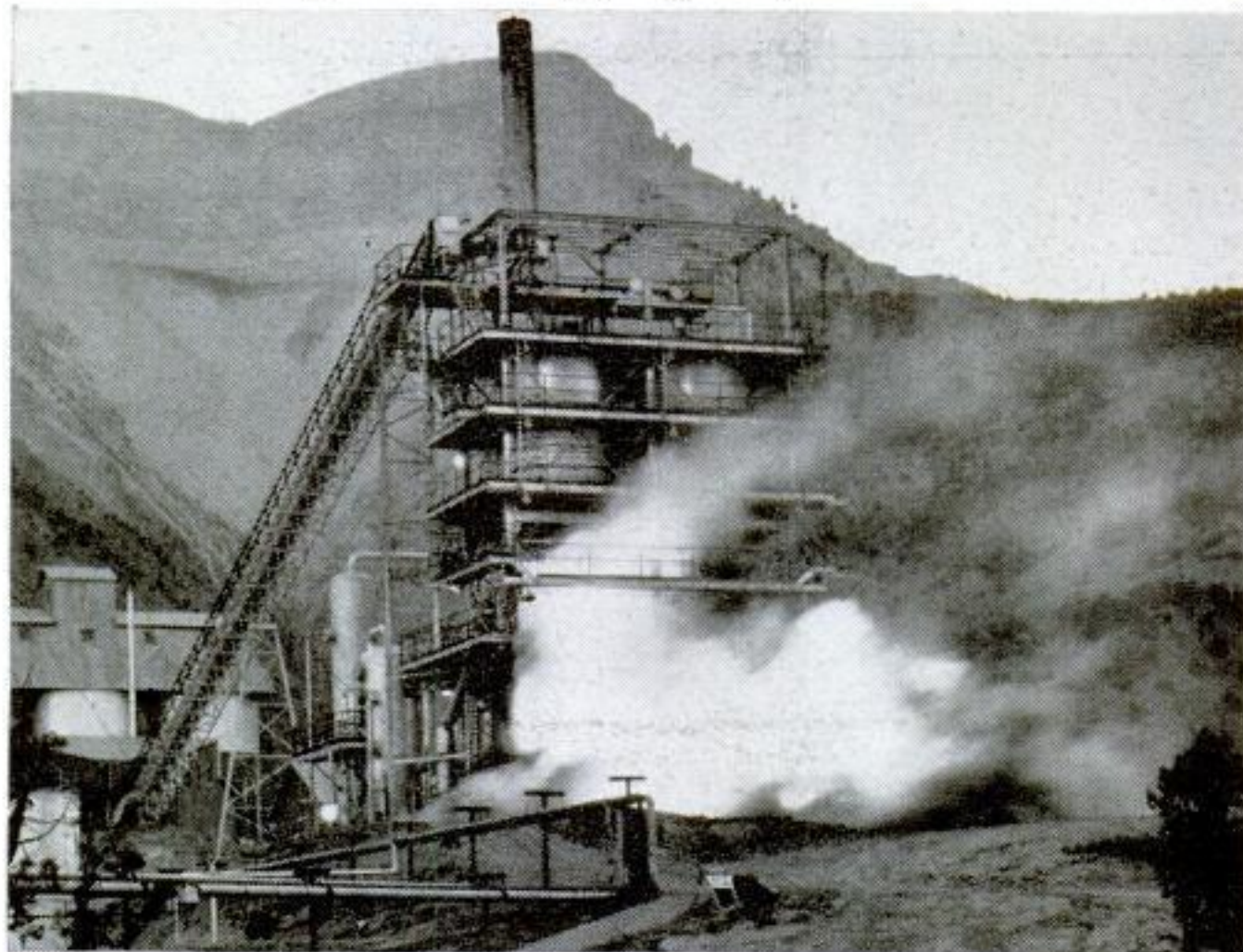
makes
your favorite
cocktail!



California Grape Brandy 84 proof. Brandy Distillers Corp., 350 Fifth Avenue, New York 1, New York



FIRE IN RETORT is started by lighting wood on top of a 40-ton batch of shale. Shale itself ignites and burns, giving off vapors which condense into oil.



BURNING GASES form cloud about retort as the shale residue is dumped after the rock has been cooked for 10 to 12 hours and oil has been extracted.



CRUDE OIL from a retort is funneled into tank for storage until the refinery is ready for it. One ton of shale will yield approximately 30 gallons of oil.



**DURKEE'S
FAMOUS
DRESSING**

Hearty, "he-man" flavor you can taste. That's Durkee's tangy dressing and meat sauce. Use it to add zip to home-made salad dressings or mayonnaise or as a companion to cold meats, fish, fowl.

SAVORY SHRIMP SANDWICH

Chill cooked shrimp. Then put through meat chopper and mix with Durkee's Dressing. (Economical—because a little flavors a lot!) Delicious for luncheons or late-evening snacks.

HAM AND VEAL SALAD

Blend $\frac{1}{2}$ cup Durkee's with 1 cup mayonnaise. Mix with 1 cup each finely diced veal and ham, chopped celery, and 2 teaspoons each grated onion and chopped parsley. Chill. Serve on greens.

FREE Virginia Coates' recipe booklets! Just write to Durkee Famous Foods, Department LD 7-9, Elmhurst, Long Island, N. Y.

Buffet Supper!



Complete your triumph with Richardson's smooth, creamy After Dinner Mints. Always FRESH! Never sold in bulk.

U-ALL-NO
Richardson's
AFTER DINNER **MINT**



Thos. D. Richardson Co., Philadelphia 34, U.S.A.



Enriched bread (the kind a baker bakes) gives you more energy for less money than any other basic food, and sandwiches like this are wonderful ways to enjoy it.

YOU NEED SOMETHING THAT A BAKER MAKES to make each meal complete

THE BREAD that helps balance your diet helps *balance your budget*, too!

Penny for penny, it gives you more of the things your body needs—more generously—than any other food you eat at every meal.

And bread is *no more fattening*, according to nutritionists, than any other food that gives you equal energy!

So—*eat more bread!* Eat it for energy.

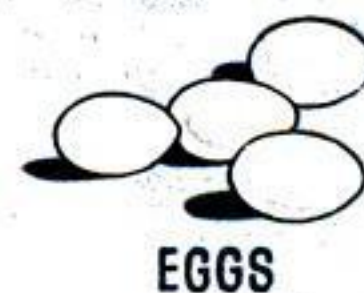
Eat it for *economy*. Eat it for *enjoyment*—the enjoyment that you get from *all* the good things that a baker bakes for you.

*Buy it
Baked!*

THE BAKERS OF AMERICA ...who do your baking for you with the same high quality ingredients you would use; bake fresh daily with the same care you would take.



Pie is the Perfect Dessert to top off any meal. Enjoy it plain, with cheese or with ice cream. And to *double* your enjoyment—to treat yourself to more cool comfort these hot summer days—*buy it baked!*



You are eating a delicious combination of these good foods when you eat bakery foods. That's why you need something that a baker makes to make each meal completely *satisfying*; completely *nourishing*!

Cocktails in a bowl... for the easiest party yet!



Give your parties variety with these Puerto Rican rum recipes!

Be a guest—not the bartender—at your next party. Just set out a big, cold bowl of cocktails and let your guests dip their own. "What an original idea," they'll say. "And what a smooth drink" . . . when they taste the glorious flavor of light, dry Puerto Rican rum. Get variety into your parties. Serve the rum cocktails everybody's now talking about in a big help-yourself bowl. It's easier for you—more fun for everyone!



Rum Old Fashioneds for 12 happy guests!

2 bottles golden Puerto Rican rum
1 tablespoonful Angostura bitters
About ½ cup sugar
12 oz. bottle soda
Good chunk of ice

Set out orange slices and cherries, and let your guests serve themselves—while you enjoy the party, too. They'll love Puerto Rican rum, because it makes cocktails so mellow and satisfying. There are many fine brands.



El Presidente for party of 12!

2 bottles golden Puerto Rican rum
1 pint dry vermouth
2 tablespoonfuls grenadine
Good chunk of ice

Provide cherries and lemon peel. Now invite everyone to dip a cold, fresh drink whenever he wants to. Then listen: "Puerto Rican rum sure makes a welcome change in cocktails," they'll say. (Leave out grenadine for a world-beating Manhattan!)

There are many fine brands—
this name on every bottle

Puerto Rican Rum

Not heavy or sweet
but light and dry



A YOUNG ISRAELI, WEARING THE SOMBER GARB OF AN ORTHODOX JEW, TAKES HIS SON RIDING IN A CHROME-TRIMMED PRAM ON JERUSALEM'S JAFFA ROAD

THE NEW ISRAEL

AT THE AGE OF ONE, IT HAS PRIDE, HOPE AND TROUBLES

PHOTOGRAPHS FOR LIFE BY JOHN PHILLIPS

The scene above could be photographed in only one nation in the world—the newest of nations, Israel—and there it is not only commonplace but symbolic. Like the orthodox father in the picture, the Jewish people have pushed a bright-eyed and precocious child into a world where streets are still fenced with barbed wire. And with its first birthday just past, the young nation of Israel is cutting quite a figure.

Since Great Britain withdrew from Palestine a little more than a year ago (LIFE, May 31, 1948), the Israelis have won a war, written a democratic constitution and hoisted their blue-and-white flag at U.N. headquarters. Some of the terrorists of 15 months ago are now respectably seated in Israel's parliament (called Knesset). The socialist-labor government is in the saddle. And by conquest and immigration the nation has grown until it supports almost as many people (1,100,000) as Kansas, in an area equaling New Jersey's, on land and in a climate much like New Mexico's.

The new nation is by no means a realization of the Old Testament dream. For one thing, the orthodox religion of Abraham, Isaac and Jacob is rejected by most modern Israelis. And, secondly, it is not "a land flowing with milk and honey." Economically it is far from self-sustaining. Remittances, mostly from the U.S., keep Israel solvent. Continuing immigration into Israel, which must import food, places a growing strain on the government. Housing is scarce. The nation still has virtually nothing to export. But it is typical of the spirit that, without exports, Israel has begun to operate a merchant marine and recently sent a new ship proudly to New York without cargo. With only a tenuous security the Israelis are almost belligerent in their pride. Their children are steeped in a new Israeli nationalism. In these terms, rather than through the visions of the old prophets, a Jewish homeland, first conceived in 1896 by Hungarian Theodor Herzl and led along by Chaim Weizmann, has now been realized.

CONTINUED ON NEXT PAGE

71



MASSED ISRAELI FLAGS STAND OUT IN THE MEDITERRANEAN BREEZE AT TEL AVIV AS DESERT-HARDENED TROOPS SHOW OFF BEFORE THEIR COUNTRYMEN,



DEAD SEA LOOKOUT near Trans-Jordan's border is manned by an Israeli army officer. This is at

the southern end of the salt-heavy lake, 1,286 feet below sea level, where Israel has a large potash plant.

ARMY RALLIES ISRAELI SPIRIT

Israel's confident young army is at least as effective as any in the entire Middle East. The country is still ringed by the Arab armies which it defeated, but they show no present inclination to renew the hostilities which United Nations mediation ended. In the backwashes of Israel some 750,000 homeless Arabs, displaced by war, are now wandering as the Jews themselves wandered after the Diaspora.

With fighting ended, Israel's government is using the army as a rallying device for the rising nationalism which the government believes to be necessary for the accomplishment of stern tasks which lie ahead. At every opportunity, the government invites the army out to flex its muscles for the citizens (*above and right*). The tradition of the hero is encouraged. The handsome young soldier with the eye patch (*above, right*) lost his eye fighting for Britain against Vichy forces in Syria during World War II, but he also fought hard against the Arabs and now, besides being commander at Jerusalem, is regarded as a possible future prime minister.



INCLUDING SEA SCOUTS (LEFT), ON NAVY DAY



ONE-EYED YOUNG LIEUT. COLONEL MOSHE DAYAN, COMMANDER AT JERUSALEM, IS AN ISRAELI HERO



ISRAELI YOUTH swings along a crowded Haifa street during parade observing the first anniversary of Haifa's "liberation." During the Arab war girls like

these marchers often fought beside the men at the front. Uniforms and arm-swinging stride of the paraders reflect the influence of the British army in Palestine.



WEARING WHITE ROMPERS, SARAH ABRAHAM, 21, ATTACKS HUGE WASHING



ANOTHER YOUNG ISRAELI (RIGHT) HANGS SOCKS TO DRY. THEIR OWNERS

NEW PIONEER GROUPS RECLAIM THE NEGEV

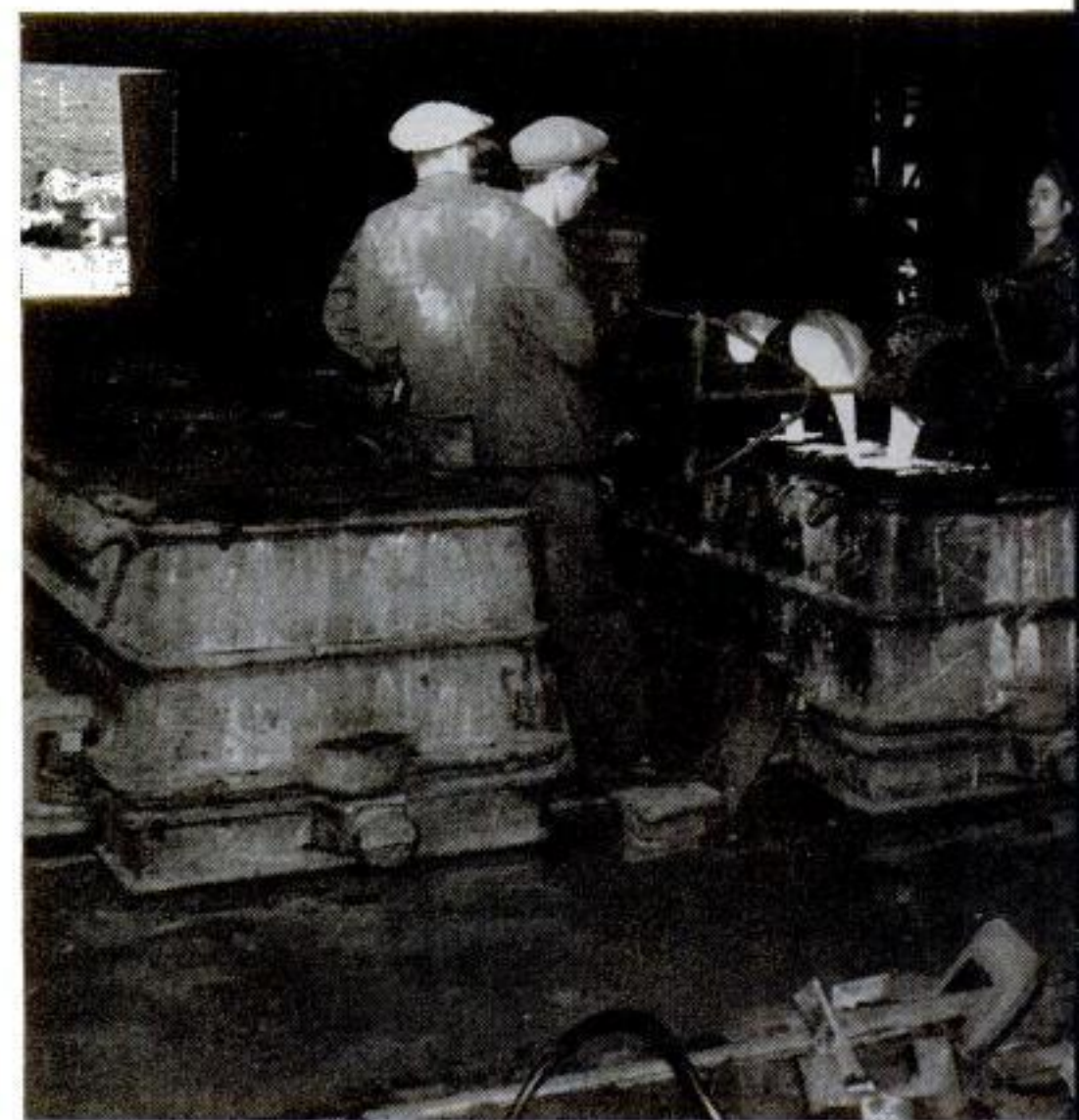
In Biblical times Moses crossed the thirsty gray wastes of the Negev desert in search of the Promised Land. In 1949 the Negev (southland) itself is the area that most deeply stirs the Israeli people's imaginations. The first full-scale program of Jewish settlement in the Negev began in October 1946, when a hard-working band of pioneers established 11 new *kibbutzim* (communal farms) on the parched and primitive plain which



HISTADRUT'S CHIEF YOSEF SPRINZAK AND WIFE



LABOR DOCTOR CHECKS NEWCOMER FROM YEMEN



AT HISTADRUT'S VULCAN FOUNDRIES IN HAIFA,

ONE BIG LABOR CO-OP CONTROLS URBAN LIFE

The social and economic core of the new Israel is Histadrut (General Federation of Jewish Labor in Palestine), which was born 29 years ago as a workers' movement aiding Zionism. Technically a trade union, it is actually a state within a state. It controls Israel's national political life through its monopoly of Israel's laborite parties. During Israel's 1949 election campaign (LIFE, Feb. 7), radical right-wing opponents depicted Pre-

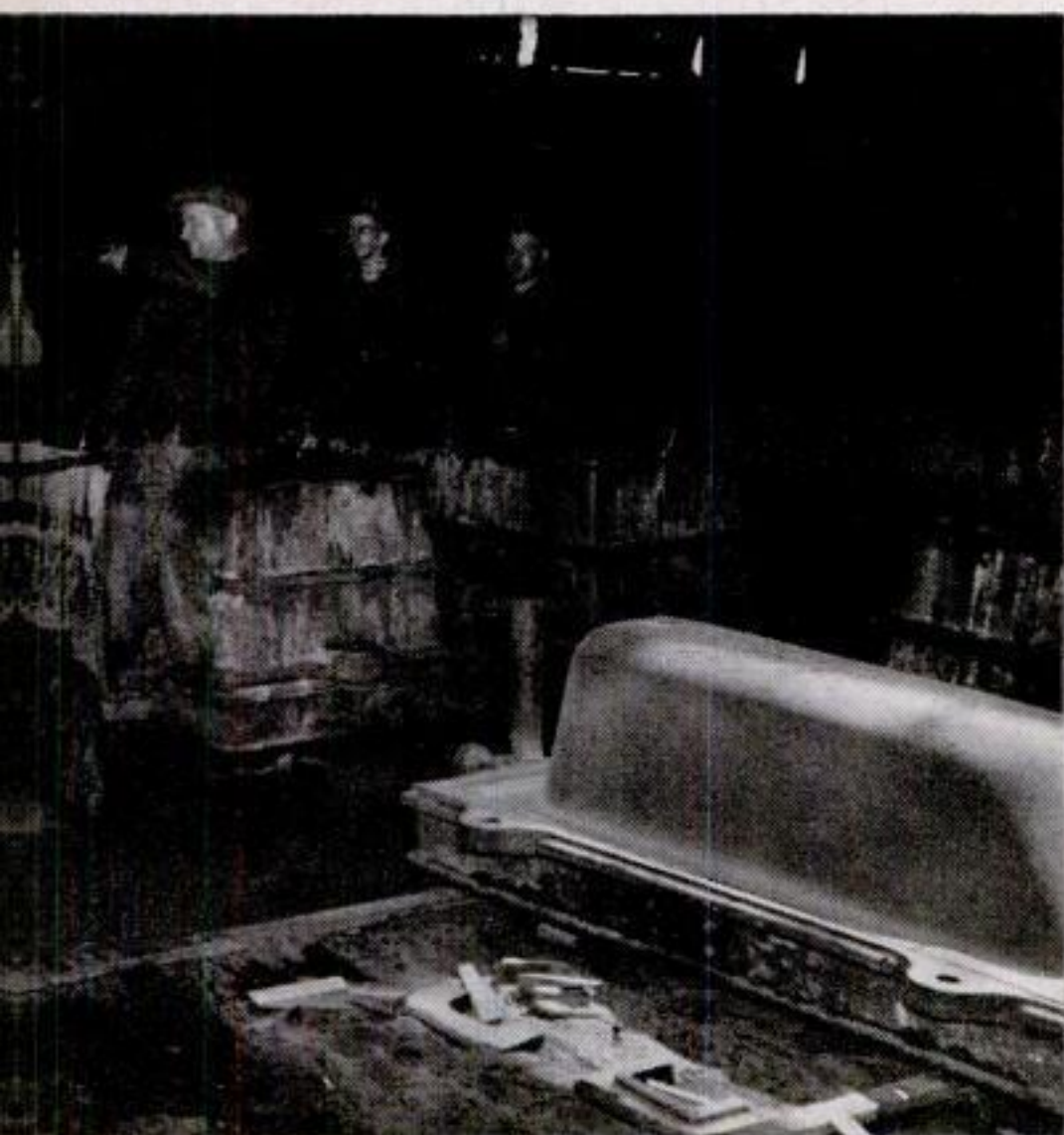


ALL BELONG TO THE HATZERIM "KIBUTZ," WHICH HAS CARRIED TRACTOR-POWERED AGRICULTURE DEEP INTO ISRAEL'S NEGEV DESERT (BACKGROUND)

was 45% of Palestine's total area but, until then, supported only about 60,000 people, mostly nomadic Arabs. All of these industrious *kibutzim* survived the Palestine war, and 16 or more have been founded since then.

The laughing girl and the line of drying laundry in the pictures above are evidence of the health of Hatzetim *kibutz*, one of the original 11, which started with 50 settlers and now has about 100. Assigning to each mem-

ber certain set duties and operating collectively, they have planted a few trees, vegetables, a small vineyard which will produce grapes in five years, and olive trees which will bear in 12. Much work is invested in laying pipelines to bring water from an old well near Beersheba, 4½ miles away, where patriarch Abraham pastured his flocks. At Beersheba new Jewish settlers have installed an ice plant and the first electric system in the city's history.



JEWISH WORKERS POUR IRON TO CAST BATHTUBS



STUDENTS STUDY IN HISTADRUT-AIDED LIBRARY

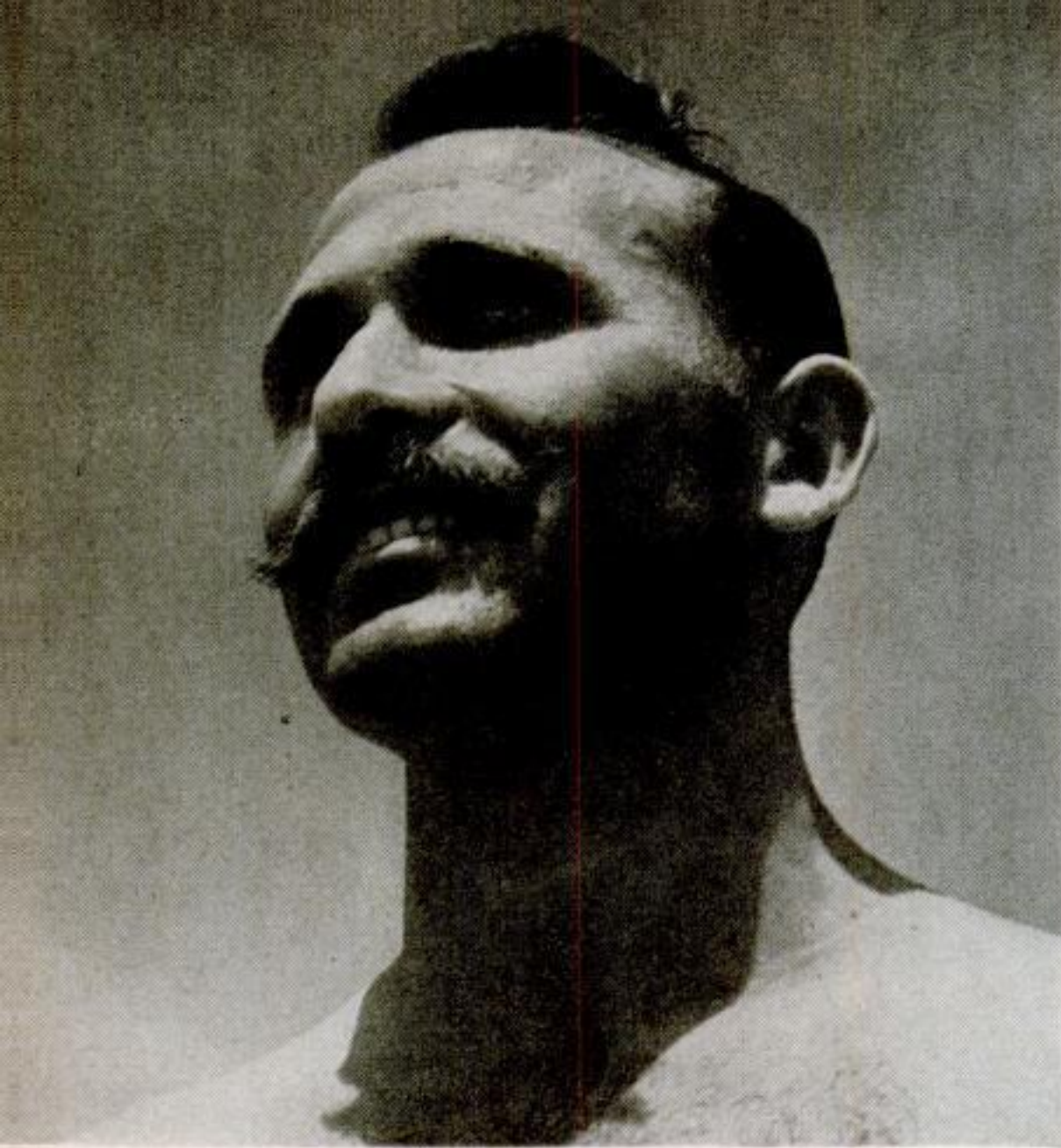


A WORKER RELAXES AT HISTADRUT REST HOME

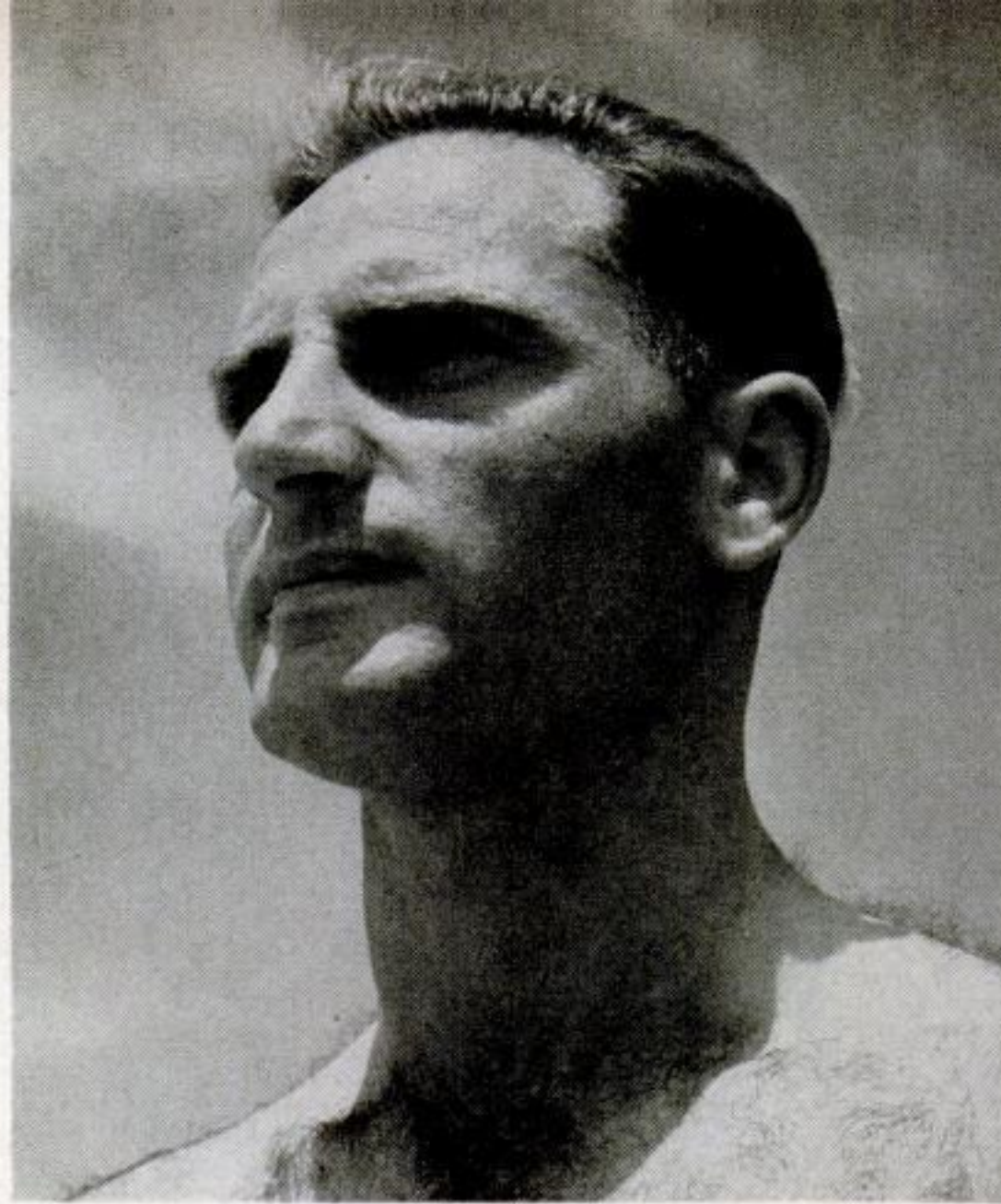
mier Ben-Gurion as a giant, with the octopus arms of Histadrut crushing the Jewish common people. But 215,000 Israelis are active members of Histadrut—75% of the nation's Jewish wage earners. They and their families represent 40% of Israel's population.

Besides providing most of the workers, Histadrut is also Israel's biggest employer. Its functions—several of which are shown above—include colo-

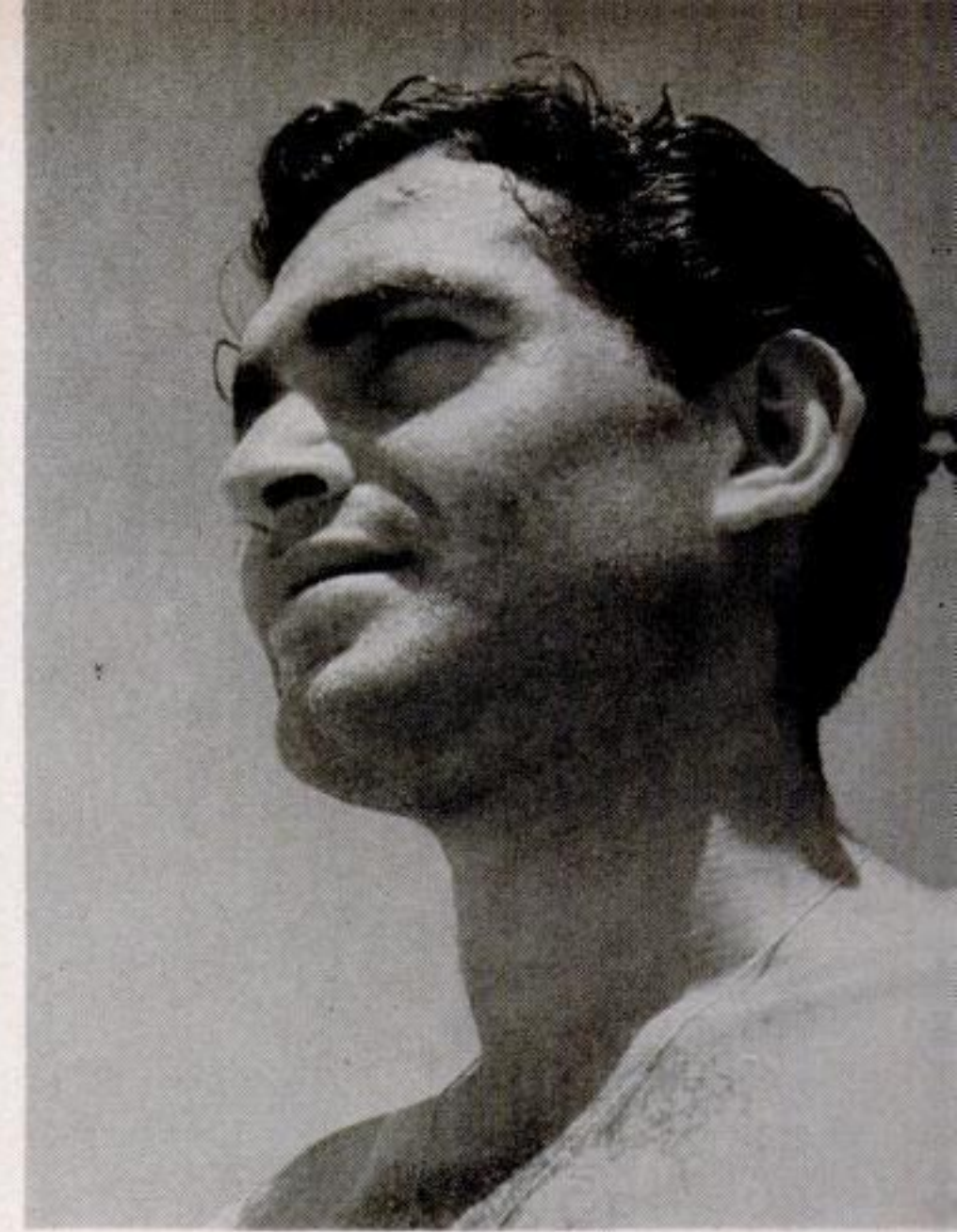
nization, banking, insurance, medical service, factory management, farm marketing and even education. Israel has no state education system; about 25% of Israel's children attend Histadrut schools, which range from kindergartens to teachers' colleges and adult education centers. Histadrut's general secretary (*above, left*) is Speaker of the Knesset and acted as Israel's president when President Chaim Weizmann visited the U.S. last spring.



PALESTINIAN laborer Shaul Lantzer is an employee of an electrical firm in Tel Aviv. This picture and five others to the right were made during an afternoon on the Tel Aviv beach.



GERMAN electrician Israel Eliezer fled from Adolf Hitler's persecutions, landed in Palestine in 1939. Trained in his trade as a youth in Germany, he took it up again as an immigrant, still follows it but now as a member of Israel's army.



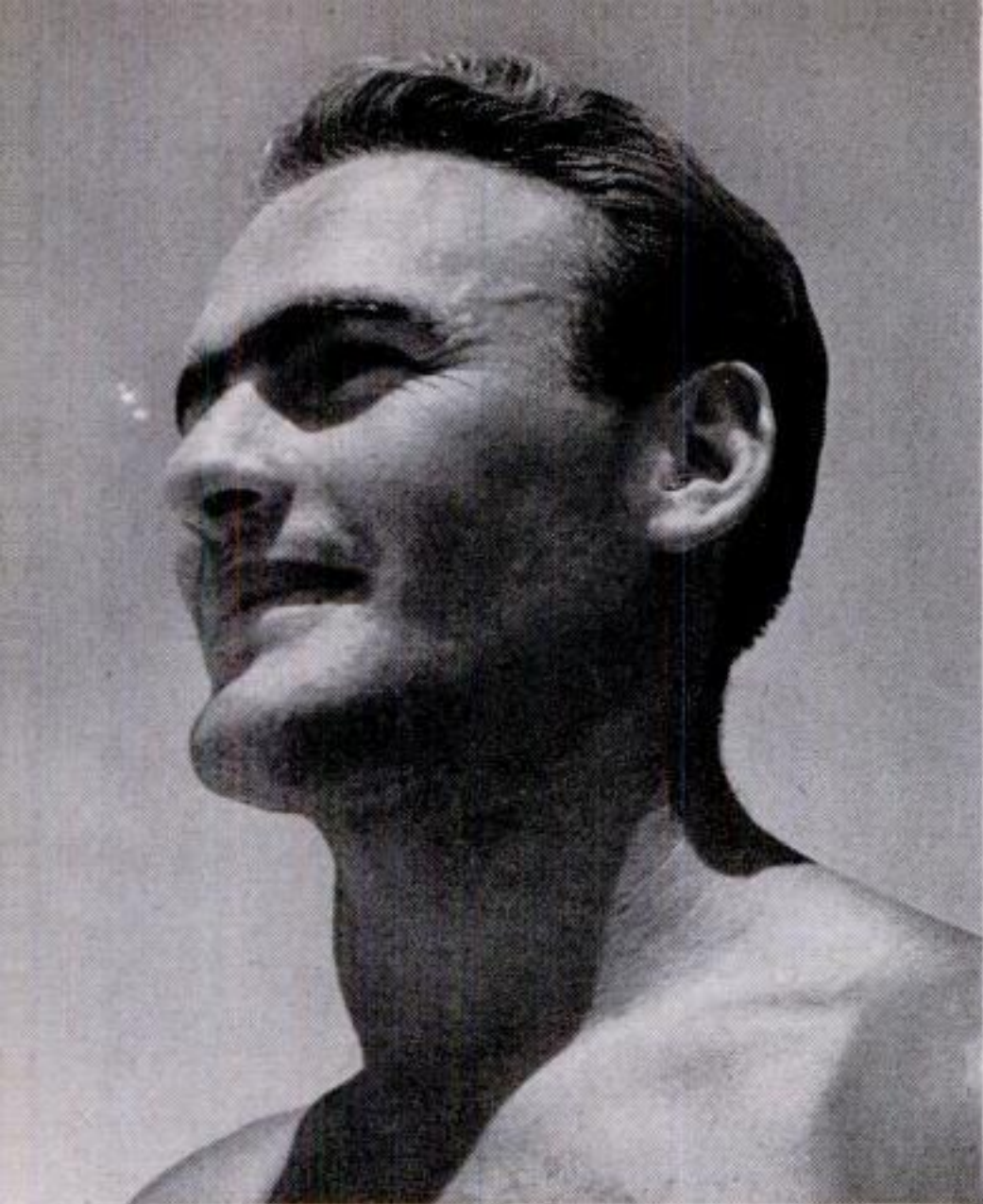
ITALIAN merchant Giuseppe Addadi sold clothing in his native land but in Israel works in a branch of Tnuva, a Histadrut branch organization which sells Israeli farm and dairy products to the public.

NEW FACES, OLD CITY TELL ISRAEL'S STORY

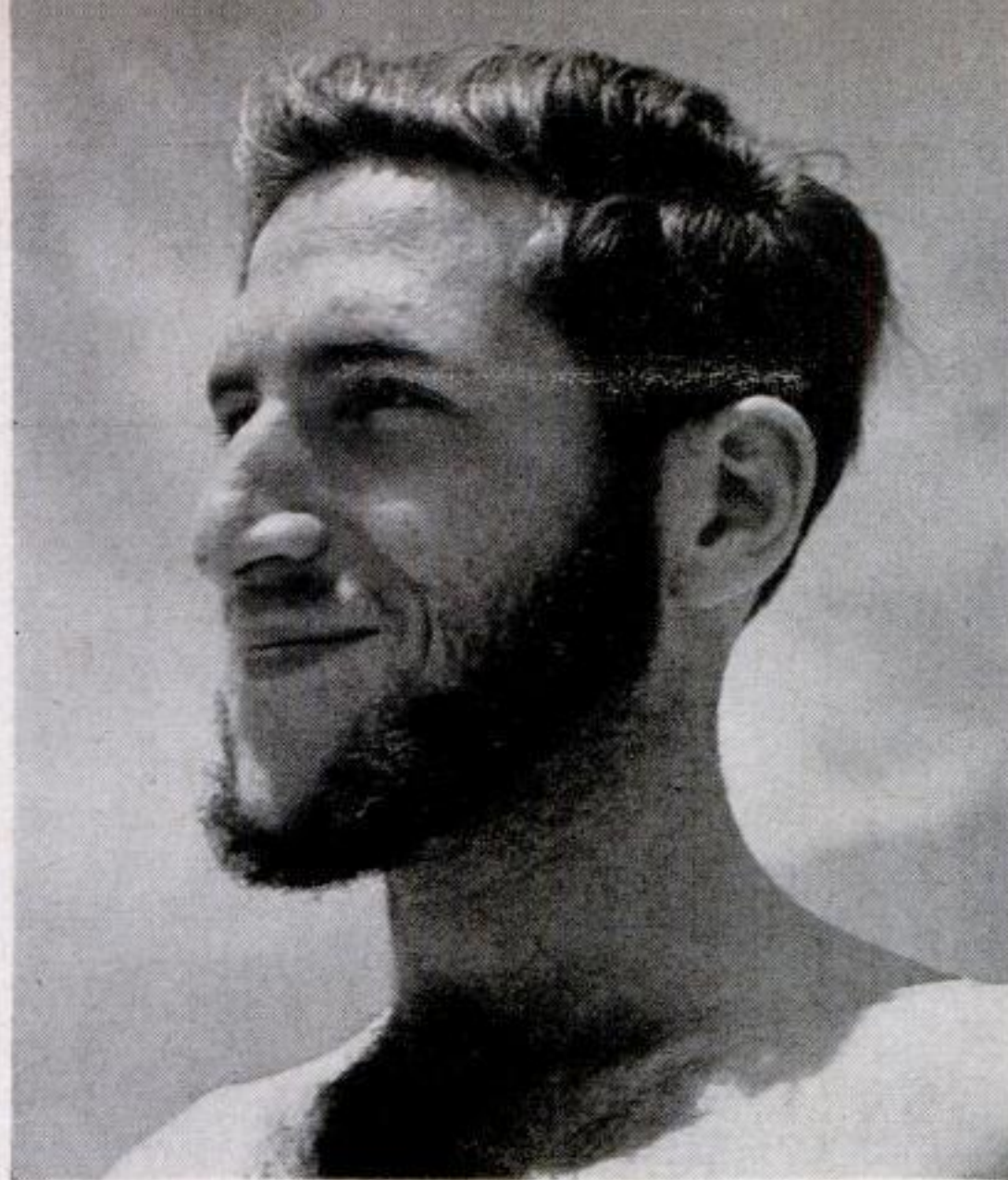
Much of Israel's story is told in the faces of its citizens and its cities. The citizens come from many lands (*above*), as many as 30,000 in one month, in an influx which has raised living costs and created competition for work and housing. Sunshine, food and freedom usually quickly improve the newcomers' health and before long they are assimilated in a melting pot which has created a tanned, sturdy "Palestinian type" closely resembling

SEEN ACROSS THE CYPRESS AND OLIVE TREES JUST OFF THE ROAD TO BETHLEHEM AND RISING ABOVE THE VALLEY OF HINNOM, THE DISTANT SKYLINE OF

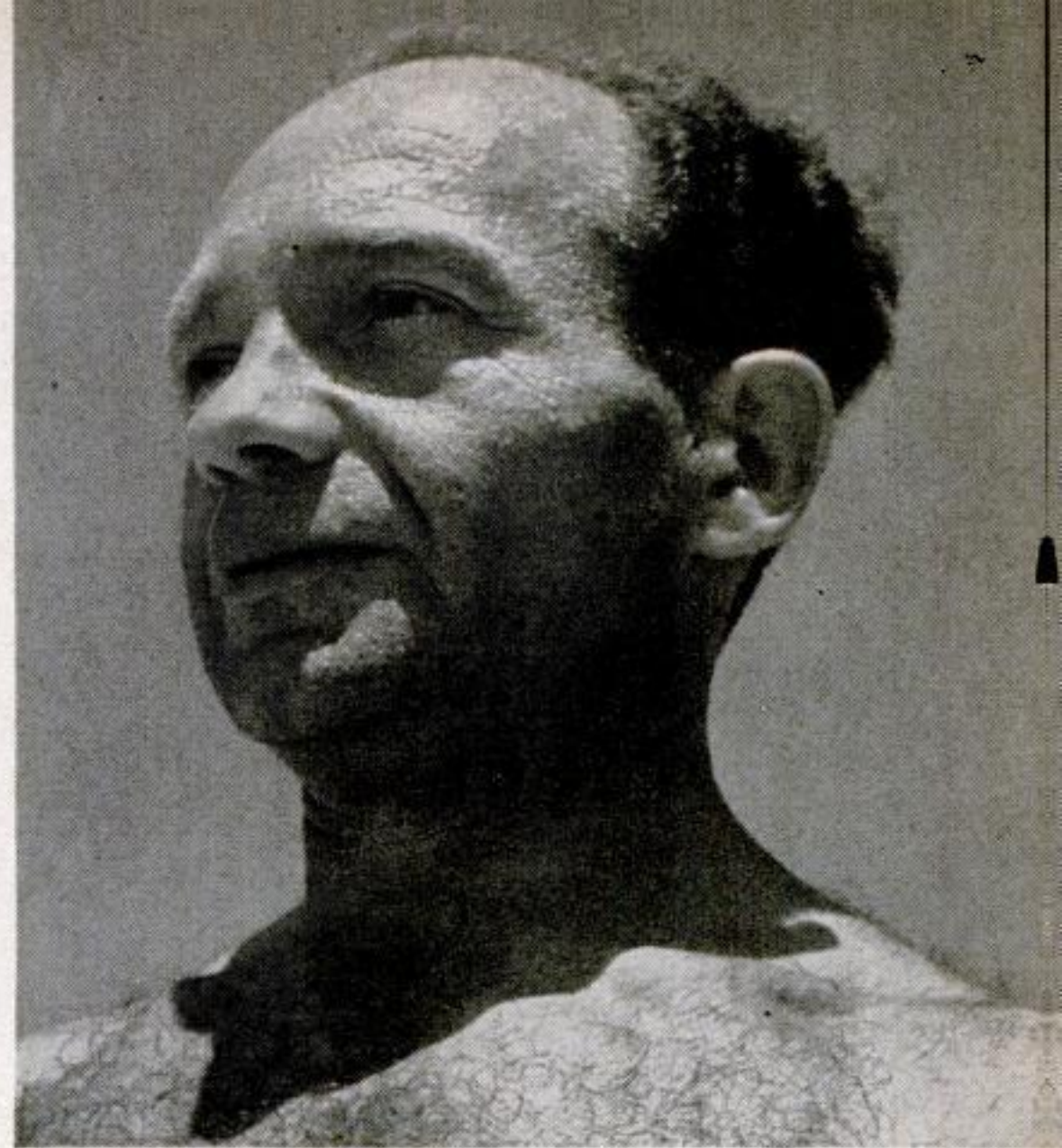




HUNGARIAN Shalom Gruenfeld first arrived in Israel only 10 months ago. He had learned how to drive a truck in Hungary and when he reached Israel he went to work driving one for the Jewish army.



CANADIAN student Yoram Arnoni, who arrived about a year ago, also is an Israeli soldier. He is one of the young Western Jewish intellectuals who have inherited the Zionist idealism which encouraged much of the early migration to Israel.



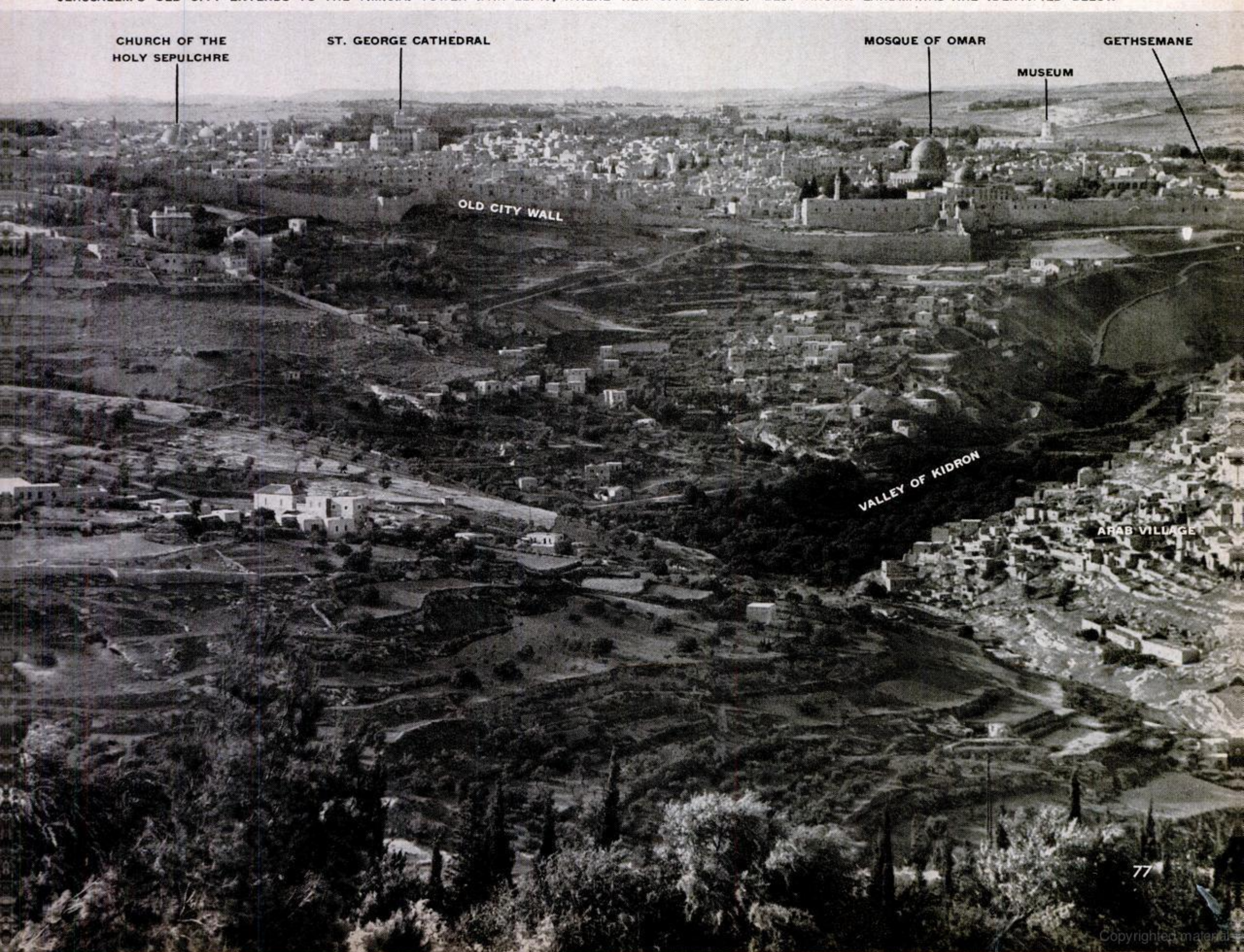
POLISH exile Yaacov Weigensberg formerly worked in a munitions factory in his native land, but in Tel Aviv he follows the more peaceful vocation of a municipal government clerk.

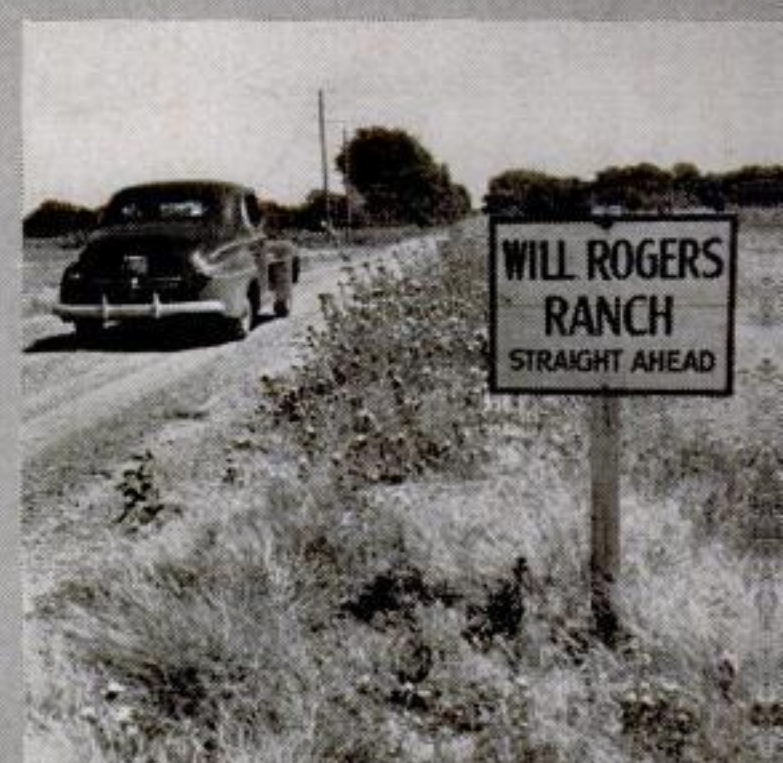
European Nordics. The military prowess of these "natives" has blasted the anti-Semitic myth that Jews are not fighters, and their agriculture has destroyed the myth that Jews are only merchants and moneylenders.

Each city has its own distinct personality. Tel Aviv, the largest, resembles a modern European city with small shops along bright streets. Haifa has factories and a port. Jerusalem is two cities, the Jewish-held new sec-

tion and the Arab-held Old City (*below*). Inside the Old City stand Jewish, Moslem and Christian shrines. It is Israel's spiritual center, but it is denied now to all but the Jews who live inside its walls. Israeli politicians are demanding free access and may yet find it internationalized with United Nations' help. Meanwhile golden Jerusalem lies fretfully quiet again in the sun of peace that now shines on all Israel at the end of its Year One.

JERUSALEM'S OLD CITY EXTENDS TO THE Y.M.C.A. TOWER (FAR LEFT), WHERE NEW CITY BEGINS. BEST KNOWN LANDMARKS ARE IDENTIFIED BELOW





ROAD SIGN AT CLAREMORE, OKLA. POSTCARDS AND BUSTS FOR SALE A RODEO RECALLS THE COWBOY HIS RANCHES ARE OPERATING

The Legend of Will

Dead only 14 years, an Oklahoma cowboy is enshrined as America's folk

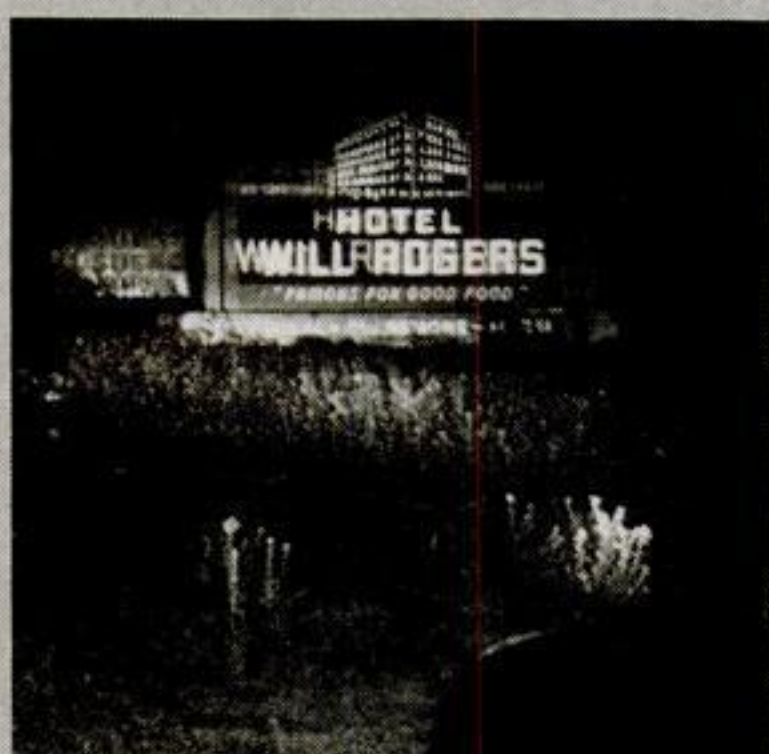


PEOPLE REMEMBER THIS POSE: A WISECRACK WAS COMING UP

AT Claremore, Okla., in a stone rotunda facing toward the southeast, stands the statue of a man who, a little more than 20 years ago, was twirling a rope and chewing gum and making the audience of the Ziegfeld Follies howl at his wisecracks. William Penn Adair Rogers has been dead a short time as history goes, but already he is enshrined as one of the great folk heroes of the U.S. Three western states—Oklahoma, California and Colorado—have elaborate Will Rogers memorials which register the names of more than one million visitors each year. Other Will Rogers monuments and statues are scattered across the continent from Point Barrow, Alaska to Fort Worth, Texas. There is a bronze Will Rogers in the Statuary Hall of the U.S. Capitol at Washington, standing in an informal slouch and eyeing quizzically the congressmen who were so often the butts of his jokes. Will Rogers' birthday on Nov. 4 is an official statewide holiday in Oklahoma, and last year the federal government joined the observance by issuing a Will Rogers 3¢ stamp—the first time that such an honor has been conferred on a comedian.

At Santa Monica, Calif., at the western end of famed U.S. Route 66 (sometimes known as the Will Rogers Highway), the rambling ranch house, stables, riding ring, corrals, a private polo field and miles of bridle paths which Rogers built just before the height of his affluence when he earned \$187,500 a picture, are now preserved and maintained by the State of California as a public park. Included in the household furnishings is a stuffed calf which Rogers kept in his living room for indoor roping practice. Every year thousands of tourists reverently finger the spot where one of the calf's ears was "worked off" by Will Rogers and his rope.

At Colorado Springs, Colo. the eastern slopes of the Rocky Mountains literally ring in memory of Will Rogers every 15 minutes of the day. For here is located the Will Rogers Shrine of the Sun, a \$250,000, 125-foot granite and steel tower (*below*), far up the side of Cheyenne Mountain. The tower contains a set of electric chimes and a vibraharp which can be heard (through a system of underground cables and amplifiers) up to 20



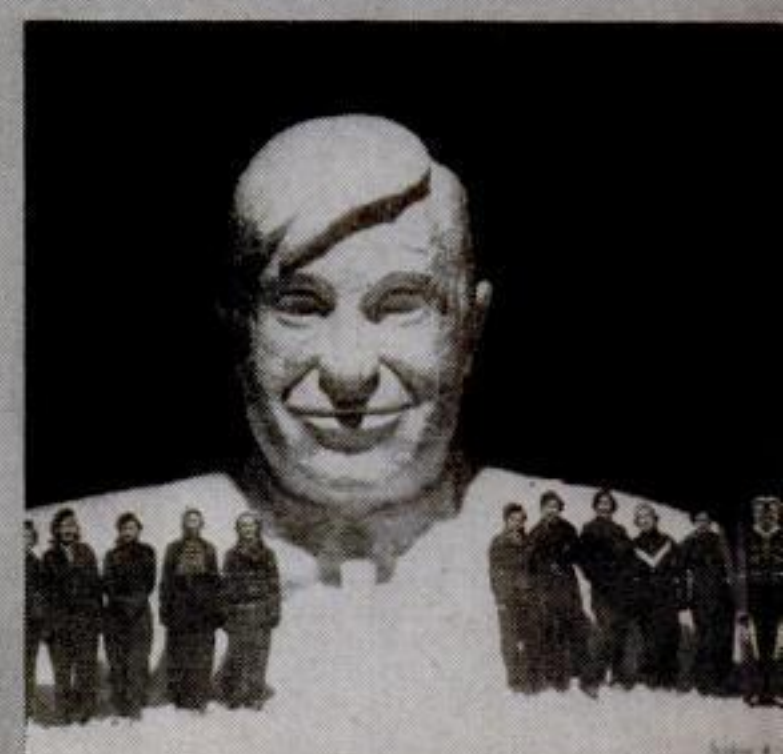
ROAD SIGN: ROUTE 66, OKLAHOMA



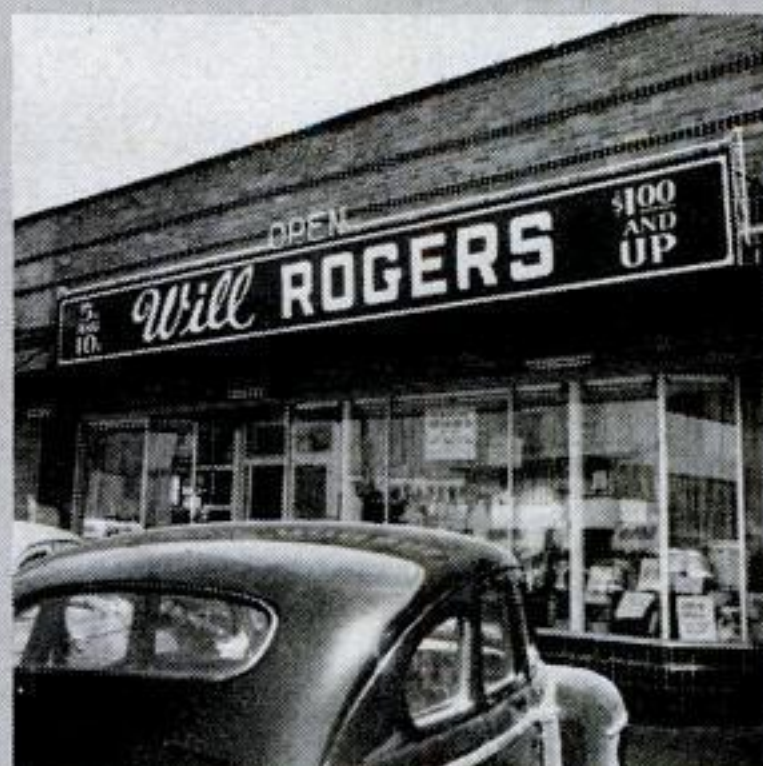
MOVIE THEATER TAKES HIS NAME



SO DOES A TULSA HIGH SCHOOL



MINNESOTAN SNOW SCULPTURE



PROMOTERS USE POTENT NAME OOLOGAH: BIRTHPLACE REPLICA EVEN A FIVE-AND-TEN CASHES IN AND A CHURCH SANCTIFIES HIM

Rogers

philosopher by ROGER BUTTERFIELD

miles away, striking the quarter hours between sunrise and 11 p.m., and broadcasting every kind of music from recordings of *Home on the Range* to Bach chorales. This shrine was built shortly after Rogers' death by Spencer Penrose, wealthy mining man and owner of the nearby Broadmoor Hotel.

In Oklahoma, still the Indian Territory when he was born there, Will Rogers is regarded as the greatest man the state ever produced and, more than likely, the greatest American who ever lived. In its cities and towns and along its roadsides his name is encountered as often as "Dr. Pepper" or chili and beans. There are Will Rogers high schools and Will Rogers airports, Will Rogers libraries and Will Rogers rodeo grounds, Will Rogers hotels and Will Rogers motels, even a Will Rogers 5¢ and 10¢ store and a Will Rogers Methodist Church. The Frisco Railroad's best train through Oklahoma is called The Will Rogers Special. In Rogers County, grammar school graduates with perfect attendance records receive an honor certificate with Will Rogers' picture on it. In the state capitol at Oklahoma City a huge blown-up photograph of Will Rogers, grinning broadly, hangs directly beside the governor's desk, overshadowing both in size and prominence the surrounding portraits of 19 former Oklahoma governors.

At Claremore, which Rogers called his home town although he never lived there, Oklahoma's taxpayers have spent \$350,000 on a limestone and slate memorial which is not only dignified and handsome but is probably the most elaborate building ever erected by any state to honor a private citizen. Here, while recordings of Rogers' favorite cowboy ballads are wafted through the air by loudspeakers, an average of 1,200 visitors come every day to his outdoor tomb. Inside the building relics of an intimate, humble kind are on display: a pair of Rogers' old blue dungarees and his dusty Stetson hat; his well-worn ropes and roping saddle; old family photographs, letters and vaudeville bills. Also there are the double-breasted gray suit, blue tie and sharply pointed tan shoes which

CONTINUED ON NEXT PAGE

WILL ROGERS' BEST GAGS

ON AMERICAN DIPLOMACY: "The United States never lost a war or won a conference."

ON WAR DEBTS: "It is much easier for America to whip a Nation than it is to collect a dollar from them."

ON CONGRESS: "Every time they make a joke it's a law. And every time they make a law it's a joke."

ON THE DEMOCRATS: "I am not a member of any organized party—I am a Democrat."

ON THE REPUBLICANS: "A Republican . . . wants politics to be known as his sideline. He wants to work at it, but he wants people to believe he don't have to."

ON NEW DEAL POLICIES: "What Wallace is trying to do is to teach the farmer corn acreage control and the hog birth control and one is just as hard to make understand it as the other."

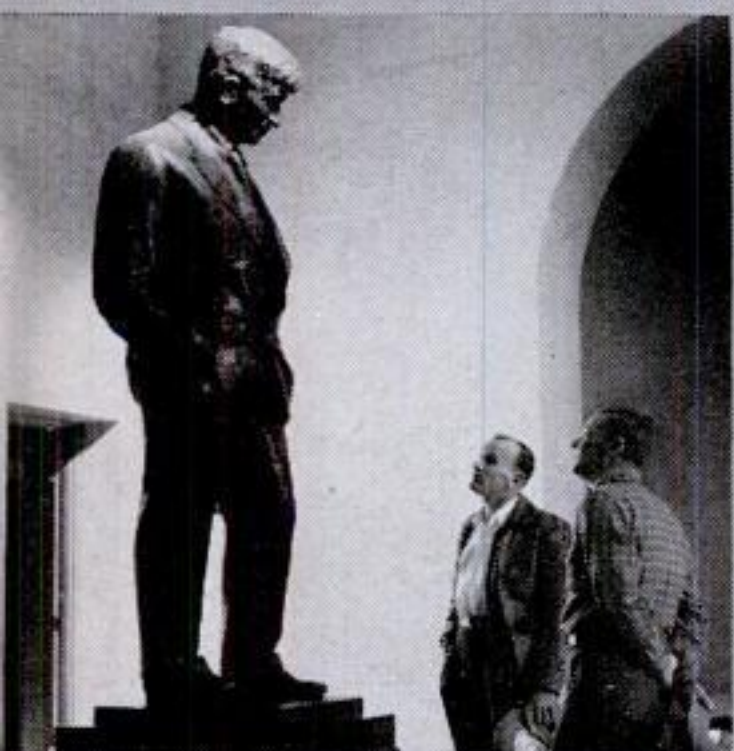
ON JAPAN: "The Japanese announced today they are going ahead with shipbuilding. If allowed at the next conference they will have ships. If not allowed, they will have them too. Can't beat logic like that."

ON MOVIES: "Everybody is trying to find out what's the matter with them. If they ever do find out they will ruin the business."

ON CLOTHES: "Every time a woman leaves off something, she looks better, but every time a man leaves off something he looks worse."

ON PROHIBITION: "The South is dry and will vote dry. That is everybody that is sober enough to stagger to the polls will."

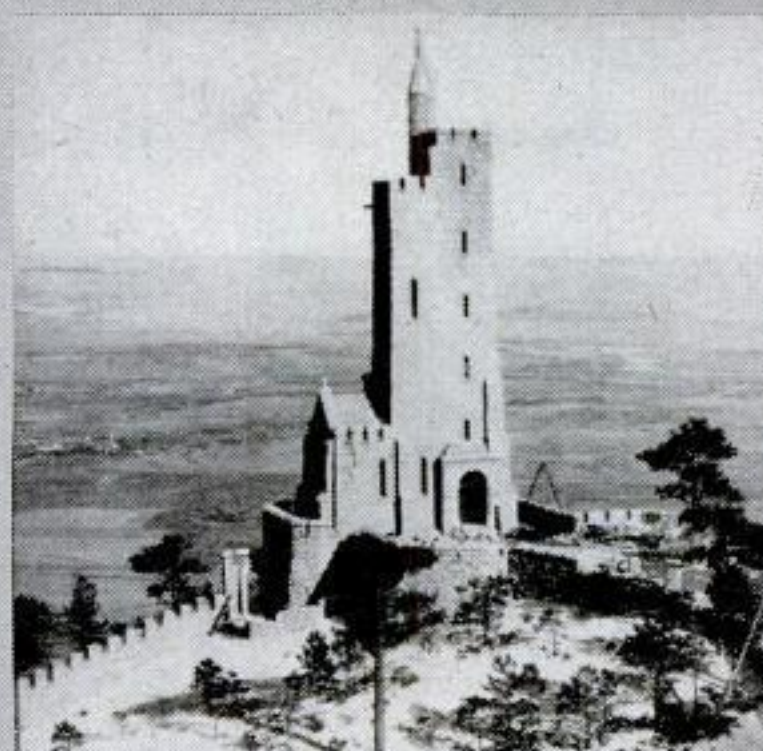
ON PREPAREDNESS: "We are the only Nation in the world that waits till we get into a war before we start getting ready for it."



JO DAVIDSON DID FINE STATUE



MOTOR COURT CARRIES HIS NAME



COLORADO CHIMES RING FOR HIM



ROGERS MEMORIAL (TURN PAGE)

9 OUT OF 10

Get complete relief from ATHLETE'S FOOT MISERY!



WARNING:

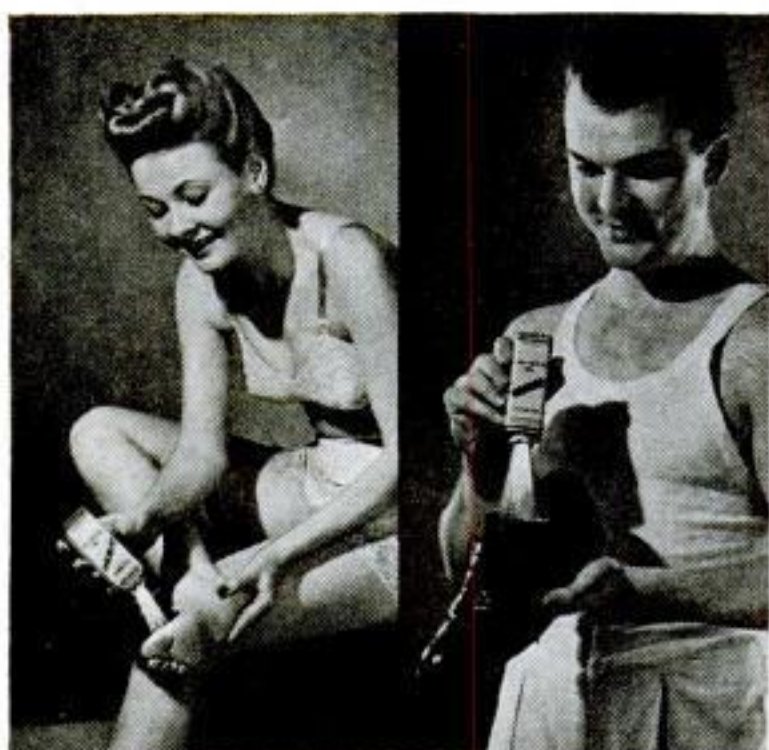
You May Have Athlete's Foot Without Knowing It. Over 70% Are Infected Yearly.



Athlete's Foot can be agony, attacks fast in summer! Hot damp shoes, public swimming, outdoor sports expose you to infection. At first sign of cracks, peeling, itching between toes, use Quinsana.



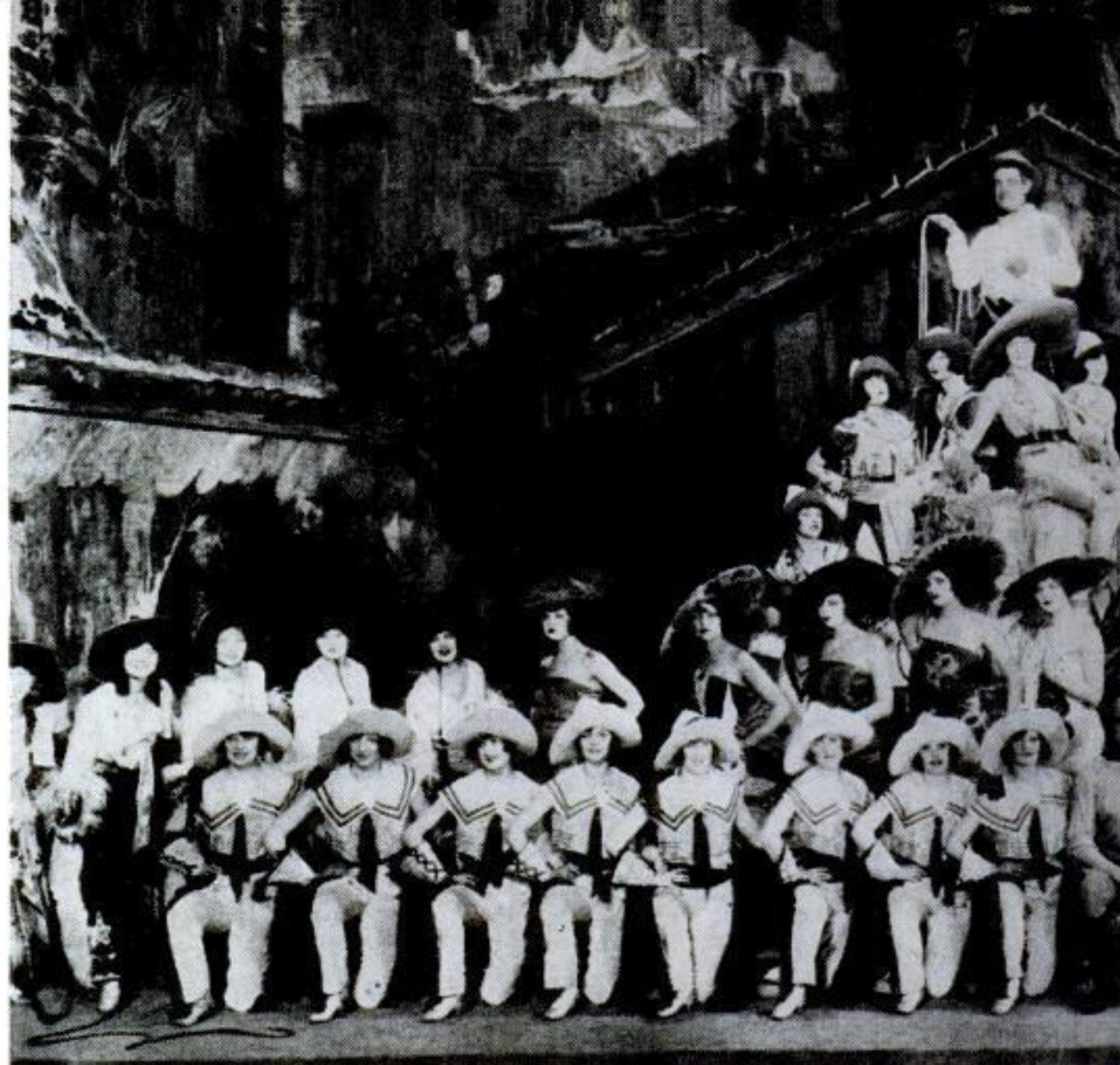
Amazing relief! Most chiropodists recommend Quinsana for Athlete's Foot. Quinsana's antiseptic action inhibits growth of Athlete's Foot fungi. It's the largest selling Athlete's Foot Powder!



Use for foot comfort, too. Shake Quinsana on feet. Shake it in shoes to help absorb perspiration. So cooling and soothing! It helps make tired, burning feet feel wonderful, acts to combat foot odor.



No mess, no stains with this easy-to-use powder. Help your feet to health and comfort with fast-acting Quinsana. Use it every day. Costs so little, feels so good! Get Mennen Quinsana — today!



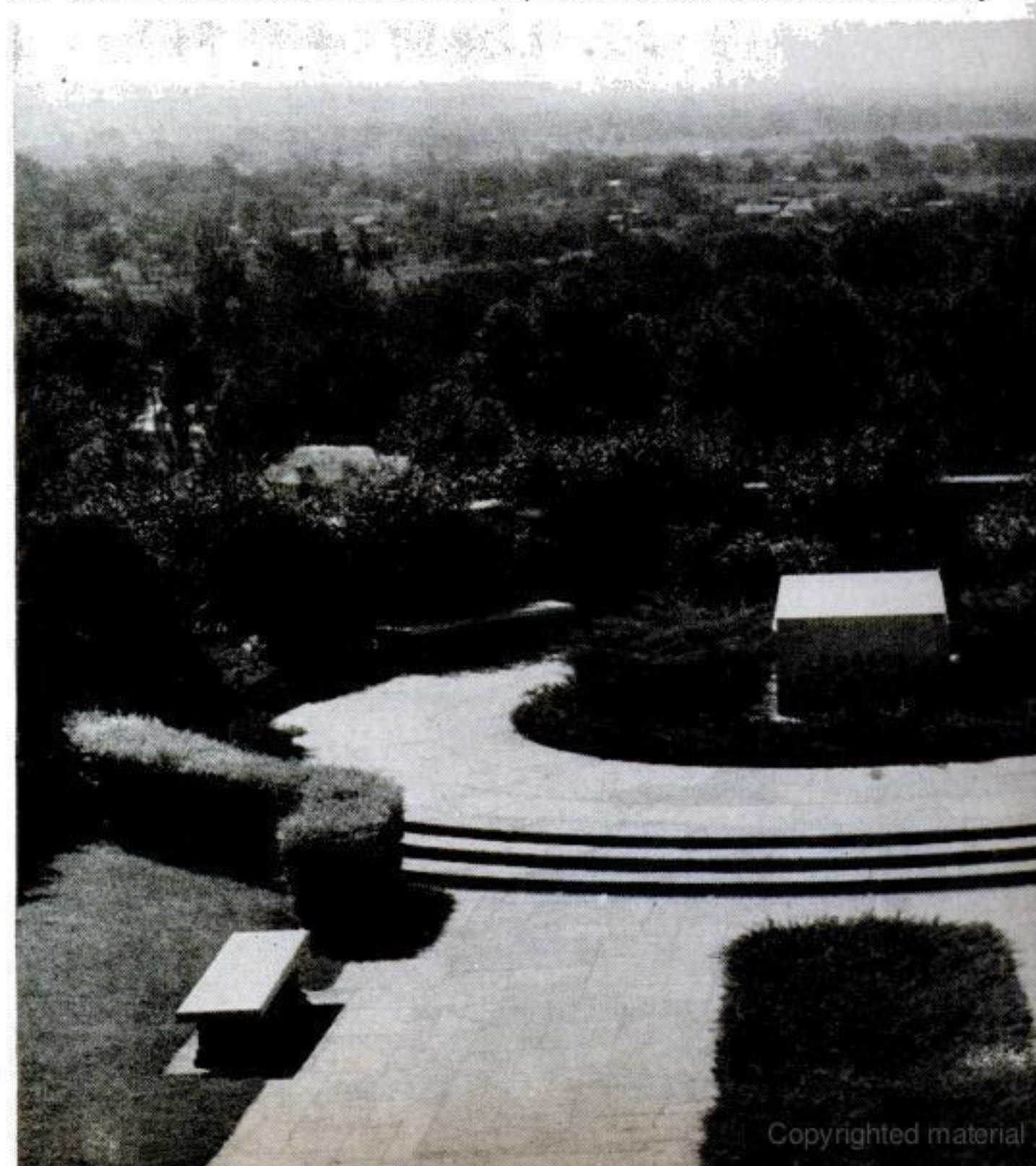
IN FOLLIES WILL (TOP) USED ROPE TO LASSO ZIEGFELD GIRLS

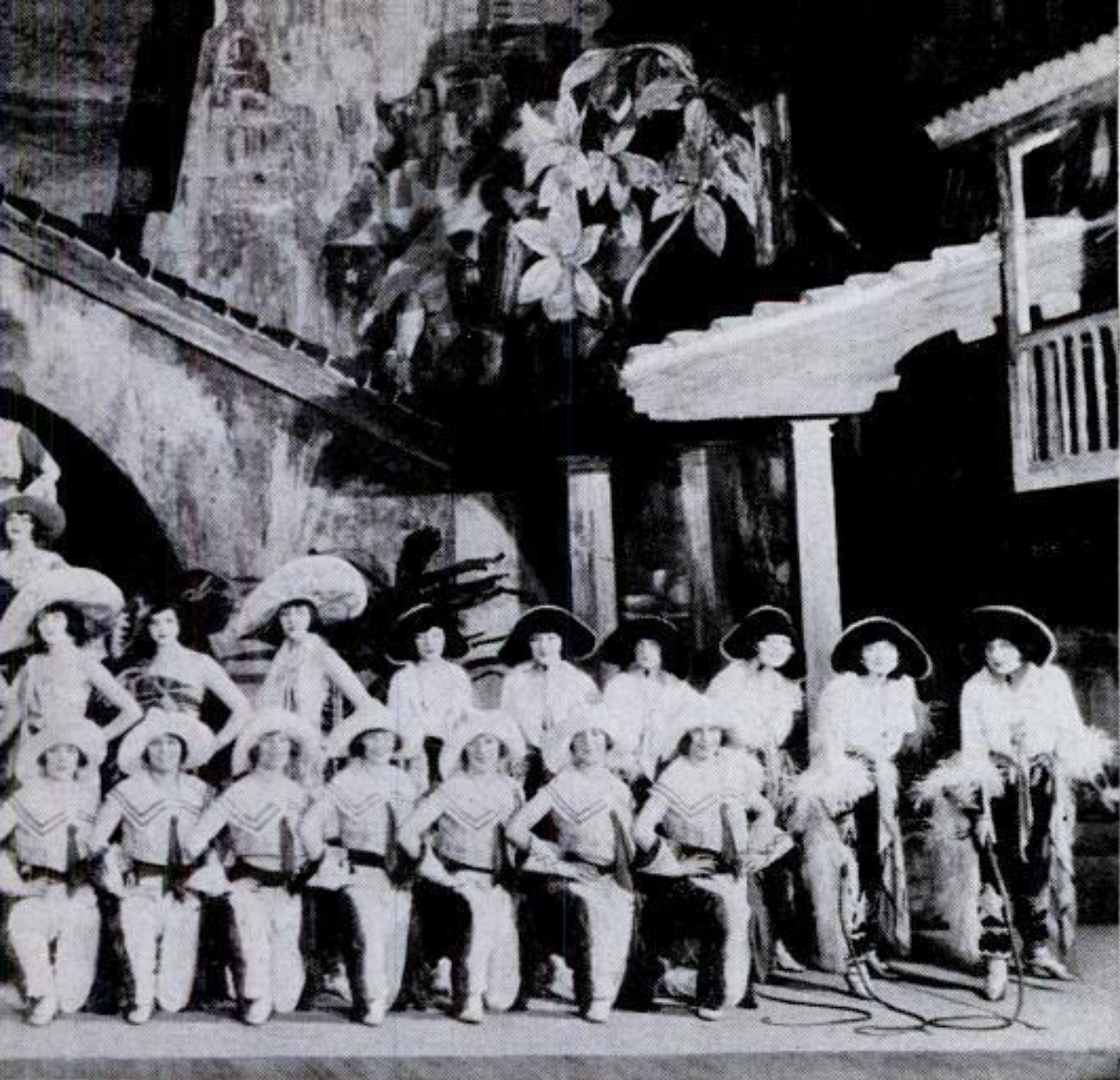
WILL ROGERS CONTINUED

he had on when he was killed in an Alaskan airplane accident in 1935, along with his pocketknife, his watch, a rodeo program, a Chinese puzzle and a battered portable typewriter. The large museum gallery contains a collection of costly saddles, bridles, whips and other horse gear which he accumulated as gifts or souvenirs from his travels, but these show no signs of use—he always rode on a plain stock saddle worth about \$75. There is also a diorama which reconstructs, with painstaking but somewhat idealized detail, 13 scenes from Rogers' life.

The chief center of interest, however, is the famous bronze figure by Sculptor Jo Davidson in the entrance rotunda (p. 79). Standing in his familiar slouch, with hands jammed in his coat pockets and a lock of hair falling down over the forehead toward the shrewd, smiling features, this statue has become almost a hallowed image to Oklahomans and other Rogers admirers. There are hundreds of people like the Claremore restaurant owner who told me, "Whenever things seem to be going all wrong and I get really down in the dumps, I drive up to the memorial and spend half an hour with old Will. And I always come away with a better outlook on life, just from being there with him." A majority of visitors to the Claremore memorial are affected by this inspirational atmosphere and contribute to it in their own way. "If we only had him with us now, the world wouldn't be in such a mess," they say, a hundred times a day. "He would help us laugh our troubles away." Often they

AT THE CLAREMORE MEMORIAL, SHOWN ON PREVIOUS PAGE,





OR DRAG CELEBRITIES FROM AUDIENCE ONTO THE STAGE

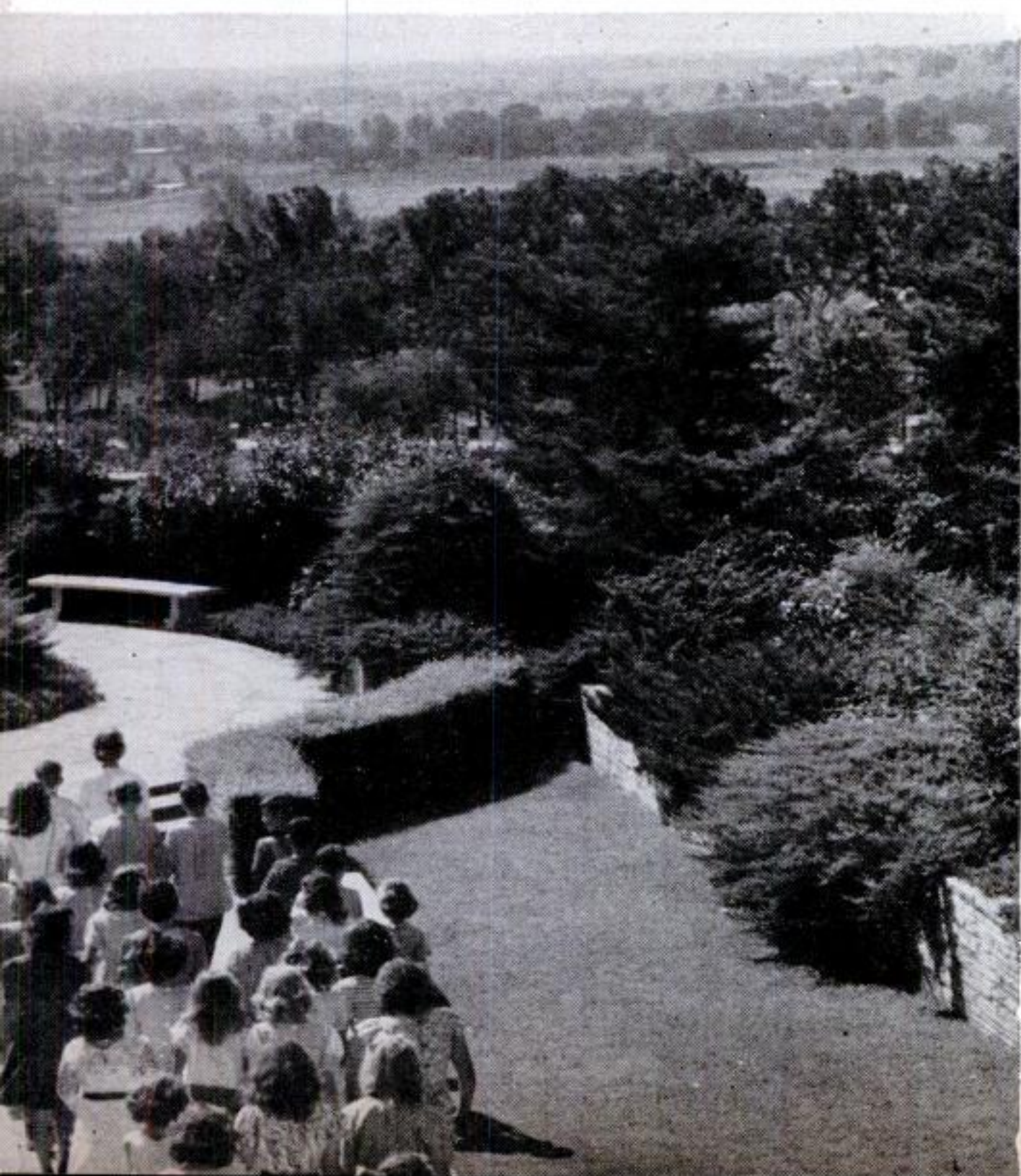
would buttonhole the curators, Mr. and Mrs. Robert Love, and relate with startling exactness what they were doing when they heard the news of Rogers' death on Aug. 15, 1935—almost 14 years ago. One woman remembered that she was sitting by the radio darning a sock, and she even described the color of the sock and the location of the hole. A big, muscular, red-haired ex-cowboy wept honest tears while telling his story of that day.

This kind of Will Rogers worship had begun, to some extent, while he was alive and was heightened by the tragic manner of his death. Since then it has been fostered not only by a gigantic—and typically American—publicity campaign but also by the natural craving of a new, raw section of the country for a respectable hero of its own. Until Will Rogers came along the most popular figures in Southwestern history were its bandits and gunmen, like Jesse James, Sam Bass and Billy the Kid. Financial support for his memorials comes not from small contributors alone, but from leaders in the Southwest's business and financial life—men like Amon Carter, the Fort Worth publisher; Jesse Jones, the Houston banker, and Frank Phillips, the Oklahoma oilman. The result has been gratifying: today there are no economic or political divisions in what might be called the Will Rogers cult. He is the hero of "Okies" and oil millionaires alike. Although he was in most respects a Democrat and made no bones about it, his name is publicly revered by the politicians of both parties.

And yet it is most ironic that Rogers should become a universal hero, for he was a great deflator of heroes himself. He draped his

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SCHOOL CHILDREN ARE TAKEN TO SEE WILL ROGERS' GRAVE



Tonight—SLEEP!

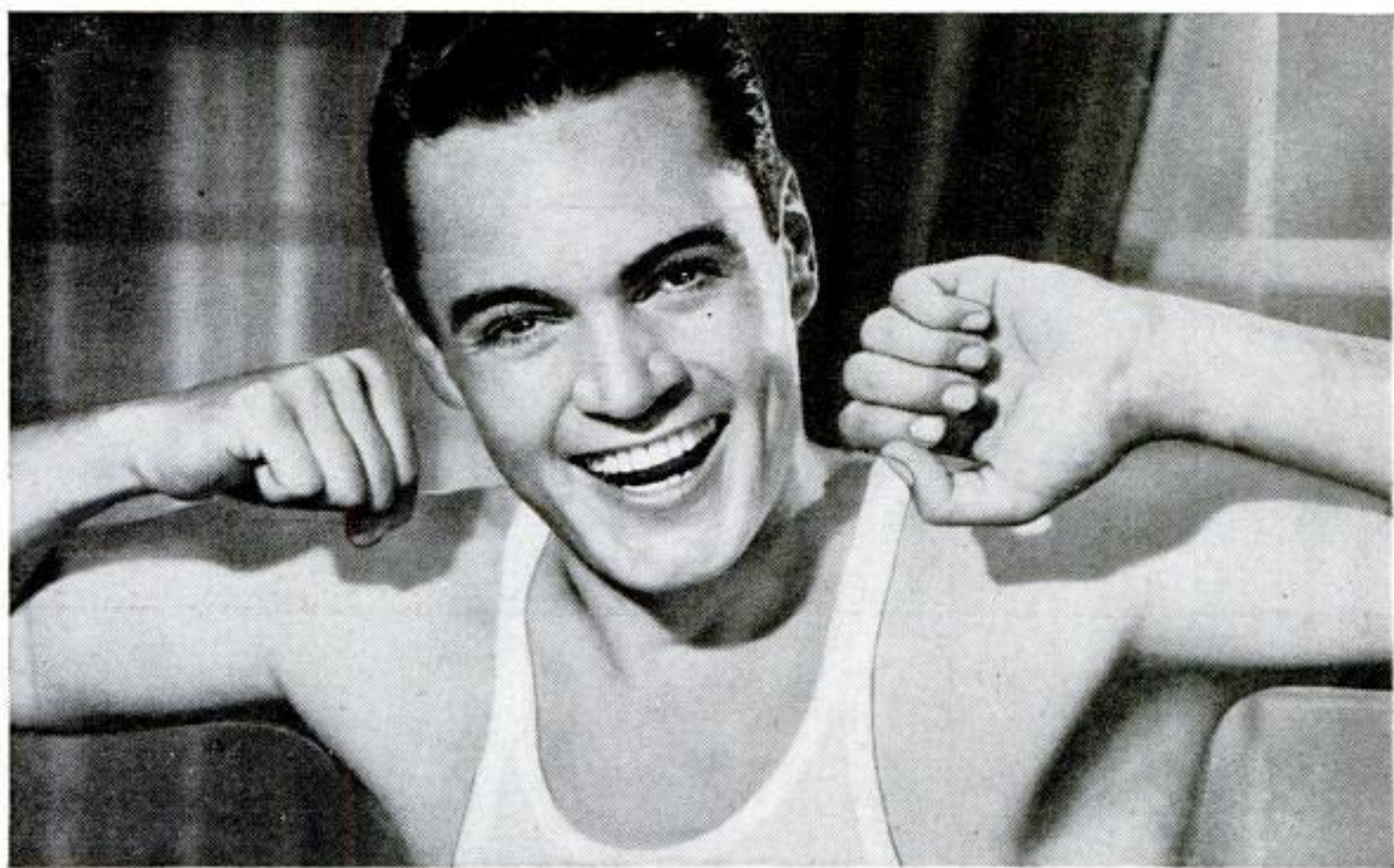


He can thank Phillips' ANTACID ACTION for this!

Don't tumble and toss all night because of sleep-robbing acid indigestion. This condition, which frequently accompanies constipation, can be relieved with amazing speed. Just take Phillips' Milk of Magnesia before retiring—and in what seems

like no time at all, the acidity will be eased away...and you'll sleep soundly, peacefully, restfully. This is because genuine Phillips' Milk of Magnesia is rated as one of the fastest and most effective acid neutralizers known to science.

Awaken—bright as a Silver Dollar!



He can thank Phillips' LAXATIVE ACTION for this!

Thanks to Phillips', you'll not only sleep like a top, but will awaken in the morning to wonderful, gentle constipation relief...will start the new day feeling fresh, alert—bright as a silver dollar! For besides being an excellent *antacid*, Double-Action Phillips' is also a marvelous *laxative*!

SO GENTLE FOR CHILDREN...SO THOROUGH FOR GROWNUPS

PHILLIPS'

MILK OF MAGNESIA
Liquid or Tablets

Liquid Phillips' is available in 75¢, 50¢ and 25¢ bottles. Phillips' Tablets in \$1.00, 50¢ and 25¢ sizes.



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Thursday, July 21st*

General EISENHOWER'S "CRUSADE in EUROPE"

Chapter No. 12 "Victory in Italy"



Ike tours front at Christmas time... How GI's kept the Volturno passable... Invasion at Anzio... brutal counterattack... our final bloody victory.

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CLEVELAND	PHILADELPHIA
COLUMBUS	PITTSBURGH
DAYTON	RICHMOND
DETROIT	ST. LOUIS
ERIE	SALT LAKE CITY
FORT WORTH	SAN FRANCISCO
HOUSTON	SCHENECTADY
LOS ANGELES	SEATTLE
LOUISVILLE	SYRACUSE
MEMPHIS	TOLEDO
	WASHINGTON

*On different evenings in some cities.
See your newspaper for evening and time.

LIFE & TIME
The Weekly Newsmagazine
TELEVISION PRESENTATION



WILL'S FIRST BROADCAST was made in 1920 over KDKA, Pittsburgh. Program also featured his wife Betty, at piano, and members of the Follies cast.

WILL ROGERS CONTINUED

stinging wisecracks around all the big shots and stuffed shirts of his time as neatly as he dropped his rope around a giggling Follies girl. It has often been said that his jibes never hurt their victims, but this is not true. President Harding took offense when Rogers kidded him about spending so much time playing golf, and sent a White House secretary to ask him to drop the subject. (Rogers complied.) On the other hand, President Coolidge was not put out when Rogers gave a comical imitation of his New England twang in a radio talk. Still, Will could say, "I never met a man I didn't like." Rogers liked people as people, but when they became heroes he made fun of them.

There is a persistent folk legend that the deflater of heroes began his career as a poor Oklahoma cowboy, riding trail and herding cattle across the plains of the great Southwest. The facts are more complicated, and more interesting.

In the years after the American Revolution, Will Rogers' mixed Scotch-Irish-Cherokee ancestors were wealthy plantation owners in Georgia, with big tracts of cotton land and many Negro slaves. Will's grandfather, Robert Rogers, emigrated to eastern Oklahoma in the 1820s and Will's father, Clement Vann Rogers, carved out a cattle ranch in the frontier country along the Verdigris River, near the present town of Oologah. "Uncle Clem" Rogers, as he became known locally, prospered mightily. He married a part-Cherokee girl named Mary America Schrimsher—their children were 5/16 Cherokee—and bought her one of the first sewing machines and first pianos ever imported into the Indian Territory. In the Civil War, Clem Rogers fought for four years as a Confederate cavalry officer under the famous Cherokee general, Stand Watie. When the fighting was over he returned to cattle ranching and was soon doing better than ever. He ran his cattle over the open range below the Kansas border, and after the railroads came in the 1870s and the country began to fill up with settlers Clem made even more money in banking and real estate. He became the undisputed political boss of his district, and a judge and senator of the Cherokee Nation.

"Uncle Clem Rogers was rich and haughty—awful haughty," one of his old neighbors recalls. "He thought he was monarch of all he surveyed, and he pretty nearly was." If Clem found a man on his range who had no business there "he would ride up and hit him over the head with a quirt." In later years, when the husband of one of his daughters was murdered by a shot through his bedroom window, there were some wild rumors—never substantiated—that Clem had ordered his death because of a scandal over stolen cattle. Shortly after this, another man who was courting the same daughter was found shot to death near the Oologah railroad depot. There was much excitement in the neighborhood, and there were



"DAVID HARUM" gave Rogers one of his funniest movie roles as a banker and trotting-race driver.

CONTINUED ON PAGE 84



Take a tip from
Chico - insist on
RONRICO - the
FAVORITE RUM
from Puerto Rico



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RONRICO
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IVY**
OAK or SUMAC
Stop itching, dry up
blisters quickly, safely.
59¢ **IVY-DRY**

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NIGHT?**



Don't let the whining mosquito keep you "fighting" all night. Get him with powerful Knox-Out 5% DDT Insect Spray! Double-use killer gets them in air, on surfaces. Gets flies, roaches, ants, moths, bed-bugs, too!

FREE! "KNOX-OUT BUG BOOK"... 24 pages of facts on bugs. Write Dept. 1B, Pennsylvania Salt Manufacturing Company, Phila. 7, Pa.

Knox Out DOUBLE-USE
INSECT SPRAY
5% DDT



*Your Opportunity to Win
a Fortune While You Help
the Orphans of America's
War Heroes!*

\$55,000.00 in CASH PRIZES

YOU PERSONALLY MAY WIN
AS MUCH AS \$35,000.00!

\$55,000.00 Cash will be awarded in this new contest sponsored by America's War Orphans Scholarships, Inc., the organization that helps the sons and daughters of America's fallen war heroes secure the educational advantages their fathers would have wanted them to enjoy. You personally may win as much as \$35,000.00 of the 240 prizes which must be won!

BIG MONEY WAITING TO BE WON

While offering you the opportunity to win a fortune, we ask you to help restore to American war orphans the advantages they would have enjoyed had their fathers remained alive. These children are denied many things—even, sometimes, the care and attention of their mother who must work to support them. Trade schools, colleges and universities are allocating scholarships to educate war orphans—yet many need funds for transportation, books, supplies, living expenses, medical care. And, of course, there are not nearly enough free scholarships to go around.

To help the orphans of America's war dead take advantage of educational opportunities offered us, we enlist your support by means of this contest.

240 CASH PRIZES!

Every penny of the net proceeds of this campaign (after paying for the prizes, advertising, and other necessary expenses) will be used by War Orphans Scholarships, Inc., to continue its good work. Your contribution will be not only an "act of charity", but a repayment of a debt all of us owe to the widows and orphans of our valiant war dead.

ENTER TODAY! YOU MAY WIN A FORTUNE!

Please help by entering the contest today. Remember—some skill and time spent now in solving the puzzle on this page may put your foot firmly on the road to fortune—may win you as much as \$35,000.00!

How Well Can You Do With This Puzzle?

You will notice a list of animals' names under the puzzle.
How many of these animals' names can you find in the puzzle?

FOLLOW THESE INSTRUCTIONS:

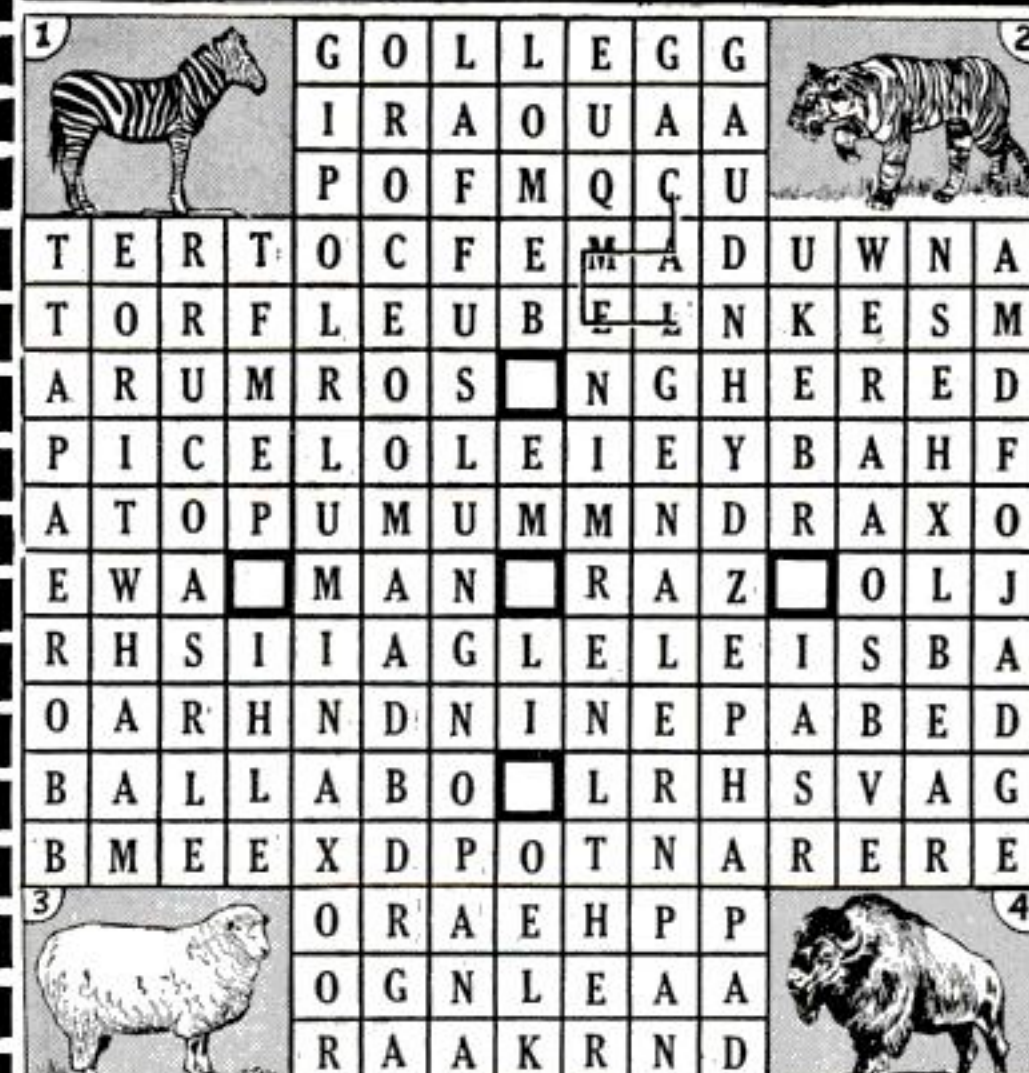
① Find in the puzzle the first letter of any one of the listed names. Now try to find the second letter of that name in any adjoining square, either left or right or up or down but not diagonally. If you can, then proceed to find the third letter (remember it must adjoin the second letter either to the left or right or above or below). In that way, trace out the entire name. If you cannot, then although you have started with the right letter you may have started with the wrong square or maybe that particular name cannot be spelled out at all—for not all the names in the list are in the puzzle. (To illustrate how you find a name in the puzzle, we have traced out the name CAMEL for you. You will find it clearly marked out in the top part of the puzzle. We have also checked it in the list of animals' names below the puzzle. Be sure to take credit for it in adding up the number of names you have located.)

② Once you have traced out a name you can then go to any other square in the puzzle and start tracing out another name from the list below the puzzle. However, you cannot use any letter square more than once. After you have located the name and traced it out in the diagram, place a check mark in the box to the left of that name in the list below the puzzle. Be sure also to fill in the number of names checked in the space provided below the puzzle. Be accurate for errors may cause you to lose out.

③ Now notice that there are five blank squares in the puzzle, and also four animals illustrated (see the four corners). You can obviously spell out more names if you fill in those five blank squares. Therefore fill in those blank squares with the five letters in the name of any one of the four animals illustrated. Those five letters can be placed into the five squares in any order you please. By experimenting you will find that certain letters are more helpful in certain squares than others. It is up to you to decide, after identifying the pictured animals, which of the four names is best to use.

④ You won't be able to use all of the letters in the diagram, nor will you be able to trace out all the names in the list. But how many names can you find? You earn 1 point for each listed name you trace out and check—plus 5 points for each animal's picture you identify. So be sure to fill in the five blank squares, and be sure to fill in clearly (in the spaces provided under the puzzle) the names of the four animals illustrated. The names of the animals illustrated in the puzzle need NOT appear in the list under the puzzle. If you identify the four pictured animals correctly and if you assume that the letter A is equal to 1, B to 2, C to 3, and so on, in the order of the alphabet to Z being 26, the combined value of the 20 letters that spell out the correct four names must be 223.

OFFICIAL PUZZLE AND ENTRY FORM



How Many of These Animals' Names Can You Trace Out Above?

- | | | | |
|---|----------------------------------|-----------------------------------|----------------------------------|
| <input checked="" type="checkbox"/> CAMEL | <input type="checkbox"/> GNU | <input type="checkbox"/> KANGAROO | <input type="checkbox"/> SHREW |
| <input type="checkbox"/> GIRAFFE | <input type="checkbox"/> COYOTE | <input type="checkbox"/> YAK | <input type="checkbox"/> OTTER |
| <input type="checkbox"/> MOOSE | <input type="checkbox"/> TAPIR | <input type="checkbox"/> LEOPARD | <input type="checkbox"/> COATI |
| <input type="checkbox"/> ELEPHANT | <input type="checkbox"/> BEAVER | <input type="checkbox"/> HYENA | <input type="checkbox"/> KUDU |
| <input type="checkbox"/> MOLE | <input type="checkbox"/> BAT | <input type="checkbox"/> PIG | <input type="checkbox"/> CARIBOU |
| <input type="checkbox"/> LION | <input type="checkbox"/> QUAGGA | <input type="checkbox"/> LEMUR | <input type="checkbox"/> NILGAI |
| <input type="checkbox"/> BEAR | <input type="checkbox"/> LAMB | <input type="checkbox"/> AGOUTI | <input type="checkbox"/> APE |
| <input type="checkbox"/> PORCUPINE | <input type="checkbox"/> PANTHER | <input type="checkbox"/> BABOON | <input type="checkbox"/> BADGER |
| <input type="checkbox"/> PANDA | <input type="checkbox"/> LORIS | <input type="checkbox"/> ELAND | <input type="checkbox"/> PUMA |
| <input type="checkbox"/> DESMAN | <input type="checkbox"/> FOX | <input type="checkbox"/> HARE | <input type="checkbox"/> BUFFALO |
| <input type="checkbox"/> HYRAX | <input type="checkbox"/> OCELOT | <input type="checkbox"/> WOLF | <input type="checkbox"/> BOAR |
| <input type="checkbox"/> IBEX | | | <input type="checkbox"/> LEMMING |

Puzzle copyright 1949, War Orphans Scholarships, Inc.

To AMERICAN WAR ORPHANS CONTEST, Dept. 101
Washington 13, D. C.

I enclose herewith \$_____ contribution to the War Orphans Scholarships, Inc. Enter me in your contest. I have found _____ names including CAMEL in the puzzle diagram, as shown by the names traced out on diagram above and checked in the boxes provided. I have also identified the four pictured animals as follows: (must be filled in)

(1) _____ (2) _____
(3) _____ (4) _____

and have used the letters in _____ (fill in name used) to fill in the empty squares in the puzzle. (Please check below prize group or groups you are entering.)

- () Enter me in Prize Group Number 1. First Prize \$4,000.00. I enclose a contribution of \$2.
() Enter me in Prize Group Number 2. First Prize \$11,000.00. I enclose a contribution of \$5.
() Enter me in Prize Group Number 3. First Prize \$20,000.00. I enclose a contribution of \$10.

To Be Eligible For
Buick Convertible
Enter By Midnight,
August 2, 1949

NOTE: You may enter any one, two or all three prize groups depending on the amount donated. The following shows how a contestant can qualify for the various prize groups:

Group No. 1 (\$4,000.00 First Prize) \$2 contributed.
Group No. 2 (\$11,000.00 First Prize) \$5 contributed.
Groups No. 1 and 2 (\$15,000.00 combined first prizes) \$7 contributed.
Group No. 3 (\$20,000.00 First Prize) \$10 contributed.
Groups No. 1 and 3 (\$24,000.00 combined first prizes) \$12 contributed.
Groups No. 2 and 3 (\$31,000.00 combined first prizes) \$15 contributed.
Groups No. 1, 2 and 3 (\$35,000.00 combined first prizes) \$17 contributed.

NOTE: Donations should be made payable to War Orphans Scholarships, Inc. Please send check, money order or postal note only. Do NOT send cash.

SIGNED _____

Name _____ (PLEASE PRINT PLAINLY)

Address _____

City _____ State _____ (ZONE NO. IF YOU KNOW IT)

Additional copies of this official puzzle and entry form will be sent free on request when accompanied by self-addressed, stamped envelope.

Board of Directors

WAR ORPHANS SCHOLARSHIPS, Inc.

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OFFICIAL LIST OF PRIZES—3 PRIZE GROUPS—WIN A PRIZE IN EACH GROUP!

GROUP 1	GROUP 2	GROUP 3
\$2.00 Donation Required to Enter	\$5.00 Donation Required to Enter	\$10.00 Donation Required to Enter
1st Prize \$4,000.00	1st Prize \$11,000.00	1st Prize \$20,000.00
2nd Prize \$500.00	2nd Prize \$1,500.00	2nd Prize \$3,000.00
3rd Prize \$300.00	3rd Prize \$1,000.00	3rd Prize \$2,000.00
4th Prize \$150.00	4th Prize \$500.00	4th Prize \$1,000.00
5th Prize \$100.00	5th Prize \$250.00	5th Prize \$500.00
6th prize \$100. 7th and 8th prizes, each \$50. 9th prize \$30. 10th prize \$20. 70 prizes, each \$10.	6th prize \$250. 7th prize \$125. 8th and 9th prizes, each \$100. 10th prize \$75. 70 prizes, each \$30.	6th prize \$500. 7th prize \$250. 8th and 9th prizes, each \$200. 10th prize \$150. 70 prizes, each \$60.
Total \$6,000.00	Total \$17,000.00	Total \$32,000.00

Besides, You May Win a BUICK CONVERTIBLE

If You Act Fast! To become eligible for this extra award, your entry must be postmarked before midnight, August 2, 1949. The contestant who submits the highest valid solution prior to this date will win a brand new late model BUICK CONVERTIBLE. In case of ties official contest rules apply. In addition you may be one of the cash prize winners. So don't put it off... send in your entry TODAY!



NEATNESS DOESN'T COUNT! NO LETTERS OR SLOGANS TO WRITE!

OFFICIAL RULES OF THE CONTEST

1. \$55,000 will be awarded in accordance with the instructions, official prize list and these rules to the contestants who achieve the highest scores in solving the Official Contest Puzzle. This sum will be awarded in three prize groups: Group No. 1 with a first prize of \$4,000.00; Group No. 2 with a first prize of \$11,000.00; Group No. 3 with a first prize of \$20,000.00. Each group has an additional list of 79 prizes each, making a total of 240 prizes in all. (See official list of prizes.)

2. To enter Group 1 a contestant must send in with his answer to the puzzle a donation of \$2.00 to War Orphans Scholarships, Inc.; to enter Group 2 a donation of \$5.00 is required and to enter Group 3 a donation of \$10.00 must be sent in. A contestant may compete in any one, two or all three prize groups and once having entered may transfer his entry from any group or groups to any other group or groups by submitting the necessary additional donation any time within the limits set forth in Rule 7.

3. Each prize group will be judged separately. The contestant who submits the highest valid score in Group 1 will be entitled to first prize in Group 1. Second prize in Group 1 will be awarded to the contestant with the second highest score submitted in that list and so on until the 80 prizes in Group 1 have been awarded. Prizes in Groups 2 and 3 will be awarded similarly.

4. In the event of ties in any group (which seem likely, since this is a large national contest), as many prizes will be reserved in that group as there are tied contestants, before any prizes are awarded for lower scores. To break such ties these tied contestants will be required to send in solutions to a set of five tie-breaking puzzles. The solutions to puzzle No. 1 in this tie-breaking set will be judged first and then the tied-for prizes will be awarded in the order of the valid scores submitted. If this is not sufficient to break all ties and permit awarding of all the tied-for prizes, then the solutions to puzzle No. 2 submitted by the remaining tied contestants will be judged. If ties still remain, the solutions of the still tied contestants to puzzle No. 3

will then be judged and so on, if necessary, to puzzle No. 5. This may mean that puzzles Nos. 2 to 5 may not have to be judged. However, if further needed to break ties a second, third or even a fourth set (each of 5 such tie-breaking puzzles to be judged similarly) may be used (a possible total of twenty puzzles). All tie-breaking puzzles will be similar to the original puzzle, though the letter maze may be larger and the picture identification required embracing objects as well as animals may be more difficult and numerous. As in the original puzzle, word lists will be supplied with each puzzle. Tie-breaker puzzles will be judged on the same basis as the original puzzle. A limited time (never less than three days and possibly as much as two weeks), the same for each contestant, will be given for solving tie-breaking puzzles and they will be judged on the same basis as the original puzzle. Tied contestants will not be required to make any further contributions. Should final ties remain after the fourth series of tie-breaking puzzles, each tied contestant will receive the full amount of the prize for which he or she is tied.

5. The contest is open to any resident of the Continental United States except employees of War Orphans Scholarships, Inc., and its subsidiary units, its advertising agencies, its service organization, or members of their families. Also excluded is anyone who has won \$500.00 or more in cash or kind awarded in any other puzzle contest prior to entering this contest, or any member of his or her family. Every possible precaution will be taken to enforce this provision. Only one member of an immediate family living at the same address may compete. All entries must bear a permanent home address in the Continental United States to which all contest mail will be sent. Where a contestant changes such permanent home address, War Orphans Scholarships, Inc., should be notified immediately, but War Orphans Scholarships, Inc., can, in no case, assume responsibility for delivery of mail. In view of the uncertain address of members of the Armed Forces on active duty, and the consequent delay in mail delivery, this contest of necessity is not open to them.

6. Each contestant will receive an acknowledgment and an entry number upon receipt of his or her solution to

the Official Puzzle, which solution must be submitted on an Official Entry Form and must be accompanied by a contribution of \$2.00 or more. In working out and submitting puzzle solutions, contestants must follow the instructions accompanying the puzzle. A contestant will not receive a higher score than that claimed nor than that earned. Neatness does not count, but unsigned or illegible entries, or entries so unclear as to be confusing, will not be considered, and donations accompanying disqualified entries will be returned after judging is completed. Where more than one entry is submitted by an individual, his or her highest valid score will be considered only in that group or groups in which that score is entered. That score will serve to compete in any one, two or all three prize groups, depending on the amount donated with that particular entry. An individual may win only one prize in each prize group.

7. All entries must be sent by mail to:
AMERICAN WAR ORPHANS CONTEST
Washington 13, D. C.

and must be postmarked before midnight, September 30, 1949, and received before 5 P. M., October 15, 1949, to be eligible for consideration. However, an extra sixty days from these dates is allowed for the mailing and receipt of additional donations to transfer from one group or groups to another group or groups. War Orphans Scholarships, Inc., will not be responsible for lost or delayed communications or for clerical or mechanical errors and each contestant by the act of sending in an entry agrees to be bound by the rules and instructions and, in any event, by the decision of the War Orphans Scholarships, Inc., and/or its Committee on Awards on any and all matters affecting the contest. In the case of the names of objects, the final authority is the Merriam-Webster New International Dictionary, Unabridged, Second Edition, 1949 printing.

8. Any contestant who accepts help of any kind from anyone (same family or household excepted) will be disqualified. Sworn statements to this effect will be required from all winners and every reasonable effort will be made to enforce this rule.



DUE TO NEW "C-L PROCESS"*

No longer need you drink prune juice without having the slightest idea whether its laxativity is half as strong or twice as strong as the juice you had the day before.

Now—in Sunsweet Prune Juice *only*—every delicious glassful has the same laxative potency. Pure, delicious prune juice, still a 100% natural product!

SAME DELICIOUS FLAVOR!

**SUNSWEET
PRUNE
JUICE**



as prepared and distributed by the makers of
MOTT'S FINE FRUIT PRODUCTS

*The laxative potency of Sunsweet Prune Juice is standardized by the "C-L Process," which was developed and is owned by the Duffy-Mott Company, Inc.

WILL ROGERS CONTINUED

even reports of an armed party on its way to lynch Uncle Clem. His friends waited all one night behind a mound near his house, with rifles and six-shooters ready, but the lynchers never arrived. Neither murder was ever solved, and Clem Rogers' reputation remained intact. Rogers County, of which Claremore is the seat, was named after him, not his more famous son.

On Nov. 4, 1879, the last of Clem's eight children was born, to be christened William Penn Adair, after a famous Cherokee statesman and soldier. "Willie" Rogers, as everyone called him, grew up to be more like his fun-loving mother than his gruff and masterful father. But he loved horses, and in this his father was delighted to indulge him. By the time he was 14 years old he owned "the best string of cow ponies in the Indian Territory" and a rubber-tired buggy of his own, which was something like owning a Stutz Bearcat in a later generation.

Clem Rogers was determined that his son should get a complete education, but in this he was disappointed. Will simply refused to take school seriously. When he condescended to go at all, he used his energy racing ponies with the other boys, or catching the girls' legs with his rope. He was sent home from or quit five different institutions before his father hit on the idea of enrolling him at Kemper Military School in Boonville, Mo. Uncle Clem was in high glee over this coup. "They'll chain him down and make him do what I want him to," he told "Uncle Ed" Sunday, keeper of the Oologah general store.



AS CADET unruly Will struck deceptive, disciplined attitude.

Nearly two years later he stormed into the store in one of his angry rages. "Do you know what that damned boy has done?" he snorted. "He's run away from school and he's over in the Texas Panhandle, digging ditches for 50¢ a day. Well, I'm going to let him stay there and rot!" And he walked stiffly out to his horse.

Before he ran away from Kemper, Will almost finished what would correspond to the junior year of high school. After his death the school issued a little book entitled *Cadet Days of Will Rogers*, which is largely devoted to telling what an unsatisfactory student he was. He brought his cowboy ropes to school with him and used them freely on his fellow students. "Stoop over, run down the hall and beller like a calf," he would order another boy, and then drape a loop around him. When called upon to recite, he would send the class into hysterics by his facial contortions.

The penalty for such pranks was many hours in the guard house. Will himself said, "I was at Kemper two years, one year in the guard house and the other in the fourth grade. One was about as bad as the other." But this was an exaggeration. He attended most of his classes, got good marks in elocution, "political economy" and letter writing; fair ones in history. Generally speaking, however, books didn't interest him at all. As he said later, thousands of times, "All I know is what I read in the newspapers."

Will made the final break by borrowing \$20 from his older sisters and beating his way to a friend's ranch on the Canadian River near Higgins, Texas. Later he got jobs with other outfits in Texas and New Mexico as a regular \$30-a-month cowhand. In the winter of 1898 he was sent with a trainload of cattle to the Hearst ranch on the coast of California. From there he went up to see the sights of San Francisco with another cowboy, who came in late one night and blew out the gas light in their hotel room. (The boys were fresh from the kerosene lamp country, and not used to city conveniences.) That incident nearly terminated Will's career then and there. He was sick for a long time from gas poisoning and was glad to learn that his father had forgiven him and wanted him back at the home ranch.

Will becomes a rancher

UNCLE CLEM had given up hope of educating his boy, but he now had a new plan. He set Will up in business with a goodsized bunch of cattle and turned over the ranch to him. Will's mother had died some years before, and Clem preferred to live in Claremore, looking after his business and banking interests. "I'm leaving Willie my checkbook," he told Uncle Ed Sunday. "Keep an eye on him and see that he doesn't spend it on roping contests and dances."

But money slipped through Will's fingers—or rather, through his father's checkbook—at an alarming rate. Nor did he neglect the

alone...

because
she doesn't know



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DRYAD—Jergens new kind of deodorant *actually stops the decaying action of bacteria...* the chief cause of embarrassing perspiration odor... *before* it starts!

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before it starts**



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Tenderness
Quickly
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You'll quickly forget you have painful callouses, tenderness or burning on the bottom of your feet when you use Dr. Scholl's Zino-pads. These thin, downy-soft, wonderfully soothing, cushioning pads instantly lift pressure on the sensitive spot. Speedily remove callouses when used with the separate Medications included. Ask for Callous size. Cost but a trifle.

Dr. Scholl's Zino-pads

CONTINUED ON PAGE 86



Naturally, names used in this story are fictitious

The Million-Dollar Cottage on Oak Street

Jim Andrews stopped his car and sat waiting for the traffic light to change. It was late afternoon, and children were playing in the shade of the trees that bordered the quiet street.

He watched them for a moment, and smiled broadly when a tow-headed youngster among them waved to him. It was young Tom Drake, who lived in the little Cape Cod cottage on the corner.

Jim glanced toward the house. He remembered it well . . . remembered how, about eight years ago, he had sat in the small, comfortable living-room and talked with Tom's father about his plans for the future, his plans for his family . . .

The Drakes had just bought the house, Jim remembered, and he had advised Mr. Drake to

take a New York Life policy sufficient to pay off the balance of the mortgage, just in case . . .

And then Jim recalled the day, six months ago, when a letter came from Mrs. Drake thanking him for his help at the time of her husband's death.

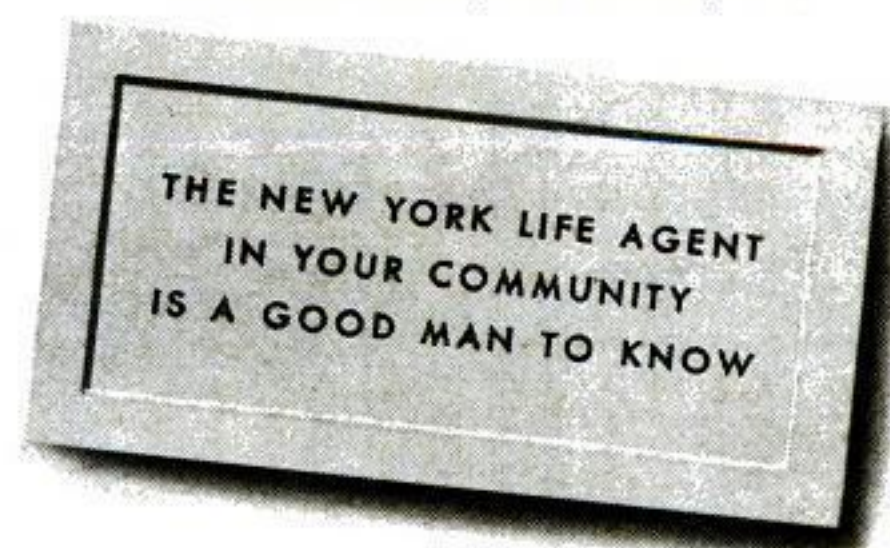
"And," she said at the end of the letter, "I'm just beginning to realize how much the children and I owe to you for helping him protect our home with life insurance. Otherwise, I don't know what we would do or where we would go with housing as it is now. This little cottage of ours is worth a million dollars to us today . . ."

The light had changed from red to green. Jim Andrews waved to young Tom Drake, put his car in gear and moved ahead. He had another call to make farther down Oak Street, where a

family from out of town had just bought a house.

"Good afternoon," he would say. "I'm Jim Andrews, the New York Life agent, and . . ."

NEW YORK LIFE INSURANCE COMPANY
51 Madison Avenue, New York 10, N. Y.



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Pure Castile is the best Shampoo



Wake up the natural beauty of your hair! Let Conti Castile Shampoo cleanse it gently, safely—and economically. Buy Conti Castile Shampoo, made only with 100% pure castile and olive oil.

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...if they run or snag! Impossible? It's true! Regardless of cause—Whether fault of hose or wearer—FREE replacement made within 1½ months on purchase of 3 pairs or within 3 months on purchase of 6 pairs if Kendex nylons run, snag or show excessive wear. Replacements up to total pairs purchased. Sheerest 15 denier 51 gauge (not mesh but regular knit) to 60 denier service weight. Sizes 8½ to 11½. Lengths 28 to 35 in. Latest fashion shades plus white. Kendex nylons are not sold in stores but only through authorized local sales dealers.



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Profitable openings available for nationally advertised Kendex guaranteed nylons. No money or experience needed. Part or full time. Please mail coupon.

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Please check information desired:

- ☐ Interested in wearing Kendex nylons
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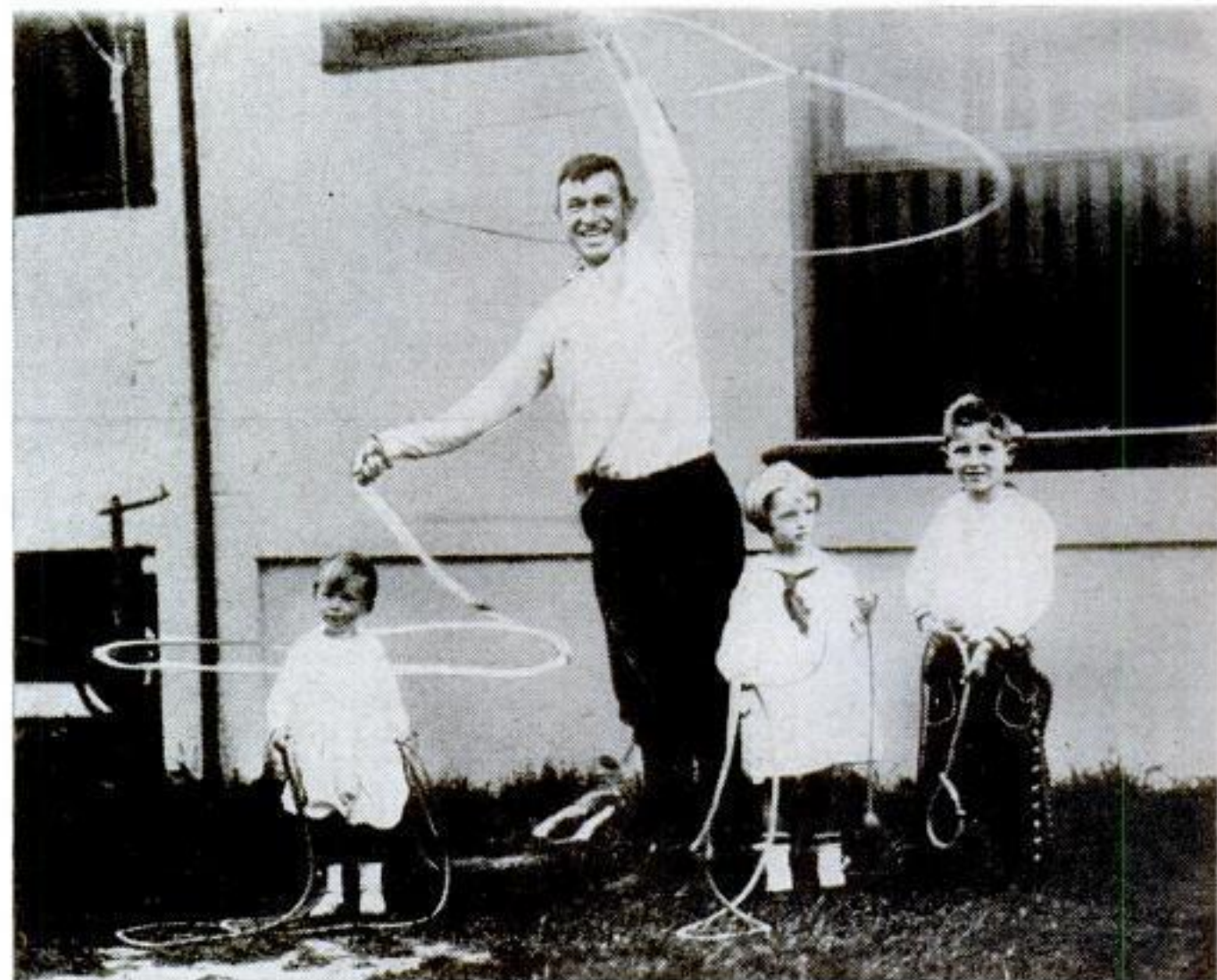
Name _____
Address _____
City _____ State _____

9¢ a pint



for Delicious Syrup—Make it Yourself with MAPLEINE

Flavor desserts, too!



ROGERS SPINS ROPES with his children, about 1917. One rope is around Jimmy. At the right are Mary and Will Jr., both already handy with a lariat.

WILL ROGERS CONTINUED

roping contests and dances. "Will was a pretty good average cow-hand," one of his old companions recalls, "but he never did care so much for the hard work of it. He was always going off to visit his friends."

After two years of this Uncle Clem came up from Claremore for another showdown, with the result that he took back his ranch and checkbook, but paid Will some \$3,000 for his cattle. Will took the money and set out, with a cowboy friend, to look for a job in the Argentine. But first they visited New Orleans, Texas, New York and London, all at Will's expense.

From Buenos Aires, five months later, Will wrote home that gauchos in the Argentine cattle country earned only \$5 a month "and have to live like dogs. . . . I don't expect to make any money here." He was next heard from in South Africa, thoroughly broke, and working as a horse-wrangler on a ranch. One day he went into Lady-smith with a bunch of mules and learned that something called "Texas Jack's Wild West Circus" was playing there. Eager to talk with American cowboys, he went around and met Texas Jack himself. "Can you do rope tricks?" Jack asked him, and Will gave him a demonstration. Among other things, he did "The Big Crinoline," a spectacular trick in which the whole 100 feet of rope is let out and spun in an enormous loop. Jack immediately gave him a \$20-a-week job with the show. Not until some time later did Will learn that Jack had been offering a \$233 prize to anyone in South Africa who could do "The Big Crinoline."

Will was billed on the program, as "The Cherokee Kid—the Man Who Can Lasso the Tail off a Blowfly." Besides doing fancy roping in the ring, he rode a bucking horse and played the part of an Indian in the sham battle which wound up the show. It was fun for a while, but he was growing homesick for the States. He heard of another wild West circus in Australia, and Jack gave him a letter of introduction to the owner there. Will toured Australia and New Zealand with this outfit, finally saving enough to buy a ticket for San Francisco, where he landed in April 1904.

He was now definitely spoiled for anything but show business. After a short visit to Oklahoma and Uncle Clem, he was off to the St. Louis Fair to perform (in a red velvet suit) with the Cummins Wild West Show. From there he moved to New York, where he received valuable publicity by roping a runaway steer during a rodeo in Madison Square Garden. Two months later he got his first chance at vaudeville in New York. With Teddy, his trained cow pony, and a rider named Buck McKee, he went abroad for a season in Berlin and London. On his return he toured the American circuits. He continued to enlarge his act, hiring girl ropers and riders, and using a number of horses for different stunts. But one night a theater manager in Philadelphia complained, "I would rather have Will Rogers alone than that whole bunch put together." So Will went back to his original act—just himself and his ropes.

There was one new feature—his jokes. It has often been said that Will Rogers' humor was always spontaneous, and that he never used the same joke twice. But this was not true, at least of his early stage career. In the memorial at Claremore there is a memorandum

CONTINUED ON PAGE 89

SERVED AT THE NARRAGANSETT HOME OF

Mr. and Mrs.
F. Warren Pershing
Your Taste will tell you why!



YOU HEAR IT EVERYWHERE

..“finest beer served
anywhere!”

Your Taste will tell you why!

INTERNATIONALLY
FAMOUS

Pabst
Blue Ribbon

33 FINE BREWS BLENDED INTO ONE GREAT BEER • Copr. 1949, Pabst Brewing Co., Milwaukee, Wisconsin

get in
on the

BIG 2ⁱⁿ1 BREAKFAST BUY!

with this ONE healthful
whole-wheat cereal!



1.

serve it **COLD!**

2 NABISCO SHREDDED WHEAT biscuits

Raspberries Sugar Milk

What a tempting breakfast *this* is—and how much health-giving nourishment it adds to Summer's lighter diet! For NABISCO SHREDDED WHEAT is rich in whole-grain nutrition — 100% whole-some whole wheat! Generations of sturdy Americans have grown up on NABISCO SHREDDED WHEAT—give your family its benefits. They'll love it cold—or the new quick-cooked way.

2.

serve it **COOKED!**

2 NABISCO SHREDDED WHEAT biscuits

1 cup water ¼ tsp. salt

Now! a 1-minute, "cool-on-the-cook" hot breakfast! Just add salt to boiling water, coarsely crumble in 2 NABISCO SHREDDED WHEAT biscuits. Cook one minute only, stirring constantly. Serve—and taste the rich *wheaty* flavor! Be sure to get NABISCO SHREDDED WHEAT. The big 2-in-1 breakfast buy—the original Niagara Falls product.



NABISCO SHREDDED WHEAT

BAKED BY NATIONAL BISCUIT COMPANY

WILL ROGERS CONTINUED

in his handwriting entitled "Gags for Missing the Horse's Nose," which shows how carefully he rehearsed himself. There are eight gags altogether, including the following:

"I should have sprinkled a little mucilage on his nose. This thing might hang on."

"There's one thing I must say for the animal. He never was much for sticking his nose into things."

"Now this is easier to do on a blind horse—they don't see the rope coming."

Will learned very early that an audience got more fun from his horse trick if he missed occasionally, so he would do it deliberately and then use one of his gags. When he was alone on the stage, jumping in and out of his spinning rope, he would purposely get tangled up on the first try. "Well, got all my feet through but one," he would drawl, and this regularly brought down the house.



WILL CHATS with his old aunt, Mrs. Schrimsher of Claremore.

At first he only joked about himself and his act; then he began kidding the other performers, and then the audience, and finally anybody whose name would mean anything to his listeners. By 1916 he was so popular that Florenz Ziegfeld put him in the Follies, which was easily the gaudiest musical comedy ever produced in America. With acres of diamonds and plumes and female flesh splashed all across the stage, Will's homely rope tricks and cowboy humor were exactly the kind of relief that audiences needed. Over the years, he was the best known and most popular of all the Follies performers.

During the time he was working up in show business, Will had met a number of interesting girls. But Will's first choice was always Betty Blake, a small-town girl from Rogers, Ark. whom he met back in 1900 when she came on a visit to Oologah. After much courting by mail they were married in 1908, and their life together was unusually happy. In later years Will made audiences all over the country laugh by remarking, "I'm not a real movie star. I still got the same wife I started out with." Their three children have each carried on a phase of their father's career. Will Jr. (usually called Bill) became a newspaperman and Democratic congressman from California, ran unsuccessfully for the Senate, and is now publisher of the Beverly Hills Citizen. Jimmy Rogers has his father's love of horses and outdoor life; he is established on a beautiful cattle ranch near Bakersfield, Calif. Mary, the only daughter, appeared on the stage for a time under the name of Mary Howard.

He kids President Wilson

EIGHT years after his marriage Will played a benefit show in Baltimore, and it was there that he first kidded a President to his face. President Wilson and his recent bride were there, and everyone expected Will to aim his jokes at them. His first remark on the stage was, "I'm kinder nervous here tonight," and everyone laughed, for he obviously was. Then, while twirling his rope as usual, he began talking about the government's troubles with Pancho Villa, the Mexican bandit. "I see where they have captured Villa," he said. "Yes, they got him in the morning Editions, and the Afternoon ones let him get away."

Most of the audience kept an eye on the President, who threw back his head and laughed. That broke the ice, and everyone laughed. Will then went on to the government's preparedness program.

"There is some talk of getting a Machine Gun if we can borrow one," he drawled. "The one we have now they are using to train our Army with in Plattsburg. If we go to war we will just about have to go to the trouble of getting another Gun." Again Wilson laughed, and again the audience joined in.

But the pay-off was a joke that Wilson himself repeated many times later. "President Wilson is getting along fine now to what he was a few months ago," said Will. "Do you realize, People, that at one time in our negotiations with Germany he was 5 Notes behind?"

The President laughed uproariously at that one and the theater went wild.

Rogers' success in making Wilson laugh helped establish him as a kind of comic *vox populi* for America in the World War I years and after. Worried statesmen and nervous citizens alike found relief in his jokes, which, along with their broad and typically American burlesque, were underlaid with genuine common sense and an

CONTINUED ON NEXT PAGE

(Really Washable, too!)

Once Over with WONSOVER! Make dingy rooms daisy fresh with "Dutch Boy" WONSOVER... the wonderful one-coat inside paint that *really* covers in one coat...the real oil, real "Dutch Boy" one-coat paint that's *really* washable.

Once Over with WONSOVER! Yes, one coat covers most *any* surface like magic...painted walls, woodwork, wallboard, brick or concrete. Even does a job over wallpaper and water-reduced paints! Flows on with creamy smoothness. Dries to a velvety-flat finish. Leaves no unpleasant odor.

Once Over with WONSOVER! Keep your new rooms new-looking. "Dutch Boy" WONSOVER can be washed over and over and over again. Fingerprints, smudges and pencil marks can't sink in... so they wash right off!

Once Over with WONSOVER! Give it the once over... in soft, lovely colors, white and off-white... at your nearest "Dutch Boy" Dealer's. Look for his name under "PAINT" in your classified telephone directory now!

National Lead Company

"Save the Surface and You Save All"

FREE COLOR FOLDER! Shows actual samples of the complete range of "Dutch Boy" Wonsover colors. For your copy, mail coupon to Dept. 65, care of nearest office listed below.

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• Dept. 65, New York 6; Buffalo 3; Chicago 8;
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• St. Louis 1; San Francisco 10; Boston 6
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• Please send "Dutch Boy WONSOVER"
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ROGERS FAMILY, assembled in the living room of their California ranch. are, from left, sons Will Jr. and Jimmy, Mrs. Rogers, daughter Mary and Will.

WILL ROGERS CONTINUED

unfailing flair for expressing popular opinion. His gags were published in books (*The Cowboy Philosopher on Prohibition*, 1919; *The Cowboy Philosopher on the Peace Conference*, etc.). Magazines clamored for his stuff. The movies hired him, and he was paid huge sums for making funny after-dinner speeches.

He also wrote a series of newspaper columns which were published as ads for "Bull" Durham smoking tobacco. "They are trying to pass an amendment to keep children from working," he wrote in one of these. "Now children didn't want to work, but they got tired of waiting for somebody else to do it. If they would just put through an amendment to MAKE grown people all work, there would be no need to have this children one."

Soon he dropped the commercial, but continued the column as a weekly feature in many newspapers. In 1926 he began writing a short daily wire for the McNaught Syndicate and eventually this was published in the *New York Times* and in more than 500 other papers. As a columnist he went everywhere and wrote about everything: the White House, Buckingham Palace, Soviet Russia, national political conventions and international disarmament conferences. His running comments were a wonderful antidote to the oceans of bunk which were spilled over the country in the 1920s. His special targets were always the people in power—bankers, big businessmen and successful politicians. His political philosophy was a blend of old-fashioned Southern Democracy and Wall Street-baiting Bryanism.

In 1924, when Coolidge's election started a new boom in stock prices, Will was unusually caustic. "Wall Street never had such a two weeks . . . as she is going through now," he wrote. "People would wire in, 'Buy me some stocks.' The Brokers would answer, 'What kind?' The buyers would wire back, 'Any kind; the Republicans are in, ain't they all supposed to go up?' . . ."

"What makes these things worth so much more on November the 5th than they were on November the 3rd? You mean to tell me that in a country that was run really on the level, 200 of their National commodities could jump their value millions of Dollars in two days? Where is this sudden demand coming from all at once? I am supposed to be a Comedian, but I don't have to use any of my humor to get a laugh out of that."

He changes his tone

BUT when the crash came in 1929, plunging the country into its worst depression, Rogers changed his tone. Since President Hoover and other top men were obviously licked, he stopped kidding them. Instead he traveled around the country cheering up groups of businessmen, raising and contributing large sums for relief and insisting that America would weather the storm. He had once been after pet villains like the holding companies ("A Holding Company is a thing where you hand an accomplice the goods while the policeman searches you"); now he was out genially trying to "restore confidence." ("Course I haven't been buying anything myself," he cracked. "I wanted to give the other folks a chance to have confidence first.") In one sentence which he used effectively at the time, the whole economic tragedy was expressed in his usual

CONTINUED ON PAGE 92

"WE'RE IN THE SWIM,
WHITEY!"

"THIS BEING A FINE
CLUB, BLACKIE,
YOU'LL PROBABLY FIND
MORE 'BLACK & WHITE'
SERVED HERE THAN
ANY OTHER SCOTCH"



"BLACK & WHITE"

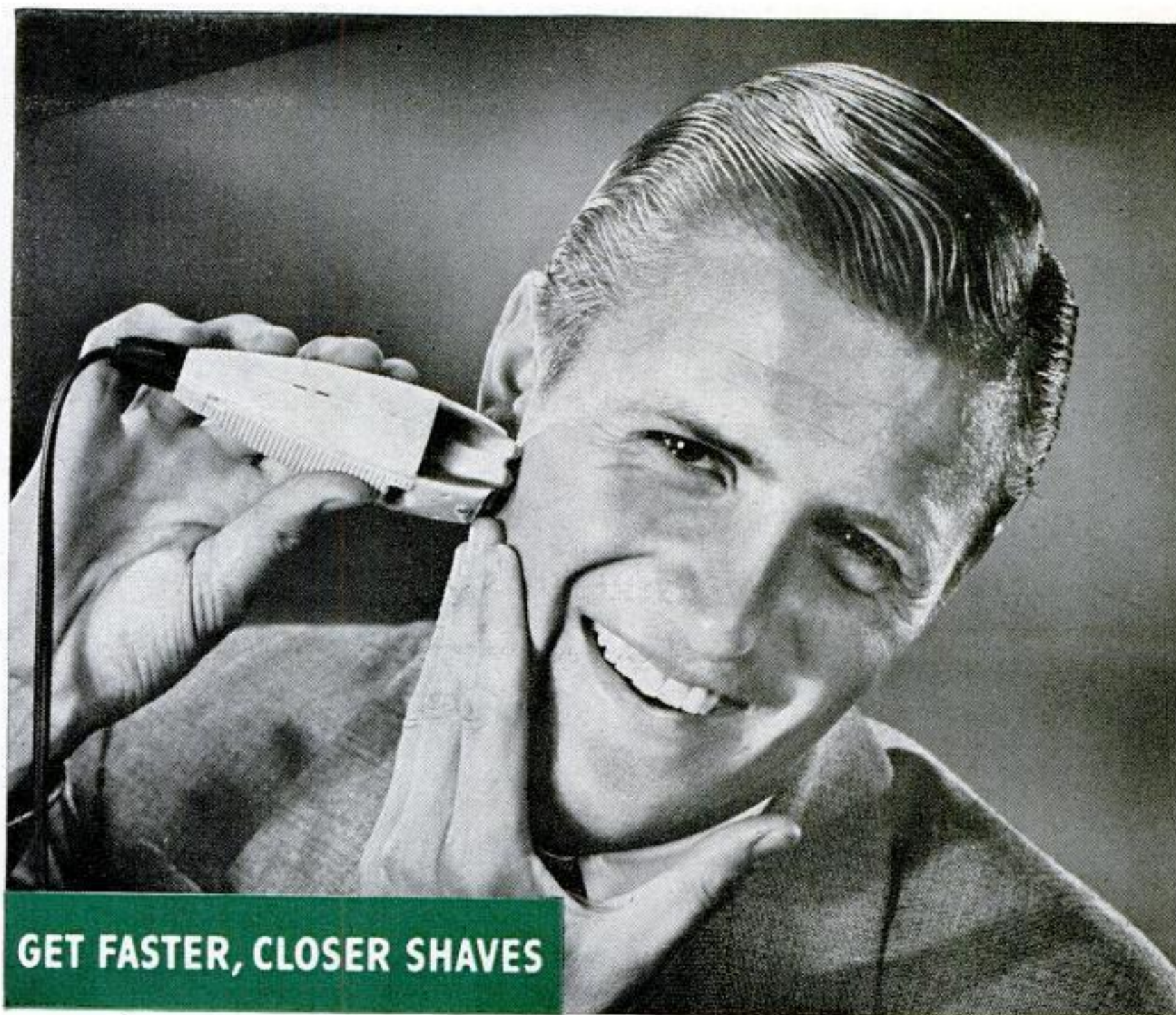
The Scotch with Character

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SPREAD ON BEFORE SHAVING



GET FASTER, CLOSER SHAVES

IN HOT WEATHER... get top notch performance from your electric shaver



Amazing preparation gives closer, more comfortable shaves

● Tests by thousands of men have proved that Lectric Shave—the amazing *before-shave* beard conditioner—gives closer, faster, more comfortable shaves with any type of electric shaver.

Try it yourself. You'll find Lectric Shave especially effective in the sticky, perspiry days of summer when close, comfortable shaves are most difficult to get. Just apply cool, refreshing Lectric Shave to your face—then plug in your electric razor and shave. Note how Lectric Shave improves your razor's performance—speeds up shaving, cuts down drag and discomfort.

You get top-notch razor performance because Lectric Shave sets up your shave with a remarkable four-way action:

1. It dries off sticky, razor-clogging perspiration.
2. It lubricates skin for more comfortable shaving.
3. It softens your beard for closer, better-looking shaves, and
4. It lubricates your razor's cutting head for faster, easier action.

FREE—Try Lectric Shave at our expense

Lectric Shave is available at your nearest drugstore or toilet goods counter and costs less than a penny a shave! Only 49 cents, plus tax—enough for 80 shaves! Or if you prefer we'll send you a generous sample bottle—enough for a full month of shaving—*absolutely free*. Send your name and address to The J. B. Williams Company, Dept. LE-3, Glastonbury, Conn., U. S. A. (Offer good in U. S. A. and Canada only.)

9 OUT OF 10 THRILLED BY RESULTS



"With Lectric Shave, I shave much closer and faster—and get a cooler, more comfortable shave in the bargain," writes F. Ensminger, Jr., Newark, N. J.



"I make a big saving in shaving time with Lectric Shave," reports G. Weaver, Jr., Orlando, Florida. "And there's never any shaver pull or irritation."



"I learned how really quick and comfortable electric shaving can be, even in hot weather, when I started using Lectric Shave," says J. B. Wines, Elko, Nev.

Never neglect a scratched arm



The tiniest injury can become infected. Never take a chance!

Always use BAND-AID,* the adhesive bandage that *always* comes to you individually wrapped, 100% sterile.

Caution: Not all adhesive bandages are BAND-AID. Only Johnson & Johnson makes BAND-AID. And only BAND-AID brings you Johnson & Johnson dependability.



*BAND-AID is the Reg. Trade-mark of Johnson & Johnson for its adhesive bandage.

WILL ROGERS CONTINUED

concise fashion: "We hold the distinction," he said, "of being the only nation that is going to the poorhouse in an automobile."

By a great irony it was during the depression that Will became a millionaire himself. He had enjoyed only a moderate success in the silent movie days, but with the advent of the talking film he became the brightest and highest-salary star in Hollywood. In 1934 he was the No. 1 box-office attraction throughout the nation.

Always impatient of routine, he hardly bothered to read his script or prepare any lines before going in front of the movie camera. But all he had to do was act himself and his audiences loved it, even if his directors went crazy. Some of his pictures, like *David Harum* and *State Fair*, were genuine classics, and all of them made money. It has been estimated that Will earned \$25 million for Twentieth Century-Fox in the worst years of the depression.

Almost as fast as he got money himself, he spent it or gave it away. He was one of the biggest, if not the biggest, individual contributors to the Red Cross, Salvation Army and other worthy causes. He toured the country again and again, giving his time and jokes to raise funds for hunger relief, drought relief, flood relief and earthquake relief. He tossed \$10 bills to newsboys and slipped \$100 bills in the pockets of old cowboys who were down on their luck. He supported a small army of friends and kinfolk.

His 600-acre ranch at Santa Monica, despite its informality, was enormously expensive to maintain. Water bills alone were over \$1,000 a month, and horse feed was more. Every year Will spent huge sums in clearing new bridle paths through mountain underbrush. And he never stopped changing, fixing and building.

Part of this sprang from the old restlessness which had been part of his nature as a boy. He could never sit still for more than a few minutes. At home after dinner he would slip out to the corral—which had floodlights for just such occasions—and rope calves for hours. He was one of the first Hollywood actors to take up polo, and it became a real craze with him. As soon as the California sun was up, at 4 or 4:30 in the morning, he would be out on a pony on his front yard polo field, practicing with stick and ball. After two or three hours of this he would drink a big glass of orange juice for breakfast, read a pile of newspapers and go off for a day's work at the studio. And at night he would rope calves again.

Even before commercial aviation was well established he flew on all his trips. He made friends with the leading aviators, and went jaunting about the country with them. As regular air lines multiplied, he became their Passenger No. 1. When bad weather interfered with his scheduled flights, he canceled his engagements and waited. Trains had become too slow for him.

Ambassador without portfolio

EARLY in the 1930s he began making flights across Europe and Asia. And long before any such flight was planned, he placed an order for the first ticket on a regularly scheduled transatlantic trip out of New York. (This did not take place until four years after his death.) Known in every part of the globe as America's "Ambassador without portfolio," he arrived in Japan in 1933 with a curiously prophetic warning.

"Mr. Roosevelt told me, Don't you go and jump on Japan—just keep them from jumping on us," he told a couple of Japanese reporters.

In the summer of 1935 he started off on another long trip with his friend and fellow Oklahoman, Wiley Post, one of the nation's best-known fliers. Post had a new red pontoon-equipped monoplane which was specially designed for distance flying. Their itinerary was vague, but they started off through Seattle and Alaska, and it was obvious that they planned to fly across Siberia and European Russia.

"Off for Somewhere in a Red Bus" read the headline on one of Will's last newspaper columns. A few days later, while taking off from an icy inlet of the Arctic Ocean near Point Barrow, Alaska, the "red bus" nosed over and plunged into the water before the eyes of a lone Eskimo. Rogers and Post were killed almost instantly.

As soon as he was dead, almost everyone agreed that Will Rogers was the best-loved American of his time. Yet he had done none of the things that American heroes usually do—he was never a soldier, or a President, or a bandit, or an industrialist. He performed no extraordinary feats of strength or daring or athletic prowess. He founded no city, led no cause.

Why then was he so loved, and why has he become such a favorite American legend? The first answer to this question, among those who cherish his memory most, is that he was always "just folks." This may sound naive to sophisticates, but it strikes a deep response in the majority of the American people. "Will Rogers,"

CONTINUED ON PAGE 94

PAIN

of headache, neuritis and neuralgia

RELIEVED

incredibly fast
the way thousands of physicians and dentists recommend —

ANACIN

Here's why

Anacin is like a doctor's prescription. That is, it contains not one but a combination of medically proved ingredients. Get Anacin Tablets today.



CHASES...

Mosquitoes - Black Flies - Chiggers
Only 49¢ at Drug, Sports and Hardware
Stores everywhere. **Buy Before They Bite.**



FATHER and SON have Fewer Cavities with Amm-i-dent

Think what this amazing ammoniated
tooth powder can do for your family!

Mr. Benjamin Lucatorto and his son, Tom, know what Amm-i-dent can do! They've reduced their rate of cavities *substantially* by regular, faithful use of Amm-i-dent Tooth Powder.

How about you and your children? Are you fighting decay as you clean your teeth each day? Have you given your children Amm-i-dent Tooth Powder?

Surely you must have read about Amm-i-dent Tooth Powder in Time, or Newsweek, or Parents' Magazine. Or, heard about it from your dentist. Already, millions are fighting decay this new way—with refreshing, cleansing Amm-i-dent Tooth Powder.

4 Important Advantages Tell Why You Should Insist on Amm-i-dent

After Amm-i-dent had been hailed by the press and public, many other products appeared. Because tooth decay can cause such harm and pain, it is *vital* that you should know these facts:

1. Amm-i-dent contains more anti-decay (ammonia-releasing) ingredients than any other toothpaste or powder. That means more anti-decay action for you.
2. In evidence published by leading dental journals, the Amm-i-dent formula was shown to reduce decay in the human mouth by an average of over 40%. No other formula has had such evidence published. This reduction was accomplished by the high concentration of anti-decay ingredients in the exclusive Amm-i-dent formula.
3. Thousands of dentists prescribe Amm-i-dent to patients for protection against tooth decay.
4. Amm-i-dent has been tested and commended by Parents' Magazine.

So buy a family-size can of Amm-i-dent Tooth Powder and *insist* on *getting* Amm-i-dent.

At all drug counters.

LUCATORTO

Mr. Benjamin Lucatorto,
1423 Fteley Ave.,
Bronx, N. Y.

Before using Amm-i-dent:
13 cavities in 12½ years.
Average: 1.04 a year.
After using Amm-i-dent:
2 cavities in 4 years.
Average: .50 a year
Reduction: 52%

Tom, (son)
Before using Amm-i-dent:
4 cavities in 1¾ years.
Average: 2.29 a year
After using Amm-i-dent:
1 cavity in 3½ years.
Average: .29 a year.
Reduction: 87%

Notary Public's Statement:
"I have seen the actual dentist's records of the Lucatorto family and their dentist's sworn statement that the above is an exact and accurate description."

Evelyn A. Roman
Notary Public, State of New York

Amm-i-dent

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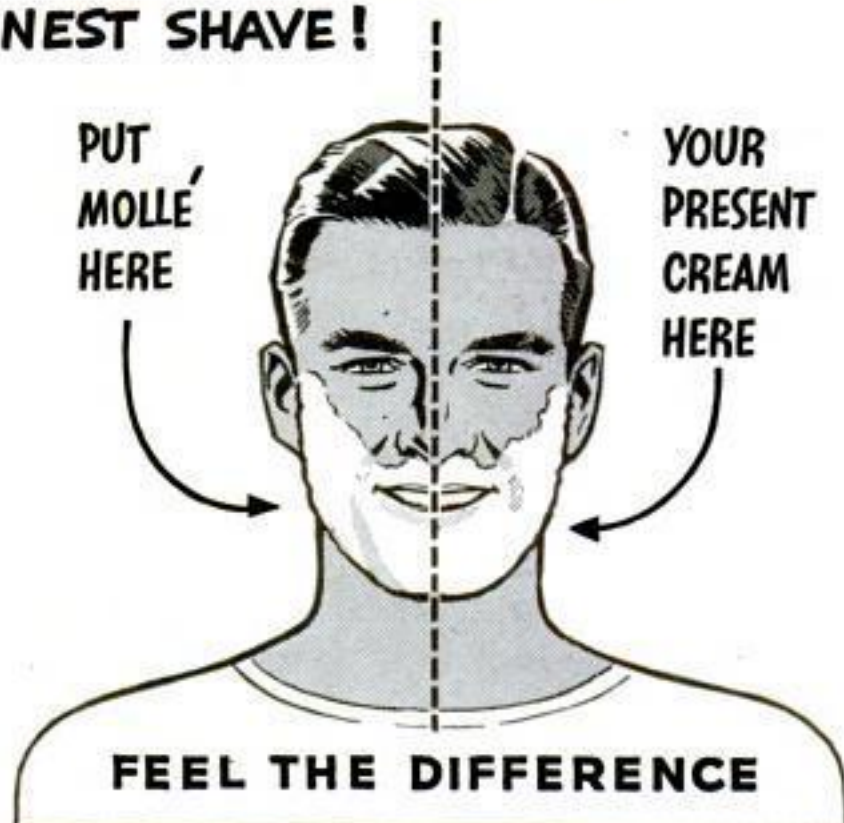


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Best shave you ever had or you get 50¢ for your 25¢!

BUY THE 25¢ TUBE OF MOLLÉ BRUSHLESS...
MAKE THE "MOLLÉ TEST" AND PROVE WHICH
GIVES YOU THE FINEST SHAVE!

1. When convenient, skip a shave.
2. Next day, when your whiskers are at their longest and toughest, put your present cream on half your face.
3. Put Mollé, the heavier brushless cream, on the other half. Spread it thin!
4. Go over your face JUST ONCE with your razor... and feel the difference.



Double your money back...



THE HEAVIER BRUSHLESS CREAM

... if Mollé does not give you the best shave you ever had in your life. Get a tube today.

If this test does not convince you, just mail us back the Mollé tube. Address, Box 49, New York 8, N.Y. This offer expires December 31, 1949. Only one refund per customer.

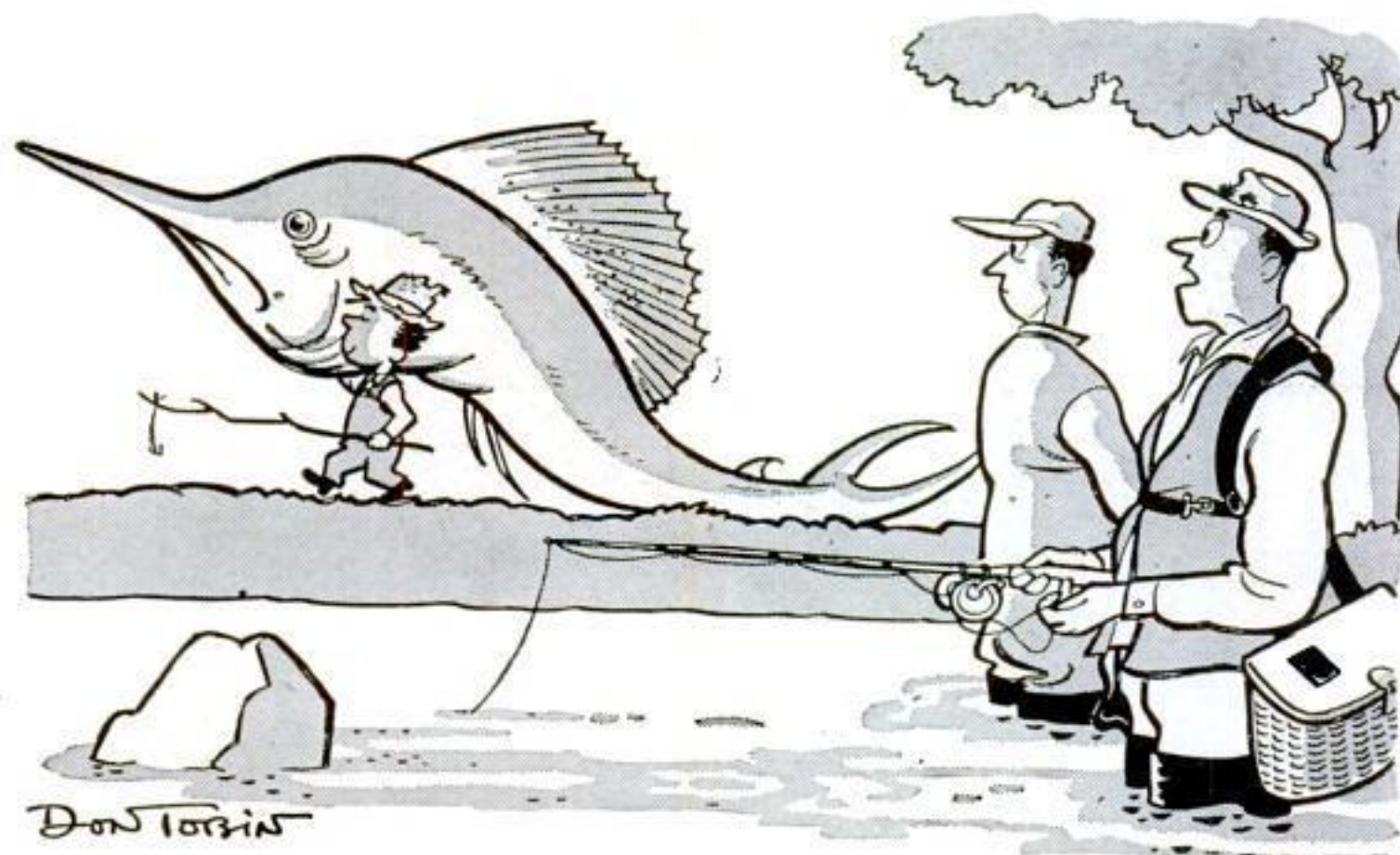
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"I wouldn't believe it if I didn't know he ate Wheaties."

Surprising the way Stan Musial walked off with Big League batting title last season? No! Powerful St. Louis Cards' slugger has eaten Wheaties for 6 years.

Famous training dish—these 100% whole wheat flakes, milk and fruit. Nourishing. Second-helping good, too. Wheaties, "Breakfast of Champions!"

WILL ROGERS CONTINUED

an old cowboy told me on the streets of Claremore, "was just as common as old corn bread." Even after he became rich and famous he continued to wear his suits rumpled, his ties pulled over on one side, his shoes unshined. He would rather grab a bowl of chili or a hamburger at a roadside stand than sit in the fanciest restaurant in town.

All this was the image that many Americans like to make of themselves, and Rogers once summed it up neatly himself: "I am just an



ROGERS AND POST joked as they were photographed beside airplane near Seattle, where they started their fatal Alaskan trip.

old country boy in a big town trying to get along. I have been eating Pretty Regular, and the reason I have been is because I have stayed an old country boy." In many other ways too he was typically American—in his restlessness, his craving for speed and physical action, his adaptability to new ways of life like the airplane, his openhearted sentimentality, his aversion to intellectual processes, his anti-government bias, his irreverence toward important people.

In other ways he was not so typical. He never seemed to care much about money-making, although he made a lot of it. He never carried a gun, even in his cowboy days, and he boasted that he never killed anything. (This was not quite true, for his boyhood roping exploits cost the lives of at least one steer and one turkey gobbler.)

He would never have been tough enough for a successful career in business or politics or war.

Perhaps his greatest strength was his unshakeable confidence in America and Americans. He could criticize his country—and he did so sharply at times—but his optimistic faith in it never slackened. The United States, with all its faults, was the best of all possible nations, and the people who lived in it were the best of all possible people; that was his creed.

As for the destiny of mankind in general, he was mildly skeptical, but totally unworried. Once when he was asked to describe his personal philosophy he replied, "What all of us know put together don't mean anything. We are just here for a spell and pass on. Any man that thinks civilization has advanced is an egotist. We have got more tooth paste on the market and more misery in our Courts than at any time in our existence. So get a few laughs and do the best you can. Don't have an ideal to work for. That's like riding towards a mirage of a lake. When you get there it ain't there. Believe in something for another World, but don't be too set on what it is, and then you won't start out that life with a disappointment. Live your life so that whenever you lose, you are ahead."

In the words of his closest friend, the actor Fred Stone, "Will Rogers remained unconfused in a world of confusion." He lived for fun, for friendliness, for his family and his country. He did not aspire to solve great problems, or attain distant ideals. Perhaps that is why he is such an appealing hero in a world that is still very confused.



ROGERS SOUVENIRS are sold near the Claremore memorial; placement of his portrait shows about where Will stands historically in his home state.

L. M. Simpson



For 109 years in Canada . . . now a product of the U. S. A., too.



Let the jolly Red Cap remind you to call for Carling's.

Someone has just left the court and is about to cool off with a tempting glass of this light, bright, golden ale.

BY ALL MEANS TRY

CARLING'S *Red Cap* **ALE**

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MONARCH

World's Largest Family of Nationally Distributed Finer Foods

This tasty treat for girls and boys
Is MONARCH'S famous Pic-L-Joys.
And Dads and Mothers think they're fine
To pep up meals at any time.

This in a pickle can't be beat
(You see we make it "double sweet").
To give a meal that extra zest,
Serve Pic-L-Joys—they are the best.

They're crisp and crunchy as can be.
Their shape is different, as you see.
Fine sugar makes them "double sweet".
Be sure to buy this tasty treat.

There are 500 foods and more,
That you can buy in nearby store,
Which Luke and Lucy say are fine.
They are the famous MONARCH line.



REID MURDOCH, Division of Consolidated Grocers Corp., Chicago, Ill.

Felix Palm



GUARDED GATE is at home of Actress Alice Faye and Bandleader Phil Harris. Harris children, Phyllis, 5 (left), and Alice, 7 (right), and guest test mike through

which visitors must identify themselves before being allowed to enter. Phyllis likes to yell at attendant, "Open up, you little smudge pot—I am going to fry and eat you for dinner."

Hollywood's Children

The lucky youngsters of the movie colony lead gilded lives and love it

The kids shown on these pages are, in material ways, the luckiest youngsters in the country. The children of Hollywood's movie stars, they lead gilded lives and love it. Their homes are in a pretty community with sunshine all year long. Their rich parents buy them almost anything they want. Once they were considered box-office poison—in the days when the movie public did not like its stars to marry and have children. Today things are different. Children in Hollywood have become an asset and their parents brag about them openly. Surrounded by movie bigwigs all the time, the children are unimpressed by movie names (they prefer Hopalong Cassidy). But their nurses have built up a strict caste system of their own based

on the importance of the parents for whom they work. Governesses and instructors surround the children constantly. There are instructors for everything—swimming, tennis, dancing, manners. When an eastern boy visiting Hollywood recently climbed a tree, his young host shrieked in admiration, "Wonderful! Who's your instructor?"

In spite of all this, movie parents are turning out some attractive children. Only when they venture into the hinterlands do the youngsters realize they are different. In New York this year a star and his sons found they needed police protection to visit Coney Island. "These are movie fans," the star explained carefully, "and they are often a little nuts." The boys have asked no questions since.



ANTIPIROWLER DEVICE is a nuisance to visitors and Harris servants who sometimes forget gate keys.



ALICE FAYE'S DAUGHTERS have a fancy bedroom (above) on the second floor of a separate house built especially for them. Between them they have 50 dolls, innu-

merable phonograph records of which they are apt to tire quickly. Below, Alice takes a private swimming lesson from instructor while Nurse RoClaire fastens Phyllis' cap.



Hollywood's Children

CONTINUED



STEPHANIE WANGER, DAUGHTER OF **WALTER WANGER**

THEY HAVE EVERYTHING

Hollywood's kids are of no one special type. The Harris girls (left) are exuberant little hell-raisers who playfully sicked their dog on LIFE's photographer. Stephanie Wanger (above) is a poised little girl with a highly developed interest in social life. Veronica Lake's children are a couple of country kids interested largely in their barnyard. The children are



KIRK DOUGLAS hoists the youngest of his two sons, 2-year-old Joel, to his shoulders and grins handsomely.



AND JOAN BENNETT, HAS LOTS AND LOTS OF TOYS

FROM POOLS TO PIGEONS

not especially conscious of their luck in having private swimming pools and swimming instructors because all the other kids they know have them too. If they try to out-boast each other on the size of their fathers' pools or private projection rooms, it is pretty much on the level of kids elsewhere bragging about the number of gadgets on their fathers' convertibles.



HUMPHREY BOGART, not impressed by very young babies, watches Mother Lauren Bacall kiss son Stephen.



VERONICA LAKE'S CHILDREN, Michael de Toth, 4, and sister Elaine, 8, try to catch a pigeon. Miss Lake and her husband, Film Director Andre de Toth, an ex-pilot,

give their children the run of their comfortable ranch. Pressed to tell about his life's ambition, young Michael says he just wants "to be an aviation bum like Daddy."





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Sergeant's DOG CARE PRODUCTS



STEPHANIE WANGER'S BIRTHDAY PARTY includes a smattering of well-known Hollywood names like, from left, Chris Lewis (in paper hat), son of Loretta Young; Michael Boyer, son of Charles Boyer; Cheryl Crane, daughter of Lana Turner by her second husband; Larry Anderson, grandson of Gloria Swanson; Melissa Murphy, daughter of George Murphy; Lance Brisson, son of Fred Brisson and Rosalind Russell; Hostess Stephanie. On other side of table



DISTRESSING INCIDENT occurs when Stephanie Wanger and Lance Brisson play with garden hose, soak Lance's pants. Forced into a pair of Steph-



(third from right) is Victoria Giannini, grand-niece of the late Banker A. P. Giannini, and (fourth from right) Juliet Colman, daughter of Ronald Colman. Big parties like this are so frequent and so hard on the parents and children that Rosalind Russell allows her son a birthday party only once every three years. Master Brisson, however, does not require a birthday party to get himself into unhappy predicaments, as is witnessed by sequence of pictures below.



anie's (left), Lance complains to nurse that "they have no hole in front," recovers enough to chase Stephanie and deliver a stiff bow when he leaves (right).

CONTINUED ON NEXT PAGE

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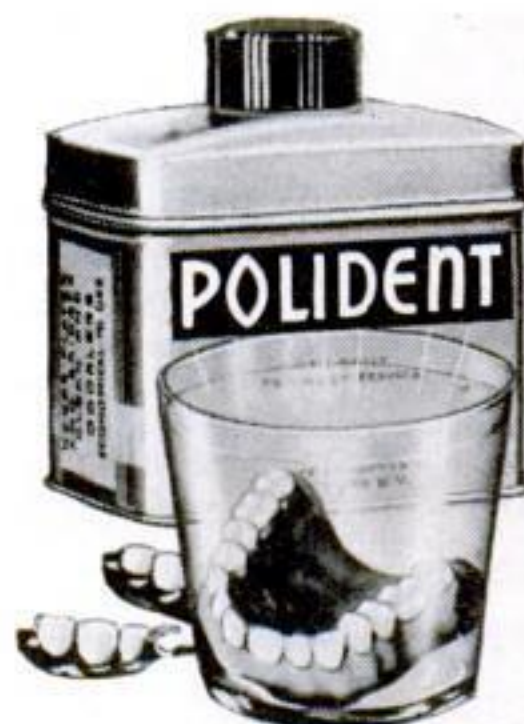
*"I keep my false teeth clean and odor-free with Polident. When my plate feels clean and fresh and cool from a Polident bath, I'm safe from Denture Breath."

Mrs. S. B. McE, Longview, Wash.

YOU know what Mrs. McE. means, don't you! It's a wonderful feeling to know that you're not offending friends with Denture Breath. And it's great when your plates feel clean and cool and fresh—from their Polident bath.

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NO BRUSHING

Soak plate or bridge daily—fifteen minutes or more—in a fresh, cleansing solution of Polident and water.

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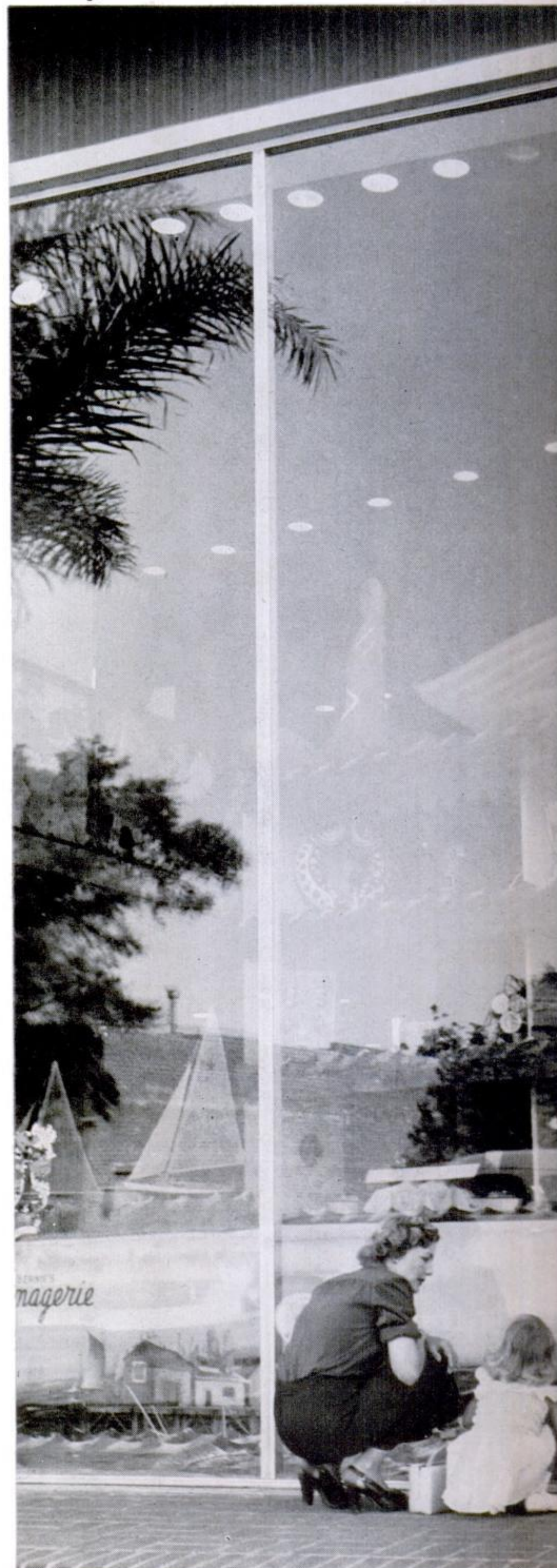
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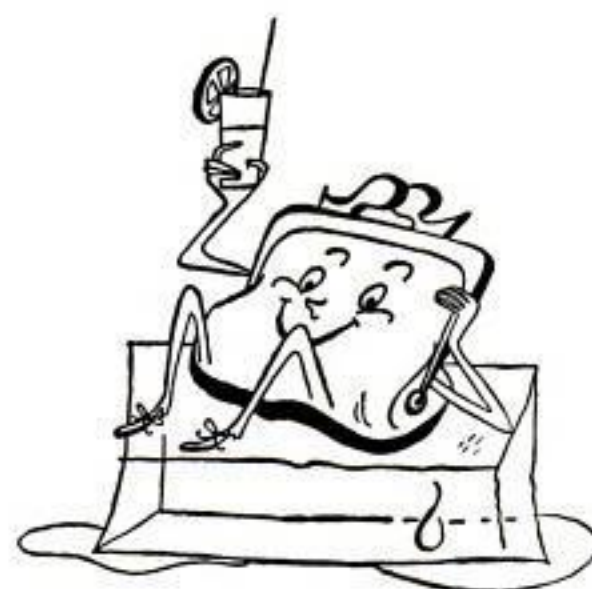
MOST ELABORATE TOY STORE in Beverly Hills is Uncle Bernie's Toy Menagerie. Opened in 1947, it has been doing a land office business ever since.



Kids like Sharon Harmon (above and cover) gloat over the window displays but often have their hands cleaned by a saleslady before touching anything inside.

CONTINUED ON NEXT PAGE

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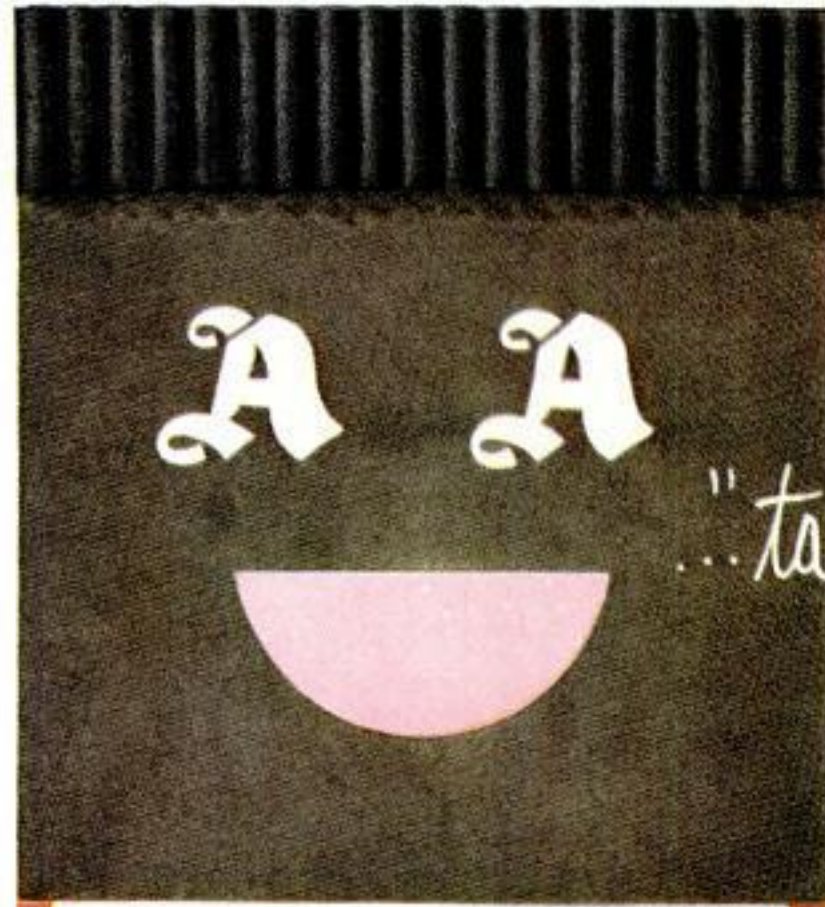
Hollywood's Children CONTINUED



PROJECTION ROOM is a popular feature of Robert Young home. Here Young, with daughters Betty Lou, 5, and Kathy, 3, get film ready in booth. Betty Lou has just discovered that she can see pictures right on the film itself.



FAMILY AUDIENCE, Kathy, Betty Lou and Carol Anne (rear) gather for regular Friday night showing. Kathy saw her first movie at 18 months. They sit happily through any kind of film, except those with their father in them.



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Straight bourbon whiskey. 86 proof. Ancient Age Distilling Co., Frankfort, Ky.

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"30-Day Mildness Test?
That proves what I've known
about Camels for years! They
are mild — and taste great"...

COLE PORTER

COLE PORTER, world famous song writer. Father of such immortal hits as "Begin the Beguine", "Night and Day" and "My Heart Belongs to Daddy". The prolific Porter (over 20 musical comedies) scores with another Broadway hit, "Kiss Me, Kate."

SMOKERS REPORT



GENE BEARDEN, ace baseball pitcher: "Yes, I made the test. I smoked only Camels for 30 days. Camels are my brand from now on!"



GLADYS SWARTHOUT, Metropolitan Opera star: "Mildness in a cigarette is important to me. That's why I've smoked Camels for years!"



JEANNE WILSON, star swimmer: "I made the 30-day test and it introduced me to the mildest, best-tasting cigarette I've ever smoked—Camel!"



GENE SARAZEN, famous "perennial" of pro golf: "I'm like Cole Porter—a real veteran when it comes to Camels! They're my choice every time!"



SYLVIA MacNEILL, secretary: "I enjoyed the 30-day test—every good-tasting puff of it! Camels are so mild and they have such good flavor!"

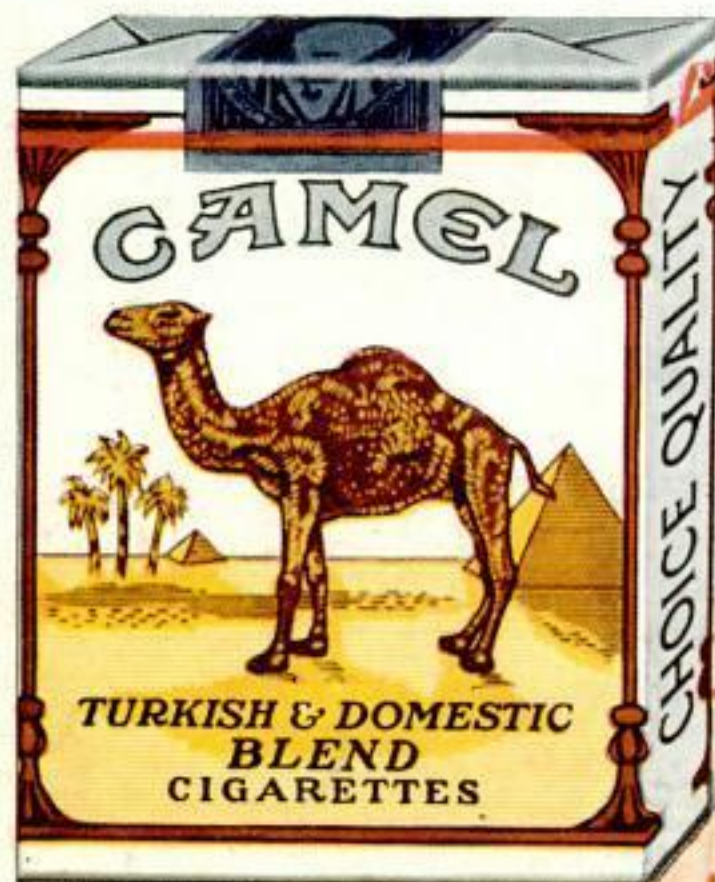


"DUSTY" CAMPBELL, big-game fisherman: "30-Day Test? I made that years ago. Been smoking Camels, and only Camels, ever since!"



PATRICIA MORISON, singing star of musical comedy and motion pictures. Talented Patricia, an ardent Cole Porter fan, is right at home singing "So In Love" in "Kiss Me, Kate." After making the 30-day test, Miss Morison says: "I've changed to Camels for keeps!"

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